

Trade Area: Moreno Valley Mall - 1 mi.

<b>Population</b>	
2010 Census	22,025
2020 Census	22,958
2024 Estimate	23,461
2029 Projection	24,312
<b>Population Growth</b>	
Percent Change: 2010 to 2020	4.24
Percent Change: 2020 to 2024	2.19
Percent Change: 2024 to 2029	3.63
<b>Households</b>	
2010 Census	6,329
2020 Census	6,778
2024 Estimate	6,932
2029 Projection	7,188
<b>Household Growth</b>	
Percent Change: 2010 to 2020	7.09
Percent Change: 2020 to 2024	2.27
Percent Change: 2024 to 2029	3.69
<b>Family Households</b>	
2010 Census	4,973
2020 Census	5,228
2024 Estimate	5,438
2029 Projection	5,638
<b>Family Household Growth</b>	
Percent Change: 2010 to 2020	5.13
Percent Change: 2020 to 2024	4.02
Percent Change: 2024 to 2029	3.68

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 23,461 | Total Households: 6,932

	Count	%
<b>2024 Est. Population by Single-Classification Race</b>		
White Alone	4,589	19.56
Black/African American Alone	4,555	19.41
American Indian/Alaskan Native Alone	387	1.65
Asian Alone	1,661	7.08
Native Hawaiian/Pacific Islander Alone	105	0.45
Some Other Race Alone	8,064	34.37
Two or More Races	4,100	17.48
<b>2024 Est. Population by Hispanic or Latino Origin</b>		
Hispanic/Latino	14,107	60.13
Not Hispanic or Latino	9,354	39.87
Mexican Origin	12,280	87.05
Puerto Rican Origin	95	0.67
Cuban Origin	45	0.32
All Other Hispanic or Latino	1,686	11.95
<b>2024 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	121	7.29
Filipino	655	39.43
Japanese	30	1.81
Asian Indian	77	4.64
Korean	58	3.49
Vietnamese	457	27.51
Cambodian	36	2.17
Hmong	0	0.00
Laotian	49	2.95
Thai	18	1.08
All Other Asian Races Including 2+ Category	160	9.63
<b>2024 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	11,413	52.22
Speak Asian/Pacific Isl. Lang. at Home	898	4.11
Speak Indo-European Language at Home	282	1.29
Speak Spanish at Home	8,892	40.69
Speak Other Language at Home	370	1.69
<b>2024 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	2,099	14.88
Black/African American Alone	215	1.52
American Indian/Alaskan Native Alone	342	2.42
Asian Alone	61	0.43
Native Hawaiian/Pacific Islander Alone	9	0.06
Some Other Race Alone	7,961	56.43
Two or More Races	3,420	24.24
<b>2024 Population by Ancestry</b>		
Arab	346	1.48
Czech	1	0.00
Danish	30	0.13
Dutch	13	0.06
English	301	1.28
French (Excluding Basque)	154	0.66
French Canadian	61	0.26
German	588	2.51
Greek	14	0.06
Hungarian	12	0.05
Irish	288	1.23
Italian	408	1.74
Lithuanian	1	0.00
Norwegian	9	0.04
Polish	89	0.38
Portuguese	26	0.11
Russian	15	0.06
Scotch-Irish	29	0.12
Scottish	209	0.89
Slovak	0	0.00
Subsaharan African	980	4.18
Swedish	30	0.13
Swiss	5	0.02
Ukrainian	8	0.03
United States or American	717	3.06
Welsh	52	0.22
West Indian (Excluding Hispanic groups)	126	0.54
Other Ancestry	16,006	68.22
Ancestry Unclassified	2,944	12.55

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 23,461 | Total Households: 6,932

	Count	%
<b>2024 Est. Population by Sex</b>		
Male	11,426	48.70
Female	12,035	51.30
<b>2024 Est. Population by Age</b>		
Age 0 - 4	1,605	6.84
Age 5 - 9	1,594	6.79
Age 10 - 14	1,621	6.91
Age 15 - 17	1,139	4.86
Age 18 - 20	1,173	5.00
Age 21 - 24	1,635	6.97
Age 25 - 34	4,481	19.10
Age 35 - 44	3,126	13.32
Age 45 - 54	2,544	10.84
Age 55 - 64	2,345	9.99
Age 65 - 74	1,460	6.22
Age 75 - 84	581	2.48
Age 85 and over	157	0.67
Age 16 and over	18,262	77.84
Age 18 and over	17,502	74.60
Age 21 and over	16,329	69.60
Age 65 and over	2,198	9.37
Median Age	—	31.45
Average Age	—	34.21
<b>2024 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	8,481	45.50
Male, Never Married	4,193	22.49
Female, Never Married	4,287	23.00
Married, Spouse Present	6,462	34.67
Married, Spouse Absent	1,457	7.82
Widowed	498	2.67
Male, Widowed	95	0.51
Female, Widowed	403	2.16
Divorced	1,743	9.35
Male, Divorced	761	4.08
Female, Divorced	982	5.27
<b>2024 Est. Male Population by Age</b>		
Male: Age 0 - 4	820	7.18
Male: Age 5 - 9	814	7.12
Male: Age 10 - 14	853	7.46
Male: Age 15 - 17	577	5.05
Male: Age 18 - 20	592	5.18
Male: Age 21 - 24	813	7.12
Male: Age 25 - 34	2,258	19.76
Male: Age 35 - 44	1,481	12.96
Male: Age 45 - 54	1,156	10.12
Male: Age 55 - 64	1,104	9.66
Male: Age 65 - 74	660	5.78
Male: Age 75 - 84	238	2.08
Male: Age 85 and over	60	0.53
Median Age, Male	—	30.36
Average Age, Male	—	33.08
<b>2024 Est. Female Population by Age</b>		
Female: Age 0 - 4	785	6.52
Female: Age 5 - 9	780	6.48
Female: Age 10 - 14	768	6.38
Female: Age 15 - 17	561	4.66
Female: Age 18 - 20	581	4.83
Female: Age 21 - 24	822	6.83
Female: Age 25 - 34	2,223	18.47
Female: Age 35 - 44	1,645	13.67
Female: Age 45 - 54	1,387	11.53
Female: Age 55 - 64	1,241	10.31
Female: Age 65 - 74	800	6.65
Female: Age 75 - 84	343	2.85
Female: Age 85 and over	97	0.81
Median Age, Female	—	32.60
Average Age, Female	—	35.27

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 23,461 | Total Households: 6,932

	Count	%
<b>2024 Est. Households by Household Type</b>		
Total Households	6,932	100.00
Family Households	5,438	78.45
Other Households	1,494	—
<b>2024 Est. Group Quarters Population</b>		
2024 Est. Group Quarters Population	94	0.40
<b>2024 HHs By Ethnicity, Hispanic/Latino</b>		
2024 HHs By Ethnicity, Hispanic/Latino	3,590	51.79
<b>2024 Est. Households by Type and Presence of Own Children</b>		
Married Couple	2,937	42.37
With Own Kids < 18	1,193	17.21
Without Own Kids < 18	1,744	25.16
Cohabiting Couple	549	7.92
With Own Kids < 18	283	4.08
Without Own Kids < 18	266	3.84
Female Householder, No Spouse or Partner Present	2,254	32.52
Living Alone	401	5.79
With Own Kids < 18	764	11.02
Without Own Kids < 18	987	14.24
With Only Nonrelatives	102	1.47
Male Householder, No Spouse or Partner Present	1,193	17.21
Living Alone	639	9.22
With Own Kids < 18	224	3.23
Without Own Kids < 18	279	4.03
With Only Nonrelatives	51	0.74
With Own Kids < 18	2,463	35.53
Without Own Kids < 18	4,469	64.47
<b>2024 Est. Households by Household Size</b>		
1-Person Household	1,010	14.57
2-Person Household	1,656	23.89
3-Person Household	1,278	18.44
4-Person Household	1,250	18.03
5-Person Household	812	11.71
6-Person Household	454	6.55
7-or-more-person	471	6.79
2024 Est. Average Household Size	—	3.37
<b>2024 Est. Households by Number of Vehicles</b>		
No Vehicles	389	5.61
1 Vehicle	2,247	32.41
2 Vehicles	2,629	37.93
3 Vehicles	1,145	16.52
4 Vehicles	430	6.20
5 or more Vehicles	93	1.34
2024 Est. Average Number of Vehicles	—	1.90
<b>2024 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	2,695	37.44
Housing Units, Renter-Occupied	4,237	61.12
<b>2024 Owner Occ. HUs: Avg. Length of Residence</b>		
2024 Owner Occ. HUs: Avg. Length of Residence	—	15.73
<b>2024 Renter Occ. HUs: Avg. Length of Residence</b>		
2024 Renter Occ. HUs: Avg. Length of Residence	—	6.88
<b>2024 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	22	0.82
Value \$20,000 - \$39,999	10	0.37
Value \$40,000 - \$59,999	5	0.19
Value \$60,000 - \$79,999	11	0.41
Value \$80,000 - \$99,999	27	1.00
Value \$100,000 - \$149,999	11	0.41
Value \$150,000 - \$199,999	10	0.37
Value \$200,000 - \$299,999	203	7.53
Value \$300,000 - \$399,999	687	25.49
Value \$400,000 - \$499,999	954	35.40
Value \$500,000 - \$749,999	525	19.48
Value \$750,000 - \$999,999	168	6.23
Value \$1,000,000 - \$1,499,999	39	1.45
Value \$1,500,000 - \$1,999,999	19	0.70
Value \$2,000,000 or more	4	0.15
2024 Est. Median All Owner-Occupied Housing Value	—	437,744.83

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 23,461 | Total Households: 6,932

	Count	%
<b>2024 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	3,852	53.51
1 Unit Attached	52	0.72
2 Units	13	0.18
3 to 4 Units	257	3.57
5 to 19 Units	1,735	24.10
20 to 49 Units	428	5.95
50 or More Units	811	11.27
Mobile Home or Trailer	52	0.72
Boat, RV, Van, etc.	0	0.00
<b>2024 Est. Housing Units by Year Structure Built</b>		
Built 2020 or Later	169	2.35
Built 2010 to 2019	193	2.68
Built 2000 to 2009	1,813	25.18
Built 1990 to 1999	1,354	18.81
Built 1980 to 1989	2,689	37.35
Built 1970 to 1979	444	6.17
Built 1960 to 1969	205	2.85
Built 1950 to 1959	192	2.67
Built 1940 to 1949	93	1.29
Built 1939 or Earlier	47	0.65
<b>2024 Housing Units by Year Structure Built</b>		
2024 Est. Median Year Structure Built	--	1,989.71

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 23,461 | Total Households: 6,932

	Count	%
<b>2024 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	1,991	13.55
Some High School, No Diploma	1,700	11.57
High School Graduate (or GED)	4,172	28.39
Some College, No Degree	3,001	20.42
Associate's Degree	1,240	8.44
Bachelor's Degree	1,624	11.05
Master's Degree	817	5.56
Professional Degree	63	0.43
Doctorate Degree	87	0.59
<b>2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	3,313	39.77
High School Graduate	2,620	31.45
Some College or Associate's Degree	1,819	21.83
Bachelor's Degree or Higher	580	6.96
<b>2024 Est. Households by HH Income</b>		
Income < \$15,000	494	7.13
Income \$15,000 - \$24,999	427	6.16
Income \$25,000 - \$34,999	413	5.96
Income \$35,000 - \$49,999	942	13.59
Income \$50,000 - \$74,999	1,635	23.59
Income \$75,000 - \$99,999	1,096	15.81
Income \$100,000 - \$124,999	709	10.23
Income \$125,000 - \$149,999	548	7.91
Income \$150,000 - \$199,999	461	6.65
Income \$200,000 - \$249,999	130	1.88
Income \$250,000 - \$499,999	62	0.89
Income \$500,000+	15	0.22
2024 Est. Average Household Income	—	80,300.00
2024 Est. Median Household Income	—	67,664.00
<b>2024 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	—	70,776.63
Black or African American Alone	—	62,562.12
American Indian and Alaskan Native Alone	—	49,477.30
Asian Alone	—	69,858.66
Native Hawaiian and Other Pacific Islander Alone	—	84,422.32
Some Other Race Alone	—	66,437.54
Two or More Races	—	71,805.81
Hispanic or Latino	—	69,812.17
Not Hispanic or Latino	—	64,790.46
<b>2024 Est. Families by Poverty Status</b>		
2024 Families at or Above Poverty	4,785	87.99
2024 Families at or Above Poverty with children	2,515	46.25
2024 Families Below Poverty	653	12.01
2024 Families Below Poverty, with children	421	7.74

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 23,461 | Total Households: 6,932

	Count	%
<b>2024 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	4,822	45.58
Blue Collar	3,701	34.98
Service and Farming	2,055	19.43
<b>2024 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	1,847	19.32
15 - 29 Minutes	2,954	30.90
30 - 44 Minutes	2,479	25.93
45 - 59 Minutes	1,161	12.14
60 or more Minutes	1,120	11.71
2024 Est. Avg Travel Time to Work in Minutes	—	34.00
<b>2024 Est. Workers Age 16+ by Transp. to Work</b>		
2024 Est. Workers Age 16+ by Transp. to Work	10,123	—
Drove Alone	8,089	79.91
Carpooled	988	9.76
Public Transport	138	1.36
Walked	156	1.54
Bicycle	6	0.06
Other Means	68	0.67
Worked at Home	678	6.70
<b>2024 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2024 Est. Civ. Employed Pop 16+ by Class of Worker	10,578	—
For-Profit Private Workers	8,057	76.16
Non-Profit Private Workers	537	5.08
Local Government Workers	910	8.60
State Government Workers	313	2.96
Federal Government Workers	209	1.98
Self-Employed Workers	521	4.92
Unpaid Family Workers	31	0.29
<b>2024 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	143	1.35
Arts/Design/Entertainment/Sports/Media	89	0.84
Building/Grounds Cleaning/Maintenance	642	6.07
Business/Financial Operations	281	2.66
Community/Social Services	234	2.21
Computer/Mathematical	85	0.80
Construction/Extraction	1,098	10.38
Education/Training/Library	313	2.96
Farming/Fishing/Forestry	17	0.16
Food Preparation/Serving Related	506	4.78
Healthcare Practitioner/Technician	663	6.27
Healthcare Support	539	5.09
Installation/Maintenance/Repair	332	3.14
Legal	1	0.01
Life/Physical/Social Science	53	0.50
Management	822	7.77
Office/Administrative Support	1,286	12.16
Production	508	4.80
Protective Services	151	1.43
Sales/Related	851	8.04
Personal Care/Service	200	1.89
Transportation/Material Moving	1,763	16.66
<b>2024 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	24	0.13
Civilian - Employed	10,355	56.70
Civilian - Unemployed	1,067	5.84
Not in Labor Force	6,816	37.32

Benchmark: USA

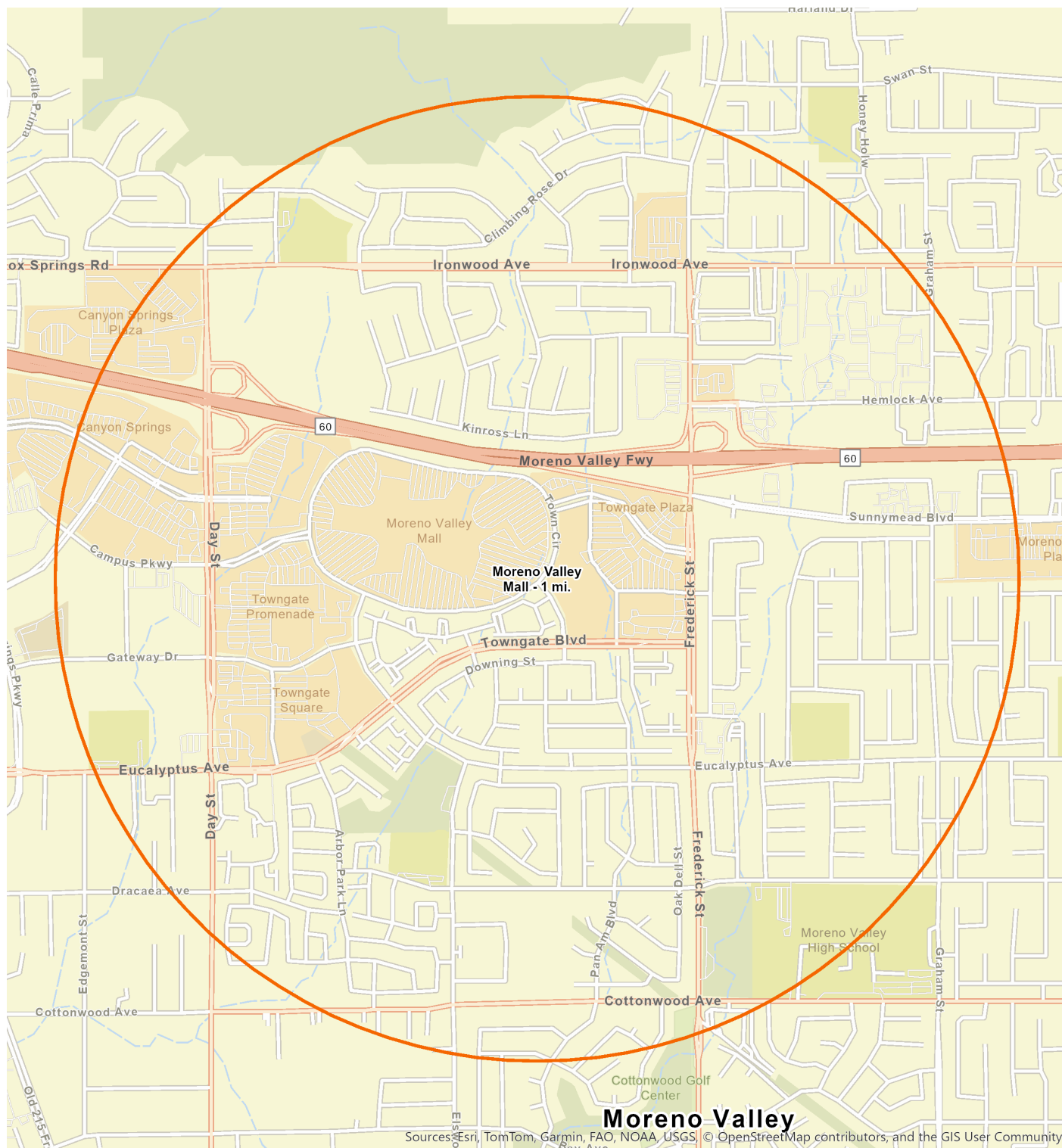
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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 1 mi.

Total Population: 22,025 | Total Households: 6,329





# Report Details

**Name:** Pop-Facts® Demographic Snapshot 2024  
**Date / Time:** 1/18/2024 3:28:57 PM  
**Workspace Vintage:** 2024

## Trade Area

Name	Level	Geographies
Moreno Valley Mall - 1 mi.		N/A
Moreno Valley Mall - 3 mi.		N/A
Moreno Valley Mall - 5 mi.		N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2024	Claritas	©Claritas, LLC 2024 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2024, including 2000 and 2010 US Census, 2024 estimates and 2029 projections	Claritas	© 2024 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

Trade Area: Moreno Valley Mall - 3 mi.

<b>Population</b>	
2010 Census	108,859
2020 Census	115,590
2024 Estimate	118,193
2029 Projection	122,450
<b>Population Growth</b>	
Percent Change: 2010 to 2020	6.18
Percent Change: 2020 to 2024	2.25
Percent Change: 2024 to 2029	3.60
<b>Households</b>	
2010 Census	30,252
2020 Census	32,653
2024 Estimate	33,591
2029 Projection	34,976
<b>Household Growth</b>	
Percent Change: 2010 to 2020	7.94
Percent Change: 2020 to 2024	2.87
Percent Change: 2024 to 2029	4.12
<b>Family Households</b>	
2010 Census	24,353
2020 Census	26,006
2024 Estimate	26,990
2029 Projection	28,080
<b>Family Household Growth</b>	
Percent Change: 2010 to 2020	6.79
Percent Change: 2020 to 2024	3.78
Percent Change: 2024 to 2029	4.04

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 118,193 | Total Households: 33,591

	Count	%
<b>2024 Est. Population by Single-Classification Race</b>		
White Alone	25,454	21.54
Black/African American Alone	15,660	13.25
American Indian/Alaskan Native Alone	2,210	1.87
Asian Alone	6,487	5.49
Native Hawaiian/Pacific Islander Alone	657	0.56
Some Other Race Alone	46,500	39.34
Two or More Races	21,226	17.96
<b>2024 Est. Population by Hispanic or Latino Origin</b>		
Hispanic/Latino	78,697	66.58
Not Hispanic or Latino	39,496	33.42
Mexican Origin	68,947	87.61
Puerto Rican Origin	648	0.82
Cuban Origin	311	0.40
All Other Hispanic or Latino	8,791	11.17
<b>2024 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	658	10.14
Filipino	2,168	33.42
Japanese	197	3.04
Asian Indian	875	13.49
Korean	389	6.00
Vietnamese	1,023	15.77
Cambodian	180	2.77
Hmong	44	0.68
Laotian	230	3.55
Thai	35	0.54
All Other Asian Races Including 2+ Category	687	10.59
<b>2024 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	53,690	48.62
Speak Asian/Pacific Isl. Lang. at Home	3,500	3.17
Speak Indo-European Language at Home	1,436	1.30
Speak Spanish at Home	50,794	46.00
Speak Other Language at Home	1,005	0.91
<b>2024 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	11,819	15.02
Black/African American Alone	863	1.10
American Indian/Alaskan Native Alone	1,906	2.42
Asian Alone	279	0.35
Native Hawaiian/Pacific Islander Alone	81	0.10
Some Other Race Alone	45,921	58.35
Two or More Races	17,827	22.65
<b>2024 Population by Ancestry</b>		
Arab	852	0.72
Czech	48	0.04
Danish	174	0.15
Dutch	237	0.20
English	2,662	2.25
French (Excluding Basque)	415	0.35
French Canadian	153	0.13
German	3,429	2.90
Greek	46	0.04
Hungarian	149	0.13
Irish	2,195	1.86
Italian	1,422	1.20
Lithuanian	5	0.00
Norwegian	241	0.20
Polish	472	0.40
Portuguese	69	0.06
Russian	108	0.09
Scotch-Irish	200	0.17
Scottish	529	0.45
Slovak	20	0.02
Subsaharan African	2,414	2.04
Swedish	339	0.29
Swiss	75	0.06
Ukrainian	24	0.02
United States or American	3,158	2.67
Welsh	146	0.12
West Indian (Excluding Hispanic groups)	270	0.23
Other Ancestry	80,081	67.75
Ancestry Unclassified	18,257	15.45

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 118,193 | Total Households: 33,591

	Count	%
<b>2024 Est. Population by Sex</b>		
Male	58,041	49.11
Female	60,152	50.89
<b>2024 Est. Population by Age</b>		
Age 0 - 4	7,770	6.57
Age 5 - 9	7,873	6.66
Age 10 - 14	8,711	7.37
Age 15 - 17	5,857	4.96
Age 18 - 20	5,894	4.99
Age 21 - 24	7,856	6.65
Age 25 - 34	19,632	16.61
Age 35 - 44	15,694	13.28
Age 45 - 54	13,474	11.40
Age 55 - 64	12,458	10.54
Age 65 - 74	8,391	7.10
Age 75 - 84	3,540	3.00
Age 85 and over	1,042	0.88
Age 16 and over	91,889	77.75
Age 18 and over	87,981	74.44
Age 21 and over	82,087	69.45
Age 65 and over	12,973	10.98
Median Age	—	32.58
Average Age	—	35.27
<b>2024 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	41,692	44.43
Male, Never Married	21,663	23.09
Female, Never Married	20,029	21.34
Married, Spouse Present	35,034	37.33
Married, Spouse Absent	6,077	6.48
Widowed	3,083	3.29
Male, Widowed	637	0.68
Female, Widowed	2,446	2.61
Divorced	7,952	8.47
Male, Divorced	2,967	3.16
Female, Divorced	4,984	5.31
<b>2024 Est. Male Population by Age</b>		
Male: Age 0 - 4	3,980	6.86
Male: Age 5 - 9	4,005	6.90
Male: Age 10 - 14	4,431	7.63
Male: Age 15 - 17	3,006	5.18
Male: Age 18 - 20	3,037	5.23
Male: Age 21 - 24	4,014	6.92
Male: Age 25 - 34	9,955	17.15
Male: Age 35 - 44	7,636	13.16
Male: Age 45 - 54	6,313	10.88
Male: Age 55 - 64	5,905	10.17
Male: Age 65 - 74	3,887	6.70
Male: Age 75 - 84	1,496	2.58
Male: Age 85 and over	377	0.65
Median Age, Male	—	31.40
Average Age, Male	—	34.24
<b>2024 Est. Female Population by Age</b>		
Female: Age 0 - 4	3,790	6.30
Female: Age 5 - 9	3,868	6.43
Female: Age 10 - 14	4,281	7.12
Female: Age 15 - 17	2,851	4.74
Female: Age 18 - 20	2,858	4.75
Female: Age 21 - 24	3,842	6.39
Female: Age 25 - 34	9,678	16.09
Female: Age 35 - 44	8,057	13.39
Female: Age 45 - 54	7,161	11.90
Female: Age 55 - 64	6,553	10.89
Female: Age 65 - 74	4,505	7.49
Female: Age 75 - 84	2,044	3.40
Female: Age 85 and over	665	1.11
Median Age, Female	—	33.81
Average Age, Female	—	36.24

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 118,193 | Total Households: 33,591

	Count	%
<b>2024 Est. Households by Household Type</b>		
Total Households	33,591	100.00
Family Households	26,990	80.35
Other Households	6,601	—
<b>2024 Est. Group Quarters Population</b>		
2024 Est. Group Quarters Population	422	0.36
<b>2024 HHs By Ethnicity, Hispanic/Latino</b>		
2024 HHs By Ethnicity, Hispanic/Latino	19,243	57.29
<b>2024 Est. Households by Type and Presence of Own Children</b>		
Married Couple	16,455	48.99
With Own Kids < 18	7,680	22.86
Without Own Kids < 18	8,775	26.12
Cohabiting Couple	2,344	6.98
With Own Kids < 18	1,204	3.58
Without Own Kids < 18	1,140	3.39
Female Householder, No Spouse or Partner Present	9,292	27.66
Living Alone	2,378	7.08
With Own Kids < 18	2,786	8.29
Without Own Kids < 18	3,784	11.27
With Only Nonrelatives	344	1.02
Male Householder, No Spouse or Partner Present	5,500	16.37
Living Alone	2,625	7.82
With Own Kids < 18	809	2.41
Without Own Kids < 18	1,367	4.07
With Only Nonrelatives	699	2.08
With Own Kids < 18	12,479	37.15
Without Own Kids < 18	21,112	62.85
<b>2024 Est. Households by Household Size</b>		
1-Person Household	4,577	13.63
2-Person Household	7,437	22.14
3-Person Household	5,957	17.73
4-Person Household	5,881	17.51
5-Person Household	4,586	13.65
6-Person Household	2,488	7.41
7-or-more-person	2,666	7.94
2024 Est. Average Household Size	—	3.51
<b>2024 Est. Households by Number of Vehicles</b>		
No Vehicles	1,607	4.78
1 Vehicle	8,626	25.68
2 Vehicles	11,737	34.94
3 Vehicles	6,512	19.39
4 Vehicles	3,417	10.17
5 or more Vehicles	1,691	5.03
2024 Est. Average Number of Vehicles	—	2.25
<b>2024 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	17,613	50.65
Housing Units, Renter-Occupied	15,978	47.57
<b>2024 Owner Occ. HUs: Avg. Length of Residence</b>		
2024 Owner Occ. HUs: Avg. Length of Residence	—	16.20
<b>2024 Renter Occ. HUs: Avg. Length of Residence</b>		
2024 Renter Occ. HUs: Avg. Length of Residence	—	7.29
<b>2024 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	203	1.15
Value \$20,000 - \$39,999	72	0.41
Value \$40,000 - \$59,999	137	0.78
Value \$60,000 - \$79,999	157	0.89
Value \$80,000 - \$99,999	118	0.67
Value \$100,000 - \$149,999	212	1.20
Value \$150,000 - \$199,999	125	0.71
Value \$200,000 - \$299,999	1,027	5.83
Value \$300,000 - \$399,999	4,155	23.59
Value \$400,000 - \$499,999	5,540	31.45
Value \$500,000 - \$749,999	4,250	24.13
Value \$750,000 - \$999,999	1,169	6.64
Value \$1,000,000 - \$1,499,999	337	1.91
Value \$1,500,000 - \$1,999,999	62	0.35
Value \$2,000,000 or more	48	0.27
2024 Est. Median All Owner-Occupied Housing Value	—	446,248.63

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 118,193 | Total Households: 33,591

	Count	%
<b>2024 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	24,547	70.60
1 Unit Attached	523	1.50
2 Units	307	0.88
3 to 4 Units	1,315	3.78
5 to 19 Units	4,576	13.16
20 to 49 Units	787	2.26
50 or More Units	2,178	6.26
Mobile Home or Trailer	517	1.49
Boat, RV, Van, etc.	20	0.06
<b>2024 Est. Housing Units by Year Structure Built</b>		
Built 2020 or Later	1,051	3.02
Built 2010 to 2019	879	2.53
Built 2000 to 2009	4,429	12.74
Built 1990 to 1999	5,057	14.54
Built 1980 to 1989	14,445	41.54
Built 1970 to 1979	4,947	14.23
Built 1960 to 1969	1,427	4.10
Built 1950 to 1959	1,316	3.79
Built 1940 to 1949	711	2.04
Built 1939 or Earlier	509	1.46
<b>2024 Housing Units by Year Structure Built</b>		
2024 Est. Median Year Structure Built	—	1,985.75

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 118,193 | Total Households: 33,591

	Count	%
<b>2024 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	8,407	11.33
Some High School, No Diploma	8,608	11.60
High School Graduate (or GED)	21,170	28.52
Some College, No Degree	17,003	22.91
Associate's Degree	6,631	8.93
Bachelor's Degree	7,680	10.35
Master's Degree	3,648	4.91
Professional Degree	589	0.79
Doctorate Degree	495	0.67
<b>2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	15,405	33.63
High School Graduate	14,861	32.44
Some College or Associate's Degree	11,387	24.86
Bachelor's Degree or Higher	4,159	9.08
<b>2024 Est. Households by HH Income</b>		
Income < \$15,000	2,519	7.50
Income \$15,000 - \$24,999	2,005	5.97
Income \$25,000 - \$34,999	2,168	6.45
Income \$35,000 - \$49,999	3,726	11.09
Income \$50,000 - \$74,999	6,516	19.40
Income \$75,000 - \$99,999	5,085	15.14
Income \$100,000 - \$124,999	3,774	11.23
Income \$125,000 - \$149,999	2,763	8.22
Income \$150,000 - \$199,999	2,673	7.96
Income \$200,000 - \$249,999	1,152	3.43
Income \$250,000 - \$499,999	892	2.66
Income \$500,000+	318	0.95
2024 Est. Average Household Income	—	93,845.00
2024 Est. Median Household Income	—	74,425.46
<b>2024 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	—	84,944.81
Black or African American Alone	—	69,709.24
American Indian and Alaskan Native Alone	—	68,011.32
Asian Alone	—	77,520.86
Native Hawaiian and Other Pacific Islander Alone	—	81,707.22
Some Other Race Alone	—	68,098.26
Two or More Races	—	81,029.40
Hispanic or Latino	—	72,868.32
Not Hispanic or Latino	—	77,561.89
<b>2024 Est. Families by Poverty Status</b>		
2024 Families at or Above Poverty	23,781	88.11
2024 Families at or Above Poverty with children	12,628	46.79
2024 Families Below Poverty	3,209	11.89
2024 Families Below Poverty, with children	2,597	9.62

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 118,193 | Total Households: 33,591

	Count	%
<b>2024 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	24,276	45.41
Blue Collar	18,785	35.14
Service and Farming	10,399	19.45
<b>2024 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	9,808	20.09
15 - 29 Minutes	14,984	30.69
30 - 44 Minutes	12,781	26.18
45 - 59 Minutes	4,466	9.15
60 or more Minutes	6,789	13.90
2024 Est. Avg Travel Time to Work in Minutes	—	34.00
<b>2024 Est. Workers Age 16+ by Transp. to Work</b>		
2024 Est. Workers Age 16+ by Transp. to Work	51,581	—
Drove Alone	40,088	77.72
Carpooled	6,186	11.99
Public Transport	422	0.82
Walked	539	1.04
Bicycle	58	0.11
Other Means	573	1.11
Worked at Home	3,715	7.20
<b>2024 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2024 Est. Civ. Employed Pop 16+ by Class of Worker	53,459	—
For-Profit Private Workers	39,291	73.50
Non-Profit Private Workers	2,359	4.41
Local Government Workers	5,074	9.49
State Government Workers	1,831	3.42
Federal Government Workers	1,061	1.99
Self-Employed Workers	3,773	7.06
Unpaid Family Workers	70	0.13
<b>2024 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	582	1.09
Arts/Design/Entertainment/Sports/Media	634	1.19
Building/Grounds Cleaning/Maintenance	2,661	4.98
Business/Financial Operations	1,986	3.71
Community/Social Services	1,075	2.01
Computer/Mathematical	769	1.44
Construction/Extraction	5,286	9.89
Education/Training/Library	2,136	4.00
Farming/Fishing/Forestry	171	0.32
Food Preparation/Serving Related	3,138	5.87
Healthcare Practitioner/Technician	2,500	4.68
Healthcare Support	2,639	4.94
Installation/Maintenance/Repair	1,566	2.93
Legal	109	0.20
Life/Physical/Social Science	358	0.67
Management	3,173	5.93
Office/Administrative Support	6,482	12.13
Production	3,258	6.09
Protective Services	866	1.60
Sales/Related	4,472	8.37
Personal Care/Service	933	1.75
Transportation/Material Moving	8,676	16.23
<b>2024 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	197	0.21
Civilian - Employed	52,720	57.37
Civilian - Unemployed	4,964	5.40
Not in Labor Force	34,008	37.01

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 3 mi.

Total Population: 108,859 | Total Households: 30,252



# Report Details

**Name:** Pop-Facts® Demographic Snapshot 2024  
**Date / Time:** 1/18/2024 3:28:57 PM  
**Workspace Vintage:** 2024

Trade Area		
Name	Level	Geographies
Moreno Valley Mall - 1 mi.		N/A
Moreno Valley Mall - 3 mi.		N/A
Moreno Valley Mall - 5 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
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SPOTLIGHT Pop-Facts® Premier 2024, including 2000 and 2010 US Census, 2024 estimates and 2029 projections	Claritas	© 2024 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

Trade Area: Moreno Valley Mall - 5 mi.

<b>Population</b>	
2010 Census	236,233
2020 Census	248,115
2024 Estimate	253,242
2029 Projection	262,135
<b>Population Growth</b>	
Percent Change: 2010 to 2020	5.03
Percent Change: 2020 to 2024	2.07
Percent Change: 2024 to 2029	3.51
<b>Households</b>	
2010 Census	66,444
2020 Census	69,769
2024 Estimate	71,736
2029 Projection	74,697
<b>Household Growth</b>	
Percent Change: 2010 to 2020	5.00
Percent Change: 2020 to 2024	2.82
Percent Change: 2024 to 2029	4.13
<b>Family Households</b>	
2010 Census	52,120
2020 Census	55,101
2024 Estimate	56,543
2029 Projection	58,814
<b>Family Household Growth</b>	
Percent Change: 2010 to 2020	5.72
Percent Change: 2020 to 2024	2.62
Percent Change: 2024 to 2029	4.02

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 253,242 | Total Households: 71,736

	Count	%
<b>2024 Est. Population by Single-Classification Race</b>		
White Alone	67,620	26.70
Black/African American Alone	32,754	12.93
American Indian/Alaskan Native Alone	4,669	1.84
Asian Alone	19,416	7.67
Native Hawaiian/Pacific Islander Alone	1,189	0.47
Some Other Race Alone	83,470	32.96
Two or More Races	44,124	17.42
<b>2024 Est. Population by Hispanic or Latino Origin</b>		
Hispanic/Latino	147,905	58.41
Not Hispanic or Latino	105,337	41.59
Mexican Origin	127,586	86.26
Puerto Rican Origin	1,793	1.21
Cuban Origin	876	0.59
All Other Hispanic or Latino	17,651	11.93
<b>2024 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	3,710	19.11
Filipino	6,014	30.98
Japanese	582	3.00
Asian Indian	2,017	10.39
Korean	1,238	6.38
Vietnamese	2,204	11.35
Cambodian	578	2.98
Hmong	90	0.46
Laotian	334	1.72
Thai	261	1.34
All Other Asian Races Including 2+ Category	2,387	12.29
<b>2024 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	129,245	54.33
Speak Asian/Pacific Isl. Lang. at Home	10,425	4.38
Speak Indo-European Language at Home	3,927	1.65
Speak Spanish at Home	91,513	38.47
Speak Other Language at Home	2,801	1.18
<b>2024 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	23,503	15.89
Black/African American Alone	1,658	1.12
American Indian/Alaskan Native Alone	3,949	2.67
Asian Alone	637	0.43
Native Hawaiian/Pacific Islander Alone	172	0.12
Some Other Race Alone	82,215	55.59
Two or More Races	35,772	24.19
<b>2024 Population by Ancestry</b>		
Arab	2,113	0.83
Czech	249	0.10
Danish	410	0.16
Dutch	840	0.33
English	7,942	3.14
French (Excluding Basque)	1,636	0.65
French Canadian	358	0.14
German	9,247	3.65
Greek	207	0.08
Hungarian	305	0.12
Irish	7,441	2.94
Italian	4,743	1.87
Lithuanian	121	0.05
Norwegian	1,043	0.41
Polish	1,338	0.53
Portuguese	311	0.12
Russian	571	0.23
Scotch-Irish	375	0.15
Scottish	1,128	0.45
Slovak	86	0.03
Subsaharan African	3,796	1.50
Swedish	960	0.38
Swiss	194	0.08
Ukrainian	197	0.08
United States or American	6,382	2.52
Welsh	463	0.18
West Indian (Excluding Hispanic groups)	498	0.20
Other Ancestry	159,047	62.80
Ancestry Unclassified	41,240	16.29

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 253,242 | Total Households: 71,736

	Count	%
<b>2024 Est. Population by Sex</b>		
Male	123,813	48.89
Female	129,429	51.11
<b>2024 Est. Population by Age</b>		
Age 0 - 4	15,332	6.05
Age 5 - 9	15,442	6.10
Age 10 - 14	17,562	6.93
Age 15 - 17	12,195	4.82
Age 18 - 20	16,361	6.46
Age 21 - 24	18,679	7.38
Age 25 - 34	40,010	15.80
Age 35 - 44	32,398	12.79
Age 45 - 54	28,786	11.37
Age 55 - 64	27,204	10.74
Age 65 - 74	18,660	7.37
Age 75 - 84	8,028	3.17
Age 85 and over	2,585	1.02
Age 16 and over	200,849	79.31
Age 18 and over	192,711	76.10
Age 21 and over	176,350	69.64
Age 65 and over	29,273	11.56
Median Age	—	32.57
Average Age	—	35.71
<b>2024 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	90,565	44.20
Male, Never Married	46,248	22.57
Female, Never Married	44,317	21.63
Married, Spouse Present	80,401	39.24
Married, Spouse Absent	11,528	5.63
Widowed	7,192	3.51
Male, Widowed	1,512	0.74
Female, Widowed	5,680	2.77
Divorced	15,220	7.43
Male, Divorced	5,671	2.77
Female, Divorced	9,549	4.66
<b>2024 Est. Male Population by Age</b>		
Male: Age 0 - 4	7,841	6.33
Male: Age 5 - 9	7,872	6.36
Male: Age 10 - 14	9,039	7.30
Male: Age 15 - 17	6,248	5.05
Male: Age 18 - 20	8,050	6.50
Male: Age 21 - 24	9,355	7.56
Male: Age 25 - 34	20,324	16.41
Male: Age 35 - 44	15,710	12.69
Male: Age 45 - 54	13,490	10.90
Male: Age 55 - 64	12,789	10.33
Male: Age 65 - 74	8,720	7.04
Male: Age 75 - 84	3,420	2.76
Male: Age 85 and over	956	0.77
Median Age, Male	—	31.39
Average Age, Male	—	34.70
<b>2024 Est. Female Population by Age</b>		
Female: Age 0 - 4	7,491	5.79
Female: Age 5 - 9	7,570	5.85
Female: Age 10 - 14	8,523	6.58
Female: Age 15 - 17	5,946	4.59
Female: Age 18 - 20	8,312	6.42
Female: Age 21 - 24	9,324	7.20
Female: Age 25 - 34	19,686	15.21
Female: Age 35 - 44	16,688	12.89
Female: Age 45 - 54	15,296	11.82
Female: Age 55 - 64	14,414	11.14
Female: Age 65 - 74	9,941	7.68
Female: Age 75 - 84	4,608	3.56
Female: Age 85 and over	1,630	1.26
Median Age, Female	—	33.82
Average Age, Female	—	36.67

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 253,242 | Total Households: 71,736

	Count	%
<b>2024 Est. Households by Household Type</b>		
Total Households	71,736	100.00
Family Households	56,543	78.82
Other Households	15,193	—
<b>2024 Est. Group Quarters Population</b>		
2024 Est. Group Quarters Population	6,727	2.66
<b>2024 HHs By Ethnicity, Hispanic/Latino</b>		
2024 HHs By Ethnicity, Hispanic/Latino	35,501	49.49
<b>2024 Est. Households by Type and Presence of Own Children</b>		
Married Couple	37,982	52.95
With Own Kids < 18	17,061	23.78
Without Own Kids < 18	20,922	29.16
Cohabiting Couple	5,117	7.13
With Own Kids < 18	2,318	3.23
Without Own Kids < 18	2,799	3.90
Female Householder, No Spouse or Partner Present	17,748	24.74
Living Alone	5,336	7.44
With Own Kids < 18	4,771	6.65
Without Own Kids < 18	6,840	9.54
With Only Nonrelatives	801	1.12
Male Householder, No Spouse or Partner Present	10,888	15.18
Living Alone	5,468	7.62
With Own Kids < 18	1,321	1.84
Without Own Kids < 18	2,725	3.80
With Only Nonrelatives	1,374	1.92
With Own Kids < 18	25,471	35.51
Without Own Kids < 18	46,265	64.49
<b>2024 Est. Households by Household Size</b>		
1-Person Household	10,035	13.99
2-Person Household	16,769	23.38
3-Person Household	12,635	17.61
4-Person Household	12,816	17.87
5-Person Household	9,415	13.13
6-Person Household	4,857	6.77
7-or-more-person	5,208	7.26
2024 Est. Average Household Size	—	3.43
<b>2024 Est. Households by Number of Vehicles</b>		
No Vehicles	2,735	3.81
1 Vehicle	17,000	23.70
2 Vehicles	25,683	35.80
3 Vehicles	14,323	19.97
4 Vehicles	7,784	10.85
5 or more Vehicles	4,210	5.87
2024 Est. Average Number of Vehicles	—	2.34
<b>2024 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	42,192	56.69
Housing Units, Renter-Occupied	29,544	41.18
<b>2024 Owner Occ. HUs: Avg. Length of Residence</b>		
2024 Owner Occ. HUs: Avg. Length of Residence	—	15.94
<b>2024 Renter Occ. HUs: Avg. Length of Residence</b>		
2024 Renter Occ. HUs: Avg. Length of Residence	—	7.06
<b>2024 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	367	0.87
Value \$20,000 - \$39,999	236	0.56
Value \$40,000 - \$59,999	316	0.75
Value \$60,000 - \$79,999	256	0.61
Value \$80,000 - \$99,999	191	0.45
Value \$100,000 - \$149,999	409	0.97
Value \$150,000 - \$199,999	270	0.64
Value \$200,000 - \$299,999	1,716	4.07
Value \$300,000 - \$399,999	7,131	16.90
Value \$400,000 - \$499,999	10,677	25.31
Value \$500,000 - \$749,999	13,109	31.07
Value \$750,000 - \$999,999	5,674	13.45
Value \$1,000,000 - \$1,499,999	1,379	3.27
Value \$1,500,000 - \$1,999,999	246	0.58
Value \$2,000,000 or more	216	0.51
2024 Est. Median All Owner-Occupied Housing Value	—	495,263.07

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 253,242 | Total Households: 71,736

	Count	%
<b>2024 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	54,816	73.65
1 Unit Attached	1,377	1.85
2 Units	666	0.90
3 to 4 Units	2,279	3.06
5 to 19 Units	8,651	11.62
20 to 49 Units	1,650	2.22
50 or More Units	3,665	4.92
Mobile Home or Trailer	1,301	1.75
Boat, RV, Van, etc.	20	0.03
<b>2024 Est. Housing Units by Year Structure Built</b>		
Built 2020 or Later	2,139	2.87
Built 2010 to 2019	2,591	3.48
Built 2000 to 2009	13,014	17.49
Built 1990 to 1999	12,384	16.64
Built 1980 to 1989	26,894	36.14
Built 1970 to 1979	9,026	12.13
Built 1960 to 1969	4,332	5.82
Built 1950 to 1959	2,205	2.96
Built 1940 to 1949	895	1.20
Built 1939 or Earlier	942	1.27
<b>2024 Housing Units by Year Structure Built</b>		
2024 Est. Median Year Structure Built	—	1,987.22

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 253,242 | Total Households: 71,736

	Count	%
<b>2024 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	14,327	9.09
Some High School, No Diploma	14,420	9.15
High School Graduate (or GED)	42,807	27.15
Some College, No Degree	35,967	22.81
Associate's Degree	14,419	9.14
Bachelor's Degree	20,721	13.14
Master's Degree	10,386	6.59
Professional Degree	2,061	1.31
Doctorate Degree	2,563	1.63
<b>2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	25,548	29.95
High School Graduate	27,071	31.73
Some College or Associate's Degree	22,124	25.94
Bachelor's Degree or Higher	10,559	12.38
<b>2024 Est. Households by HH Income</b>		
Income < \$15,000	4,752	6.62
Income \$15,000 - \$24,999	3,415	4.76
Income \$25,000 - \$34,999	4,142	5.77
Income \$35,000 - \$49,999	6,858	9.56
Income \$50,000 - \$74,999	12,120	16.89
Income \$75,000 - \$99,999	10,348	14.43
Income \$100,000 - \$124,999	8,428	11.75
Income \$125,000 - \$149,999	6,874	9.58
Income \$150,000 - \$199,999	7,272	10.14
Income \$200,000 - \$249,999	3,361	4.68
Income \$250,000 - \$499,999	2,960	4.13
Income \$500,000+	1,205	1.68
2024 Est. Average Household Income	-	108,807.00
2024 Est. Median Household Income	-	85,524.60
<b>2024 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	100,166.02
Black or African American Alone	-	77,936.05
American Indian and Alaskan Native Alone	-	75,180.46
Asian Alone	-	89,252.62
Native Hawaiian and Other Pacific Islander Alone	-	80,676.70
Some Other Race Alone	-	73,558.42
Two or More Races	-	94,204.29
Hispanic or Latino	-	81,426.69
Not Hispanic or Latino	-	91,063.64
<b>2024 Est. Families by Poverty Status</b>		
2024 Families at or Above Poverty	51,041	90.27
2024 Families at or Above Poverty with children	26,037	46.05
2024 Families Below Poverty	5,502	9.73
2024 Families Below Poverty, with children	4,389	7.76

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 253,242 | Total Households: 71,736

	Count	%
<b>2024 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	60,342	51.12
Blue Collar	36,246	30.70
Service and Farming	21,459	18.18
<b>2024 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	20,771	19.37
15 - 29 Minutes	33,447	31.19
30 - 44 Minutes	26,606	24.81
45 - 59 Minutes	10,213	9.52
60 or more Minutes	16,197	15.11
2024 Est. Avg Travel Time to Work in Minutes	—	35.00
<b>2024 Est. Workers Age 16+ by Transp. to Work</b>		
2024 Est. Workers Age 16+ by Transp. to Work	114,258	—
Drove Alone	87,013	76.16
Carpooled	12,675	11.09
Public Transport	1,129	0.99
Walked	2,043	1.79
Bicycle	501	0.44
Other Means	1,227	1.07
Worked at Home	9,670	8.46
<b>2024 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2024 Est. Civ. Employed Pop 16+ by Class of Worker	118,046	—
For-Profit Private Workers	82,805	70.15
Non-Profit Private Workers	6,171	5.23
Local Government Workers	12,351	10.46
State Government Workers	5,759	4.88
Federal Government Workers	2,319	1.96
Self-Employed Workers	8,425	7.14
Unpaid Family Workers	216	0.18
<b>2024 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	1,261	1.07
Arts/Design/Entertainment/Sports/Media	1,576	1.33
Building/Grounds Cleaning/Maintenance	4,939	4.18
Business/Financial Operations	4,742	4.02
Community/Social Services	2,319	1.96
Computer/Mathematical	2,087	1.77
Construction/Extraction	9,406	7.97
Education/Training/Library	7,028	5.95
Farming/Fishing/Forestry	390	0.33
Food Preparation/Serving Related	6,096	5.16
Healthcare Practitioner/Technician	6,434	5.45
Healthcare Support	4,997	4.23
Installation/Maintenance/Repair	3,368	2.85
Legal	514	0.43
Life/Physical/Social Science	1,240	1.05
Management	8,278	7.01
Office/Administrative Support	14,511	12.29
Production	6,420	5.44
Protective Services	2,688	2.28
Sales/Related	10,354	8.77
Personal Care/Service	2,349	1.99
Transportation/Material Moving	17,052	14.45
<b>2024 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	304	0.15
Civilian - Employed	117,047	58.28
Civilian - Unemployed	9,948	4.95
Not in Labor Force	73,550	36.62

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 5 mi.

Total Population: 236,233 | Total Households: 66,444



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# Report Details

**Name:** Pop-Facts® Demographic Snapshot 2024  
**Date / Time:** 1/18/2024 3:28:57 PM  
**Workspace Vintage:** 2024

## Trade Area

Name	Level	Geographies
Moreno Valley Mall - 1 mi.		N/A
Moreno Valley Mall - 3 mi.		N/A
Moreno Valley Mall - 5 mi.		N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2024	Claritas	©Claritas, LLC 2024 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2024, including 2000 and 2010 US Census, 2024 estimates and 2029 projections	Claritas	© 2024 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )

Trade Area: Moreno Valley Mall - 20 mi.

<b>Population</b>	
2010 Census	2,165,105
2020 Census	2,382,163
2024 Estimate	2,440,083
2029 Projection	2,535,976
<b>Population Growth</b>	
Percent Change: 2010 to 2020	10.03
Percent Change: 2020 to 2024	2.43
Percent Change: 2024 to 2029	3.93
<b>Households</b>	
2010 Census	624,345
2020 Census	694,841
2024 Estimate	714,531
2029 Projection	745,192
<b>Household Growth</b>	
Percent Change: 2010 to 2020	11.29
Percent Change: 2020 to 2024	2.83
Percent Change: 2024 to 2029	4.29
<b>Family Households</b>	
2010 Census	485,936
2020 Census	544,398
2024 Estimate	557,690
2029 Projection	581,502
<b>Family Household Growth</b>	
Percent Change: 2010 to 2020	12.03
Percent Change: 2020 to 2024	2.44
Percent Change: 2024 to 2029	4.27

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,440,083 | Total Households: 714,531

	Count	%
<b>2024 Est. Population by Single-Classification Race</b>		
White Alone	748,927	30.69
Black/African American Alone	200,527	8.22
American Indian/Alaskan Native Alone	47,579	1.95
Asian Alone	194,473	7.97
Native Hawaiian/Pacific Islander Alone	8,455	0.35
Some Other Race Alone	801,729	32.86
Two or More Races	438,394	17.97
<b>2024 Est. Population by Hispanic or Latino Origin</b>		
Hispanic/Latino	1,463,786	59.99
Not Hispanic or Latino	976,297	40.01
Mexican Origin	1,263,401	86.31
Puerto Rican Origin	17,331	1.18
Cuban Origin	9,882	0.68
All Other Hispanic or Latino	173,172	11.83
<b>2024 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	34,290	17.63
Filipino	65,763	33.82
Japanese	4,902	2.52
Asian Indian	20,034	10.30
Korean	13,291	6.83
Vietnamese	21,803	11.21
Cambodian	3,693	1.90
Hmong	439	0.23
Laotian	1,506	0.77
Thai	2,020	1.04
All Other Asian Races Including 2+ Category	26,733	13.75
<b>2024 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	1,214,018	53.01
Speak Asian/Pacific Isl. Lang. at Home	96,558	4.22
Speak Indo-European Language at Home	38,954	1.70
Speak Spanish at Home	916,591	40.02
Speak Other Language at Home	24,084	1.05
<b>2024 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	247,560	16.91
Black/African American Alone	12,419	0.85
American Indian/Alaskan Native Alone	40,165	2.74
Asian Alone	6,992	0.48
Native Hawaiian/Pacific Islander Alone	1,527	0.10
Some Other Race Alone	789,815	53.96
Two or More Races	365,307	24.96
<b>2024 Population by Ancestry</b>		
Arab	20,810	0.85
Czech	1,891	0.08
Danish	3,851	0.16
Dutch	12,975	0.53
English	94,526	3.87
French (Excluding Basque)	22,303	0.91
French Canadian	4,647	0.19
German	115,895	4.75
Greek	3,198	0.13
Hungarian	3,271	0.13
Irish	92,623	3.80
Italian	52,810	2.16
Lithuanian	1,290	0.05
Norwegian	12,272	0.50
Polish	15,169	0.62
Portuguese	5,472	0.22
Russian	6,273	0.26
Scotch-Irish	6,093	0.25
Scottish	14,391	0.59
Slovak	807	0.03
Subsaharan African	19,256	0.79
Swedish	11,968	0.49
Swiss	2,109	0.09
Ukrainian	1,537	0.06
United States or American	52,506	2.15
Welsh	4,782	0.20
West Indian (Excluding Hispanic groups)	6,117	0.25
Other Ancestry	1,444,487	59.20
Ancestry Unclassified	406,756	16.67

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,440,083 | Total Households: 714,531

	Count	%
<b>2024 Est. Population by Sex</b>		
Male	1,199,519	49.16
Female	1,240,564	50.84
<b>2024 Est. Population by Age</b>		
Age 0 - 4	149,878	6.14
Age 5 - 9	153,343	6.28
Age 10 - 14	174,769	7.16
Age 15 - 17	113,447	4.65
Age 18 - 20	119,381	4.89
Age 21 - 24	150,045	6.15
Age 25 - 34	352,157	14.43
Age 35 - 44	325,749	13.35
Age 45 - 54	294,297	12.06
Age 55 - 64	276,005	11.31
Age 65 - 74	201,550	8.26
Age 75 - 84	97,228	3.98
Age 85 and over	32,234	1.32
Age 16 and over	1,924,299	78.86
Age 18 and over	1,848,646	75.76
Age 21 and over	1,729,265	70.87
Age 65 and over	331,012	13.57
Median Age	—	35.21
Average Age	—	37.21
<b>2024 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	775,468	39.52
Male, Never Married	406,377	20.71
Female, Never Married	369,091	18.81
Married, Spouse Present	822,438	41.92
Married, Spouse Absent	116,668	5.95
Widowed	83,277	4.24
Male, Widowed	16,939	0.86
Female, Widowed	66,339	3.38
Divorced	164,242	8.37
Male, Divorced	64,966	3.31
Female, Divorced	99,276	5.06
<b>2024 Est. Male Population by Age</b>		
Male: Age 0 - 4	76,462	6.37
Male: Age 5 - 9	77,881	6.49
Male: Age 10 - 14	89,065	7.42
Male: Age 15 - 17	58,100	4.84
Male: Age 18 - 20	60,686	5.06
Male: Age 21 - 24	76,662	6.39
Male: Age 25 - 34	178,702	14.90
Male: Age 35 - 44	159,931	13.33
Male: Age 45 - 54	141,839	11.82
Male: Age 55 - 64	133,100	11.10
Male: Age 65 - 74	93,528	7.80
Male: Age 75 - 84	41,704	3.48
Male: Age 85 and over	11,859	0.99
Median Age, Male	—	33.95
Average Age, Male	—	36.30
<b>2024 Est. Female Population by Age</b>		
Female: Age 0 - 4	73,416	5.92
Female: Age 5 - 9	75,462	6.08
Female: Age 10 - 14	85,704	6.91
Female: Age 15 - 17	55,347	4.46
Female: Age 18 - 20	58,695	4.73
Female: Age 21 - 24	73,383	5.92
Female: Age 25 - 34	173,455	13.98
Female: Age 35 - 44	165,818	13.37
Female: Age 45 - 54	152,458	12.29
Female: Age 55 - 64	142,905	11.52
Female: Age 65 - 74	108,022	8.71
Female: Age 75 - 84	55,524	4.48
Female: Age 85 and over	20,374	1.64
Median Age, Female	—	36.46
Average Age, Female	—	38.09

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,440,083 | Total Households: 714,531

	Count	%
<b>2024 Est. Households by Household Type</b>		
Total Households	714,531	100.00
Family Households	557,690	78.05
Other Households	156,841	—
<b>2024 Est. Group Quarters Population</b>		
2024 Est. Group Quarters Population	34,820	1.43
<b>2024 HHs By Ethnicity, Hispanic/Latino</b>		
2024 HHs By Ethnicity, Hispanic/Latino	357,780	50.07
<b>2024 Est. Households by Type and Presence of Own Children</b>		
Married Couple	387,457	54.23
With Own Kids < 18	180,197	25.22
Without Own Kids < 18	207,260	29.01
Cohabiting Couple	55,083	7.71
With Own Kids < 18	27,234	3.81
Without Own Kids < 18	27,849	3.90
Female Householder, No Spouse or Partner Present	172,401	24.13
Living Alone	65,082	9.11
With Own Kids < 18	43,821	6.13
Without Own Kids < 18	55,063	7.71
With Only Nonrelatives	8,435	1.18
Male Householder, No Spouse or Partner Present	99,590	13.94
Living Alone	50,956	7.13
With Own Kids < 18	10,975	1.54
Without Own Kids < 18	29,054	4.07
With Only Nonrelatives	8,605	1.20
With Own Kids < 18	262,226	36.70
Without Own Kids < 18	452,304	63.30
<b>2024 Est. Households by Household Size</b>		
1-Person Household	108,603	15.20
2-Person Household	173,771	24.32
3-Person Household	117,916	16.50
4-Person Household	129,022	18.06
5-Person Household	89,940	12.59
6-Person Household	45,212	6.33
7-or-more-person	50,069	7.01
2024 Est. Average Household Size	—	3.37
<b>2024 Est. Households by Number of Vehicles</b>		
No Vehicles	30,289	4.24
1 Vehicle	169,249	23.69
2 Vehicles	257,999	36.11
3 Vehicles	144,579	20.23
4 Vehicles	73,309	10.26
5 or more Vehicles	39,106	5.47
2024 Est. Average Number of Vehicles	—	2.31
<b>2024 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	454,281	61.18
Housing Units, Renter-Occupied	260,249	36.42
<b>2024 Owner Occ. HUs: Avg. Length of Residence</b>		
2024 Owner Occ. HUs: Avg. Length of Residence	—	15.68
<b>2024 Renter Occ. HUs: Avg. Length of Residence</b>		
2024 Renter Occ. HUs: Avg. Length of Residence	—	7.34
<b>2024 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	5,909	1.30
Value \$20,000 - \$39,999	5,719	1.26
Value \$40,000 - \$59,999	6,227	1.37
Value \$60,000 - \$79,999	4,560	1.00
Value \$80,000 - \$99,999	4,076	0.90
Value \$100,000 - \$149,999	6,261	1.38
Value \$150,000 - \$199,999	4,486	0.99
Value \$200,000 - \$299,999	19,491	4.29
Value \$300,000 - \$399,999	54,941	12.09
Value \$400,000 - \$499,999	90,843	20.00
Value \$500,000 - \$749,999	151,856	33.43
Value \$750,000 - \$999,999	73,233	16.12
Value \$1,000,000 - \$1,499,999	19,863	4.37
Value \$1,500,000 - \$1,999,999	3,375	0.74
Value \$2,000,000 or more	3,440	0.76
2024 Est. Median All Owner-Occupied Housing Value	—	531,707.39

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,440,083 | Total Households: 714,531

	Count	%
<b>2024 Est. Housing Units by Units in Structure</b>		
1 Unit Detached	533,273	71.81
1 Unit Attached	25,997	3.50
2 Units	6,551	0.88
3 to 4 Units	24,881	3.35
5 to 19 Units	53,182	7.16
20 to 49 Units	16,217	2.18
50 or More Units	36,418	4.90
Mobile Home or Trailer	45,245	6.09
Boat, RV, Van, etc.	805	0.11
<b>2024 Est. Housing Units by Year Structure Built</b>		
Built 2020 or Later	23,426	3.15
Built 2010 to 2019	54,891	7.39
Built 2000 to 2009	135,851	18.30
Built 1990 to 1999	93,914	12.65
Built 1980 to 1989	147,571	19.87
Built 1970 to 1979	100,378	13.52
Built 1960 to 1969	67,207	9.05
Built 1950 to 1959	68,811	9.27
Built 1940 to 1949	24,511	3.30
Built 1939 or Earlier	26,009	3.50
<b>2024 Housing Units by Year Structure Built</b>		
2024 Est. Median Year Structure Built	—	1,985.64

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,440,083 | Total Households: 714,531

	Count	%
<b>2024 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	153,498	9.72
Some High School, No Diploma	152,627	9.66
High School Graduate (or GED)	449,569	28.47
Some College, No Degree	347,504	22.00
Associate's Degree	128,801	8.16
Bachelor's Degree	223,093	14.13
Master's Degree	91,174	5.77
Professional Degree	18,306	1.16
Doctorate Degree	14,659	0.93
<b>2024 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	260,265	30.14
High School Graduate	278,875	32.29
Some College or Associate's Degree	218,370	25.29
Bachelor's Degree or Higher	106,076	12.28
<b>2024 Est. Households by HH Income</b>		
Income < \$15,000	46,228	6.47
Income \$15,000 - \$24,999	39,230	5.49
Income \$25,000 - \$34,999	42,617	5.96
Income \$35,000 - \$49,999	68,543	9.59
Income \$50,000 - \$74,999	110,935	15.53
Income \$75,000 - \$99,999	98,207	13.74
Income \$100,000 - \$124,999	81,655	11.43
Income \$125,000 - \$149,999	65,817	9.21
Income \$150,000 - \$199,999	75,550	10.57
Income \$200,000 - \$249,999	36,923	5.17
Income \$250,000 - \$499,999	34,027	4.76
Income \$500,000+	14,798	2.07
2024 Est. Average Household Income	-	112,910.00
2024 Est. Median Household Income	-	87,188.55
<b>2024 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	92,855.31
Black or African American Alone	-	76,911.62
American Indian and Alaskan Native Alone	-	77,246.05
Asian Alone	-	108,316.43
Native Hawaiian and Other Pacific Islander Alone	-	80,967.42
Some Other Race Alone	-	77,448.90
Two or More Races	-	92,779.16
Hispanic or Latino	-	82,741.09
Not Hispanic or Latino	-	93,157.97
<b>2024 Est. Families by Poverty Status</b>		
2024 Families at or Above Poverty	505,602	90.66
2024 Families at or Above Poverty with children	260,927	46.79
2024 Families Below Poverty	52,088	9.34
2024 Families Below Poverty, with children	38,900	6.97

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,440,083 | Total Households: 714,531

	Count	%
<b>2024 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	585,738	51.95
Blue Collar	337,620	29.95
Service and Farming	204,031	18.10
<b>2024 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	186,065	18.23
15 - 29 Minutes	340,372	33.34
30 - 44 Minutes	230,612	22.59
45 - 59 Minutes	94,540	9.26
60 or more Minutes	169,218	16.58
2024 Est. Avg Travel Time to Work in Minutes	--	35.00
<b>2024 Est. Workers Age 16+ by Transp. to Work</b>		
2024 Est. Workers Age 16+ by Transp. to Work	1,099,657	--
Drove Alone	832,823	75.73
Carpooled	118,011	10.73
Public Transport	11,085	1.01
Walked	12,384	1.13
Bicycle	2,015	0.18
Other Means	14,212	1.29
Worked at Home	109,127	9.92
<b>2024 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2024 Est. Civ. Employed Pop 16+ by Class of Worker	1,127,389	--
For-Profit Private Workers	795,747	70.58
Non-Profit Private Workers	63,511	5.63
Local Government Workers	111,120	9.86
State Government Workers	45,710	4.05
Federal Government Workers	17,389	1.54
Self-Employed Workers	92,328	8.19
Unpaid Family Workers	1,584	0.14
<b>2024 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	14,845	1.32
Arts/Design/Entertainment/Sports/Media	16,693	1.48
Building/Grounds Cleaning/Maintenance	43,663	3.87
Business/Financial Operations	43,306	3.84
Community/Social Services	21,657	1.92
Computer/Mathematical	21,295	1.89
Construction/Extraction	77,730	6.89
Education/Training/Library	58,852	5.22
Farming/Fishing/Forestry	4,843	0.43
Food Preparation/Serving Related	54,654	4.85
Healthcare Practitioner/Technician	63,005	5.59
Healthcare Support	46,349	4.11
Installation/Maintenance/Repair	38,533	3.42
Legal	6,558	0.58
Life/Physical/Social Science	7,838	0.69
Management	88,712	7.87
Office/Administrative Support	141,314	12.54
Production	68,675	6.09
Protective Services	29,958	2.66
Sales/Related	101,663	9.02
Personal Care/Service	24,564	2.18
Transportation/Material Moving	152,681	13.54
<b>2024 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	2,577	0.13
Civilian - Employed	1,112,653	57.82
Civilian - Unemployed	89,016	4.63
Not in Labor Force	720,053	37.42

Benchmark: USA

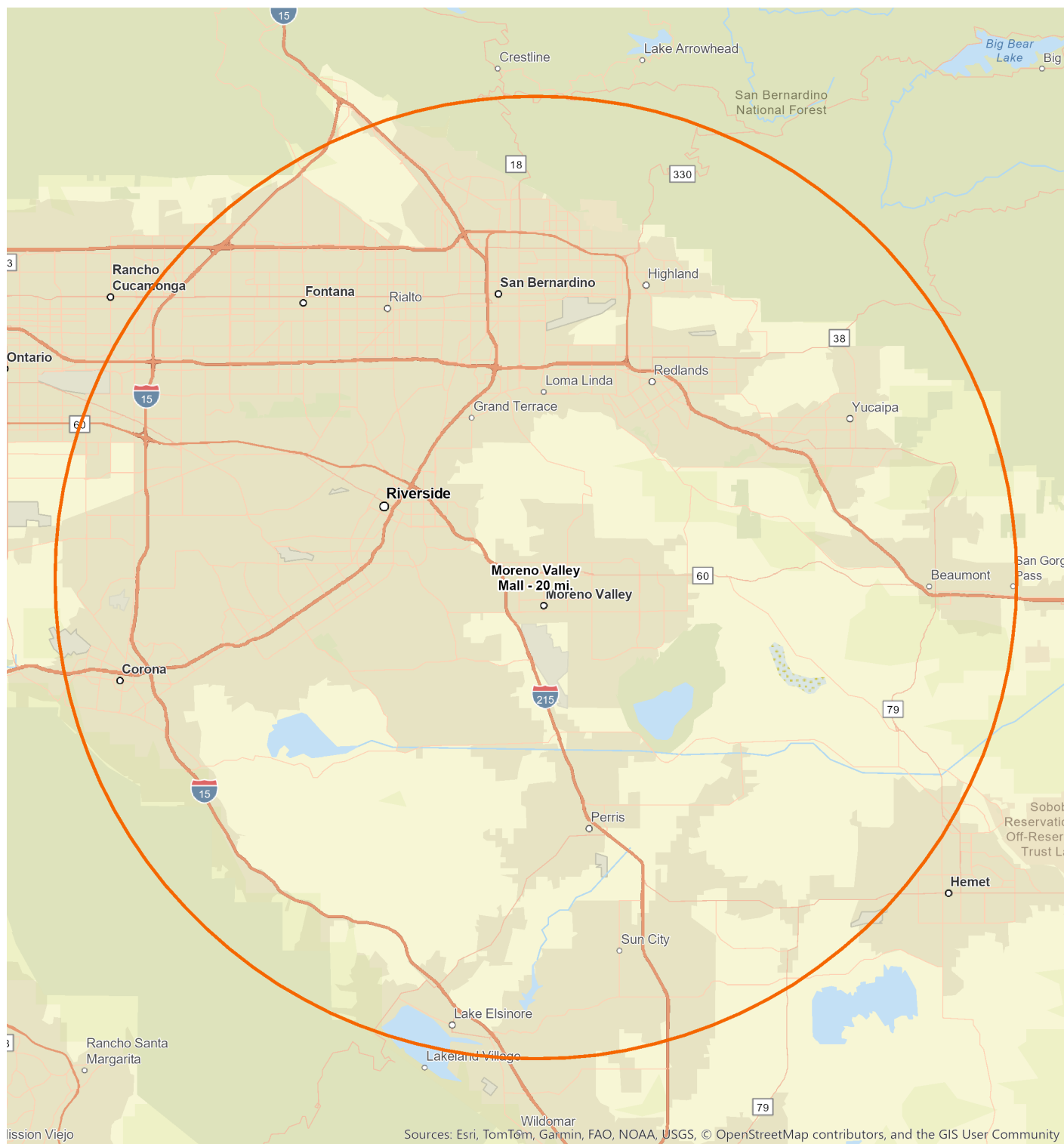
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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 20 mi.

Total Population: 2,165,105 | Total Households: 624,345



# Report Details

**Name:** Pop-Facts® Demographic Snapshot 2024  
**Date / Time:** 1/18/2024 3:29:58 PM  
**Workspace Vintage:** 2024

Trade Area		
Name	Level	Geographies
Moreno Valley Mall - 20 mi.		N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
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