

# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 1 mi Radius

| Population                   |        |
|------------------------------|--------|
| 2010 Census                  | 19,732 |
| 2020 Census                  | 20,310 |
| 2023 Estimate                | 20,822 |
| 2028 Projection              | 21,515 |
| Population Growth            |        |
| Percent Change: 2010 to 2020 | 2.93   |
| Percent Change: 2020 to 2023 | 2.52   |
| Percent Change: 2023 to 2028 | 3.33   |
| Households                   |        |
| 2010 Census                  | 5,666  |
| 2020 Census                  | 6,002  |
| 2023 Estimate                | 6,167  |
| 2028 Projection              | 6,384  |
| Household Growth             |        |
| Percent Change: 2010 to 2020 | 5.93   |
| Percent Change: 2020 to 2023 | 2.75   |
| Percent Change: 2023 to 2028 | 3.52   |
| Family Households            |        |
| 2010 Census                  | 4,436  |
| 2023 Estimate                | 4,828  |
| 2028 Projection              | 4,998  |
| Family Household Growth      |        |
| Percent Change: 2010 to 2023 | 8.84   |
| Percent Change: 2023 to 2028 | 3.52   |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167

|  | Count  | %     |
|--|--------|-------|
| <b>2023 Est. Population by Single-Classification Race</b>  |        |       |
| White Alone  | 4,194  | 20.14 |
| Black/African American Alone                               | 3,900  | 18.73 |
| American Indian/Alaskan Native Alone                       | 387    | 1.86  |
| Asian Alone  | 1,612  | 7.74  |
| Native Hawaiian/Pacific Islander Alone                     | 99     | 0.47  |
| Some Other Race Alone                                      | 7,140  | 34.29 |
| Two or More Races  | 3,490  | 16.76 |
| <b>2023 Est. Population by Hispanic or Latino Origin</b>   |        |       |
| Not Hispanic or Latino                                     | 8,395  | 40.32 |
| Hispanic or Latino   | 12,427 | 59.68 |
| Mexican Origin   | 10,940 | 88.03 |
| Puerto Rican Origin  | 136    | 1.09  |
| Cuban Origin   | 57     | 0.46  |
| All Other Hispanic or Latino                               | 1,295  | 10.42 |
| <b>2023 Est. Pop by Race, Asian Alone, by Category</b>     |        |       |
| Chinese, except Taiwanese                                  | 104    | 6.45  |
| Filipino   | 627    | 38.90 |
| Japanese   | 22     | 1.36  |
| Asian Indian   | 9      | 0.56  |
| Korean   | 58     | 3.60  |
| Vietnamese   | 411    | 25.50 |
| Cambodian  | 57     | 3.54  |
| Hmong  | 0      | 0.00  |
| Laotian  | 77     | 4.78  |
| Thai   | 29     | 1.80  |
| All Other Asian Races Including 2+ Category                | 220    | 13.65 |
| <b>2023 Est. Population by Ancestry</b>                    |        |       |
| Arab   | 82     | 0.39  |
| Czech  | 0      | 0.00  |
| Danish   | 15     | 0.07  |
| Dutch  | 28     | 0.14  |
| English  | 249    | 1.20  |
| French (Excluding Basque)                                  | 98     | 0.47  |
| French Canadian  | 42     | 0.20  |
| German   | 410    | 1.97  |
| Greek  | 33     | 0.16  |
| Hungarian  | 17     | 0.08  |
| Irish  | 156    | 0.75  |
| Italian  | 379    | 1.82  |
| Lithuanian   | 0      | 0.00  |
| Norwegian  | 1      | 0.01  |
| Polish   | 40     | 0.19  |
| Portuguese   | 10     | 0.05  |
| Russian  | 40     | 0.19  |
| Scotch-Irish   | 58     | 0.28  |
| Scottish   | 193    | 0.93  |
| Slovak   | 0      | 0.00  |
| Sub-Saharan African  | 586    | 2.81  |
| Swedish  | 40     | 0.19  |
| Swiss  | 5      | 0.02  |
| Ukrainian  | 14     | 0.07  |
| United States or American                                  | 557    | 2.67  |
| Welsh  | 84     | 0.40  |
| West Indian (Excluding Hispanic groups)                    | 176    | 0.84  |
| Other ancestries   | 15,360 | 73.77 |
| Ancestries Unclassified                                    | 2,149  | 10.32 |
| <b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>     |        |       |
| Speak Only English at Home                                 | 9,534  | 49.61 |
| Speak Asian/Pacific Isl. Lang. at Home                     | 876    | 4.56  |
| Speak Indo-European Language at Home                       | 581    | 3.02  |
| Speak Spanish at Home                                      | 7,865  | 40.92 |
| Speak Other Language at Home                               | 363    | 1.89  |
| <b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b> |        |       |
| White Alone  | 1,845  | 14.85 |
| Black/African American Alone                               | 190    | 1.53  |
| American Indian/Alaskan Native Alone                       | 340    | 2.74  |
| Asian Alone  | 59     | 0.47  |
| Native Hawaiian/Pacific Islander Alone                     | 11     | 0.09  |
| Some Other Race Alone                                      | 7,014  | 56.44 |
| Two or More Races  | 2,970  | 23.90 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167

|  | Count  | %     |
|--|--------|-------|
| <b>2023 Est. Population by Sex</b>             |        |       |
| Male   | 10,172 | 48.85 |
| Female   | 10,650 | 51.15 |
| <b>2023 Est. Population by Age</b>             |        |       |
| Age 0 - 4                                      | 1,603  | 7.70  |
| Age 5 - 9                                      | 1,621  | 7.79  |
| Age 10 - 14                                    | 1,579  | 7.58  |
| Age 15 - 17                                    | 1,099  | 5.28  |
| Age 18 - 20                                    | 1,006  | 4.83  |
| Age 21 - 24                                    | 1,388  | 6.67  |
| Age 25 - 34                                    | 3,113  | 14.95 |
| Age 35 - 44                                    | 3,134  | 15.05 |
| Age 45 - 54                                    | 2,491  | 11.96 |
| Age 55 - 64                                    | 1,972  | 9.47  |
| Age 65 - 74                                    | 1,227  | 5.89  |
| Age 75 - 84                                    | 458    | 2.20  |
| Age 85 and over                                | 130    | 0.62  |
| Age 16 and over                                | 15,662 | 75.22 |
| Age 18 and over                                | 14,920 | 71.66 |
| Age 21 and over                                | 13,914 | 66.82 |
| Age 65 and over                                | 1,815  | 8.72  |
| Median Age                                     | —      | 31.73 |
| Average Age                                    | —      | 33.57 |
| <b>2023 Est. Pop Age 15+ by Marital Status</b> |        |       |
| Total, Never Married                           | 6,822  | 42.59 |
| Male, Never Married                            | 3,530  | 22.04 |
| Female, Never Married                          | 3,292  | 20.55 |
| Married, Spouse Present                        | 5,610  | 35.02 |
| Married, Spouse Absent                         | 1,356  | 8.46  |
| Widowed  | 490    | 3.06  |
| Male, Widowed                                  | 123    | 0.77  |
| Female, Widowed                                | 366    | 2.29  |
| Divorced                                       | 1,741  | 10.87 |
| Male, Divorced                                 | 781    | 4.88  |
| Female, Divorced                               | 960    | 5.99  |
| <b>2023 Est. Male Population by Age</b>        |        |       |
| Male: Age 0 - 4                                | 814    | 8.00  |
| Male: Age 5 - 9                                | 808    | 7.94  |
| Male: Age 10 - 14                              | 800    | 7.87  |
| Male: Age 15 - 17                              | 565    | 5.55  |
| Male: Age 18 - 20                              | 516    | 5.07  |
| Male: Age 21 - 24                              | 678    | 6.67  |
| Male: Age 25 - 34                              | 1,508  | 14.82 |
| Male: Age 35 - 44                              | 1,547  | 15.21 |
| Male: Age 45 - 54                              | 1,202  | 11.82 |
| Male: Age 55 - 64                              | 927    | 9.11  |
| Male: Age 65 - 74                              | 559    | 5.50  |
| Male: Age 75 - 84                              | 203    | 2.00  |
| Male: Age 85 and over                          | 45     | 0.44  |
| Median Age, Male                               | —      | 30.93 |
| Average Age, Male                              | —      | 32.84 |
| <b>2023 Est. Female Population by Age</b>      |        |       |
| Female: Age 0 - 4                              | 789    | 7.41  |
| Female: Age 5 - 9                              | 813    | 7.63  |
| Female: Age 10 - 14                            | 779    | 7.32  |
| Female: Age 15 - 17                            | 535    | 5.02  |
| Female: Age 18 - 20                            | 490    | 4.60  |
| Female: Age 21 - 24                            | 710    | 6.67  |
| Female: Age 25 - 34                            | 1,606  | 15.08 |
| Female: Age 35 - 44                            | 1,587  | 14.90 |
| Female: Age 45 - 54                            | 1,289  | 12.10 |
| Female: Age 55 - 64                            | 1,044  | 9.80  |
| Female: Age 65 - 74                            | 668    | 6.27  |
| Female: Age 75 - 84                            | 255    | 2.39  |
| Female: Age 85 and over                        | 84     | 0.79  |
| Median Age, Female                             | —      | 32.47 |
| Average Age, Female                            | —      | 34.30 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167

|   | Count | %          |
|---|-------|------------|
| <b>2023 Est. Households by Household Type</b>             |       |            |
| Family Households   | 4,828 | 78.29      |
| NonFamily Households                                      | 1,339 | 21.71      |
| <b>2023 Est. Group Quarters Population</b>                |       |            |
| 2023 Est. Group Quarters Population                       | 78    | 0.38       |
| <b>2023 HHs By Ethnicity, Hispanic/Latino</b>             |       |            |
| 2023 HHs By Ethnicity, Hispanic/Latino                    | 3,011 | 48.82      |
| <b>2023 Est. Family HH Type by Presence of Own Child.</b> |       |            |
| Married Couple Family, own children                       | 1,718 | 35.58      |
| Married Couple Family, no own children                    | 1,155 | 23.92      |
| Male Householder, own children                            | 317   | 6.57       |
| Male Householder, no own children                         | 230   | 4.76       |
| Female Householder, own children                          | 893   | 18.50      |
| Female Householder, no own children                       | 516   | 10.69      |
| <b>2023 Est. Households by Household Size</b>             |       |            |
| 1-Person Household  | 802   | 13.01      |
| 2-Person Household  | 2,316 | 37.55      |
| 3-Person Household  | 1,095 | 17.76      |
| 4-Person Household  | 965   | 15.65      |
| 5-Person Household  | 444   | 7.20       |
| 6-Person Household  | 221   | 3.58       |
| 7-or-more-person  | 324   | 5.25       |
| 2023 Est. Average Household Size                          | —     | 3.36       |
| <b>2023 Est. Households by Number of Vehicles</b>         |       |            |
| No Vehicles   | 256   | 4.15       |
| 1 Vehicle   | 1,909 | 30.95      |
| 2 Vehicles  | 2,396 | 38.85      |
| 3 Vehicles  | 1,080 | 17.51      |
| 4 Vehicles  | 433   | 7.02       |
| 5 or more Vehicles  | 93    | 1.51       |
| 2023 Est. Average Number of Vehicles                      | —     | 1.98       |
| <b>2023 Est. Occupied Housing Units by Tenure</b>         |       |            |
| Housing Units, Owner-Occupied                             | 2,644 | 42.87      |
| Housing Units, Renter-Occupied                            | 3,523 | 57.13      |
| <b>2023 Owner Occ. HUs: Avg. Length of Residence</b>      |       |            |
| 2023 Owner Occ. HUs: Avg. Length of Residence             | —     | 13.47      |
| <b>2023 Renter Occ. HUs: Avg. Length of Residence</b>     |       |            |
| 2023 Renter Occ. HUs: Avg. Length of Residence            | —     | 6.15       |
| <b>2023 Est. Owner-Occupied Housing Units by Value</b>    |       |            |
| Value Less Than \$20,000                                  | 41    | 1.55       |
| Value \$20,000 - \$39,999                                 | 3     | 0.11       |
| Value \$40,000 - \$59,999                                 | 23    | 0.87       |
| Value \$60,000 - \$79,999                                 | 16    | 0.60       |
| Value \$80,000 - \$99,999                                 | 17    | 0.64       |
| Value \$100,000 - \$149,999                               | 22    | 0.83       |
| Value \$150,000 - \$199,999                               | 12    | 0.45       |
| Value \$200,000 - \$299,999                               | 183   | 6.92       |
| Value \$300,000 - \$399,999                               | 618   | 23.37      |
| Value \$400,000 - \$499,999                               | 1,032 | 39.03      |
| Value \$500,000 - \$749,999                               | 487   | 18.42      |
| Value \$750,000 - \$999,999                               | 153   | 5.79       |
| Value \$1,000,000 - \$1,499,999                           | 27    | 1.02       |
| Value \$1,500,000 - \$1,999,999                           | 5     | 0.19       |
| Value \$2,000,000 or more                                 | 3     | 0.11       |
| 2023 Est. Median All Owner-Occupied Housing Value         | —     | 438,090.18 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167

|  | Count | %        |
|--|-------|----------|
| <b>2023 Est. Housing Units by Units in Structure</b>       |       |          |
| 1 Unit Attached  | 61    | 0.95     |
| 1 Unit Detached  | 3,466 | 53.82    |
| 2 Units  | 19    | 0.29     |
| 3 to 4 Units   | 243   | 3.77     |
| 5 to 19 Units  | 1,639 | 25.45    |
| 20 to 49 Units   | 262   | 4.07     |
| 50 or More Units   | 655   | 10.17    |
| Mobile Home or Trailer                                     | 96    | 1.49     |
| Boat, RV, Van, etc.  | 0     | 0.00     |
| <b>2023 Est. Housing Units by Year Structure Built</b>     |       |          |
| Built 2014 or Later  | 235   | 3.65     |
| Built 2010 to 2013   | 105   | 1.63     |
| Built 2000 to 2009   | 1,311 | 20.36    |
| Built 1990 to 1999   | 1,172 | 18.20    |
| Built 1980 to 1989   | 2,350 | 36.49    |
| Built 1970 to 1979   | 586   | 9.10     |
| Built 1960 to 1969   | 213   | 3.31     |
| Built 1950 to 1959   | 281   | 4.36     |
| Built 1940 to 1949   | 95    | 1.48     |
| Built 1939 or Earlier                                      | 91    | 1.41     |
| <b>2023 Housing Units by Year Structure Built</b>          |       |          |
| 2023 Est. Median Year Structure Built                      | —     | 1,988.21 |
| <b>2023 Est. Households by Presence of People Under 18</b> |       |          |
| 2023 Est. Households by Presence of People Under 18        | 3,381 | 54.82    |
| <b>Households with 1 or More People under Age 18</b>       |       |          |
| Married Couple Family                                      | 1,903 | 56.28    |
| Other Family, Male Householder                             | 370   | 10.94    |
| Other Family, Female Householder                           | 1,059 | 31.32    |
| NonFamily Household, Male Householder                      | 40    | 1.18     |
| NonFamily Household, Female Householder                    | 10    | 0.30     |
| <b>2023 Est. Households with No People under Age 18</b>    |       |          |
| Households with No People under Age 18                     | 2,786 | 45.18    |
| <b>Households with No People under Age 18</b>              |       |          |
| Married Couple Family                                      | 964   | 34.60    |
| Other Family, Male Householder                             | 180   | 6.46     |
| Other Family, Female Householder                           | 351   | 12.60    |
| NonFamily, Male Householder                                | 651   | 23.37    |
| NonFamily, Female Householder                              | 640   | 22.97    |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167

|  | Count | %          |
|--|-------|------------|
| <b>2023 Est. Pop Age 25+ by Edu. Attainment</b>          |       |            |
| Less than 9th Grade                                      | 1,544 | 12.33      |
| Some High School, No Diploma                             | 1,357 | 10.83      |
| High School Graduate (or GED)                            | 3,494 | 27.90      |
| Some College, No Degree                                  | 2,740 | 21.88      |
| Associate's Degree                                       | 1,038 | 8.29       |
| Bachelor's Degree  | 1,410 | 11.26      |
| Master's Degree  | 616   | 4.92       |
| Professional Degree                                      | 164   | 1.31       |
| Doctorate Degree   | 163   | 1.30       |
| <b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b> |       |            |
| Less than High School Diploma                            | 2,444 | 36.12      |
| High School Graduate                                     | 1,828 | 27.02      |
| Some College or Associate's Degree                       | 1,875 | 27.71      |
| Bachelor's Degree or Higher                              | 619   | 9.15       |
| <b>2023 Est. Households by HH Income</b>                 |       |            |
| Income < \$15,000  | 542   | 8.79       |
| Income \$15,000 - \$24,999                               | 365   | 5.92       |
| Income \$25,000 - \$34,999                               | 464   | 7.52       |
| Income \$35,000 - \$49,999                               | 899   | 14.58      |
| Income \$50,000 - \$74,999                               | 1,401 | 22.72      |
| Income \$75,000 - \$99,999                               | 868   | 14.07      |
| Income \$100,000 - \$124,999                             | 528   | 8.56       |
| Income \$125,000 - \$149,999                             | 445   | 7.22       |
| Income \$150,000 - \$199,999                             | 447   | 7.25       |
| Income \$200,000 - \$249,999                             | 145   | 2.35       |
| Income \$250,000 - \$499,999                             | 49    | 0.80       |
| Income \$500,000+  | 14    | 0.23       |
| 2023 Est. Average Household Income                       | —     | 78,308.00  |
| 2023 Est. Median Household Income                        | —     | 63,723.67  |
| <b>2023 Median HH Inc. by Single-Class. Race or Eth.</b> |       |            |
| White Alone  | —     | 72,341.55  |
| Black or African American Alone                          | —     | 45,320.57  |
| American Indian and Alaskan Native Alone                 | —     | 50,987.26  |
| Asian Alone  | —     | 70,104.02  |
| Native Hawaiian and Other Pacific Islander Alone         | —     | 121,972.66 |
| Some Other Race Alone                                    | —     | 62,254.90  |
| Two or More Races  | —     | 78,383.58  |
| Hispanic or Latino                                       | —     | 66,963.38  |
| Not Hispanic or Latino                                   | —     | 58,914.47  |
| <b>2023 Est. Families by Poverty Status</b>              |       |            |
| 2023 Families at or Above Poverty                        | 4,166 | 86.29      |
| 2023 Families at or Above Poverty with children          | 2,140 | 44.33      |
| 2023 Families Below Poverty                              | 662   | 13.71      |
| 2023 Families Below Poverty, with kids                   | 417   | 8.64       |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167

|  | Count | %      |
|--|-------|--------|
| <b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b> |       |        |
| White Collar   | 4,487 | 48.57  |
| Blue Collar  | 2,876 | 31.13  |
| Service and Farming  | 1,876 | 20.30  |
| <b>2023 Est. Workers Age 16+ by Travel Time to Work</b>                        |       |        |
| Less than 15 Minutes   | 1,506 | 18.34  |
| 15 - 29 Minutes  | 2,461 | 29.96  |
| 30 - 44 Minutes  | 2,444 | 29.75  |
| 45 - 59 Minutes  | 820   | 9.98   |
| 60 or more Minutes   | 984   | 11.98  |
| 2023 Est. Avg Travel Time to Work in Minutes                                   | -     | 34.00  |
| <b>2023 Est. Workers Age 16+ by Transp. to Work</b>                            |       |        |
| 2023 Est. Workers Age 16+ by Transp. to Work                                   | 8,628 | 100.00 |
| Drove Alone  | 7,157 | 82.95  |
| Carpooled  | 873   | 10.12  |
| Public Transport   | 94    | 1.09   |
| Walked   | 92    | 1.07   |
| Bicycle  | 6     | 0.07   |
| Other Means  | 92    | 1.07   |
| Worked at Home   | 314   | 3.64   |
| <b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>                      |       |        |
| 2023 Est. Civ. Employed Pop 16+ by Class of Worker                             | 9,239 | 100.00 |
| For-Profit Private Workers   | 6,677 | 72.27  |
| Non-Profit Private Workers   | 492   | 5.33   |
| Local Government Workers   | 871   | 9.43   |
| State Government Workers   | 397   | 4.30   |
| Federal Government Workers   | 202   | 2.19   |
| Self-Employed Workers  | 522   | 5.65   |
| Unpaid Family Workers  | 79    | 0.85   |
| <b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>                           |       |        |
| Architecture/Engineering   | 62    | 0.67   |
| Arts/Design/Entertainment/Sports/Media   | 78    | 0.84   |
| Building/Grounds Cleaning/Maintenance  | 515   | 5.57   |
| Business/Financial Operations  | 203   | 2.20   |
| Community/Social Services  | 299   | 3.24   |
| Computer/Mathematical  | 74    | 0.80   |
| Construction/Extraction  | 834   | 9.03   |
| Education/Training/Library   | 404   | 4.37   |
| Farming/Fishing/Forestry   | 0     | 0.00   |
| Food Preparation/Serving Related   | 394   | 4.26   |
| Healthcare Practitioner/Technician   | 354   | 3.83   |
| Healthcare Support   | 504   | 5.46   |
| Installation/Maintenance/Repair  | 278   | 3.01   |
| Legal  | 22    | 0.24   |
| Life/Physical/Social Science   | 59    | 0.64   |
| Management   | 882   | 9.55   |
| Office/Administrative Support  | 1,312 | 14.20  |
| Production   | 425   | 4.60   |
| Protective Services  | 233   | 2.52   |
| Sales/Related  | 737   | 7.98   |
| Personal Care/Service  | 230   | 2.49   |
| Transportation/Material Moving   | 1,340 | 14.50  |
| <b>2023 Est. Pop Age 16+ by Employment Status</b>                              |       |        |
| In Armed Forces  | 73    | 0.47   |
| Civilian - Employed  | 9,188 | 58.66  |
| Civilian - Unemployed  | 727   | 4.64   |
| Not in Labor Force   | 5,674 | 36.23  |

Benchmark: USA

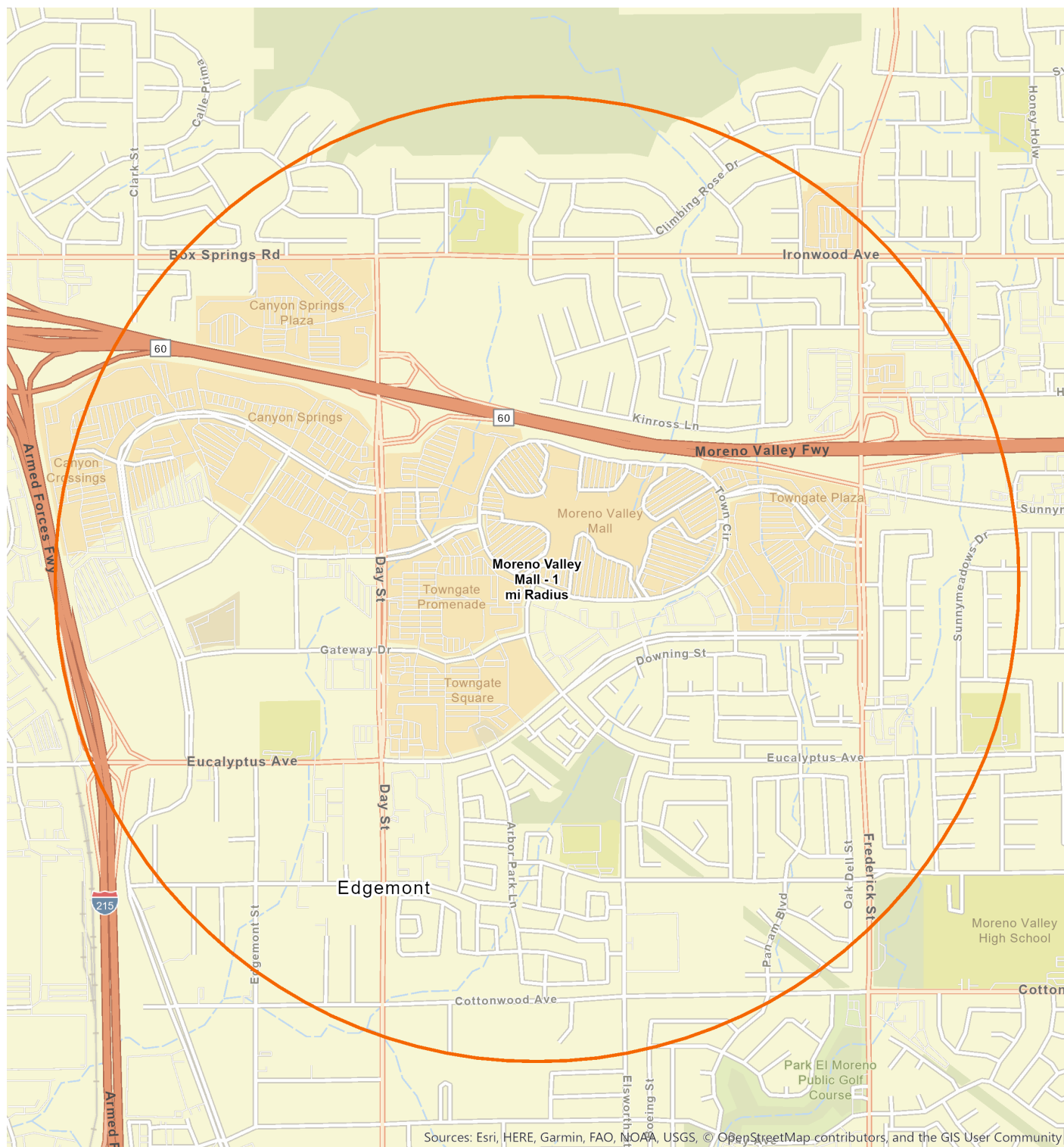
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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 1 mi Radius

Total Population: 20,822 | Total Households: 6,167



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# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 2/7/2023 11:42:52 AM  
**Workspace Vintage:** 2023

## Trade Area

| Name                              | Level        | Geographies |
|-----------------------------------|--------------|-------------|
| Moreno Valley Mall - 3 mi Radius  | 3 mi Radius  | N/A         |
| Moreno Valley Mall - 1 mi Radius  | 1 mi Radius  | N/A         |
| Moreno Valley Mall - 5 mi Radius  | 5 mi Radius  | N/A         |
| Moreno Valley Mall - 20 mi Radius | 20 mi Radius | N/A         |

## Benchmark

| Name | Level     | Geographies   |
|------|-----------|---------------|
| USA  | Entire US | United States |

## DataSource

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# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 3 mi Radius

| Population                   |         |
|------------------------------|---------|
| 2010 Census                  | 99,518  |
| 2020 Census                  | 106,162 |
| 2023 Estimate                | 108,475 |
| 2028 Projection              | 111,450 |
| Population Growth            |         |
| Percent Change: 2010 to 2020 | 6.68    |
| Percent Change: 2020 to 2023 | 2.18    |
| Percent Change: 2023 to 2028 | 2.74    |
| Households                   |         |
| 2010 Census                  | 27,850  |
| 2020 Census                  | 30,377  |
| 2023 Estimate                | 31,160  |
| 2028 Projection              | 32,154  |
| Household Growth             |         |
| Percent Change: 2010 to 2020 | 9.07    |
| Percent Change: 2020 to 2023 | 2.58    |
| Percent Change: 2023 to 2028 | 3.19    |
| Family Households            |         |
| 2010 Census                  | 22,342  |
| 2023 Estimate                | 24,932  |
| 2028 Projection              | 25,693  |
| Family Household Growth      |         |
| Percent Change: 2010 to 2023 | 11.59   |
| Percent Change: 2023 to 2028 | 3.05    |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160

|  | Count  | %     |
|--|--------|-------|
| <b>2023 Est. Population by Single-Classification Race</b>  |        |       |
| White Alone  | 24,704 | 22.77 |
| Black/African American Alone                               | 14,589 | 13.45 |
| American Indian/Alaskan Native Alone                       | 2,014  | 1.86  |
| Asian Alone  | 6,462  | 5.96  |
| Native Hawaiian/Pacific Islander Alone                     | 658    | 0.61  |
| Some Other Race Alone                                      | 41,266 | 38.04 |
| Two or More Races  | 18,783 | 17.32 |
| <b>2023 Est. Population by Hispanic or Latino Origin</b>   |        |       |
| Not Hispanic or Latino                                     | 38,317 | 35.32 |
| Hispanic or Latino   | 70,158 | 64.68 |
| Mexican Origin   | 62,507 | 89.09 |
| Puerto Rican Origin  | 571    | 0.81  |
| Cuban Origin   | 206    | 0.29  |
| All Other Hispanic or Latino                               | 6,874  | 9.80  |
| <b>2023 Est. Pop by Race, Asian Alone, by Category</b>     |        |       |
| Chinese, except Taiwanese                                  | 706    | 10.93 |
| Filipino   | 2,240  | 34.66 |
| Japanese   | 173    | 2.68  |
| Asian Indian   | 677    | 10.48 |
| Korean   | 359    | 5.56  |
| Vietnamese   | 947    | 14.65 |
| Cambodian  | 205    | 3.17  |
| Hmong  | 33     | 0.51  |
| Laotian  | 316    | 4.89  |
| Thai   | 88     | 1.36  |
| All Other Asian Races Including 2+ Category                | 716    | 11.08 |
| <b>2023 Est. Population by Ancestry</b>                    |        |       |
| Arab   | 193    | 0.18  |
| Czech  | 49     | 0.04  |
| Danish   | 134    | 0.12  |
| Dutch  | 276    | 0.25  |
| English  | 2,291  | 2.11  |
| French (Excluding Basque)                                  | 438    | 0.40  |
| French Canadian  | 138    | 0.13  |
| German   | 2,803  | 2.58  |
| Greek  | 61     | 0.06  |
| Hungarian  | 134    | 0.12  |
| Irish  | 1,984  | 1.83  |
| Italian  | 1,411  | 1.30  |
| Lithuanian   | 0      | 0.00  |
| Norwegian  | 192    | 0.18  |
| Polish   | 366    | 0.34  |
| Portuguese   | 85     | 0.08  |
| Russian  | 131    | 0.12  |
| Scotch-Irish   | 301    | 0.28  |
| Scottish   | 508    | 0.47  |
| Slovak   | 16     | 0.01  |
| Sub-Saharan African  | 1,265  | 1.17  |
| Swedish  | 301    | 0.28  |
| Swiss  | 67     | 0.06  |
| Ukrainian  | 66     | 0.06  |
| United States or American                                  | 3,021  | 2.79  |
| Welsh  | 194    | 0.18  |
| West Indian (Excluding Hispanic groups)                    | 368    | 0.34  |
| Other ancestries   | 78,802 | 72.64 |
| Ancestries Unclassified                                    | 12,879 | 11.87 |
| <b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>     |        |       |
| Speak Only English at Home                                 | 49,417 | 48.95 |
| Speak Asian/Pacific Isl. Lang. at Home                     | 3,864  | 3.83  |
| Speak Indo-European Language at Home                       | 1,559  | 1.54  |
| Speak Spanish at Home                                      | 45,214 | 44.78 |
| Speak Other Language at Home                               | 905    | 0.90  |
| <b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b> |        |       |
| White Alone  | 10,757 | 15.33 |
| Black/African American Alone                               | 814    | 1.16  |
| American Indian/Alaskan Native Alone                       | 1,698  | 2.42  |
| Asian Alone  | 254    | 0.36  |
| Native Hawaiian/Pacific Islander Alone                     | 80     | 0.11  |
| Some Other Race Alone                                      | 40,571 | 57.83 |
| Two or More Races  | 15,984 | 22.78 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160

|  | Count  | %     |
|--|--------|-------|
| <b>2023 Est. Population by Sex</b>             |        |       |
| Male   | 53,250 | 49.09 |
| Female   | 55,225 | 50.91 |
| <b>2023 Est. Population by Age</b>             |        |       |
| Age 0 - 4                                      | 7,515  | 6.93  |
| Age 5 - 9                                      | 7,780  | 7.17  |
| Age 10 - 14                                    | 8,323  | 7.67  |
| Age 15 - 17                                    | 5,543  | 5.11  |
| Age 18 - 20                                    | 4,979  | 4.59  |
| Age 21 - 24                                    | 6,616  | 6.10  |
| Age 25 - 34                                    | 16,104 | 14.85 |
| Age 35 - 44                                    | 15,788 | 14.55 |
| Age 45 - 54                                    | 13,061 | 12.04 |
| Age 55 - 64                                    | 11,170 | 10.30 |
| Age 65 - 74                                    | 7,598  | 7.00  |
| Age 75 - 84                                    | 3,010  | 2.77  |
| Age 85 and over                                | 987    | 0.91  |
| Age 16 and over                                | 83,036 | 76.55 |
| Age 18 and over                                | 79,313 | 73.12 |
| Age 21 and over                                | 74,334 | 68.53 |
| Age 65 and over                                | 11,595 | 10.69 |
| Median Age                                     | —      | 33.35 |
| Average Age                                    | —      | 35.14 |
| <b>2023 Est. Pop Age 15+ by Marital Status</b> |        |       |
| Total, Never Married                           | 36,687 | 43.23 |
| Male, Never Married                            | 19,426 | 22.89 |
| Female, Never Married                          | 17,261 | 20.34 |
| Married, Spouse Present                        | 31,694 | 37.35 |
| Married, Spouse Absent                         | 5,472  | 6.45  |
| Widowed  | 2,971  | 3.50  |
| Male, Widowed                                  | 692    | 0.82  |
| Female, Widowed                                | 2,279  | 2.69  |
| Divorced                                       | 8,032  | 9.46  |
| Male, Divorced                                 | 3,081  | 3.63  |
| Female, Divorced                               | 4,951  | 5.83  |
| <b>2023 Est. Male Population by Age</b>        |        |       |
| Male: Age 0 - 4                                | 3,814  | 7.16  |
| Male: Age 5 - 9                                | 3,934  | 7.39  |
| Male: Age 10 - 14                              | 4,235  | 7.95  |
| Male: Age 15 - 17                              | 2,855  | 5.36  |
| Male: Age 18 - 20                              | 2,571  | 4.83  |
| Male: Age 21 - 24                              | 3,300  | 6.20  |
| Male: Age 25 - 34                              | 8,040  | 15.10 |
| Male: Age 35 - 44                              | 7,787  | 14.62 |
| Male: Age 45 - 54                              | 6,195  | 11.63 |
| Male: Age 55 - 64                              | 5,327  | 10.00 |
| Male: Age 65 - 74                              | 3,511  | 6.59  |
| Male: Age 75 - 84                              | 1,298  | 2.44  |
| Male: Age 85 and over                          | 382    | 0.72  |
| Median Age, Male                               | —      | 32.33 |
| Average Age, Male                              | —      | 34.28 |
| <b>2023 Est. Female Population by Age</b>      |        |       |
| Female: Age 0 - 4                              | 3,701  | 6.70  |
| Female: Age 5 - 9                              | 3,846  | 6.96  |
| Female: Age 10 - 14                            | 4,088  | 7.40  |
| Female: Age 15 - 17                            | 2,688  | 4.87  |
| Female: Age 18 - 20                            | 2,408  | 4.36  |
| Female: Age 21 - 24                            | 3,316  | 6.00  |
| Female: Age 25 - 34                            | 8,064  | 14.60 |
| Female: Age 35 - 44                            | 8,001  | 14.49 |
| Female: Age 45 - 54                            | 6,866  | 12.43 |
| Female: Age 55 - 64                            | 5,843  | 10.58 |
| Female: Age 65 - 74                            | 4,087  | 7.40  |
| Female: Age 75 - 84                            | 1,712  | 3.10  |
| Female: Age 85 and over                        | 605    | 1.10  |
| Median Age, Female                             | —      | 34.38 |
| Average Age, Female                            | —      | 35.96 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160

|   | Count  | %          |
|---|--------|------------|
| <b>2023 Est. Households by Household Type</b>             |        |            |
| Family Households   | 24,932 | 80.01      |
| NonFamily Households                                      | 6,228  | 19.99      |
| <b>2023 Est. Group Quarters Population</b>                |        |            |
| 2023 Est. Group Quarters Population                       | 389    | 0.36       |
| <b>2023 HHs By Ethnicity, Hispanic/Latino</b>             |        |            |
| 2023 HHs By Ethnicity, Hispanic/Latino                    | 16,566 | 53.16      |
| <b>2023 Est. Family HH Type by Presence of Own Child.</b> |        |            |
| Married Couple Family, own children                       | 8,832  | 35.42      |
| Married Couple Family, no own children                    | 7,067  | 28.34      |
| Male Householder, own children                            | 1,349  | 5.41       |
| Male Householder, no own children                         | 1,208  | 4.84       |
| Female Householder, own children                          | 3,828  | 15.35      |
| Female Householder, no own children                       | 2,648  | 10.62      |
| <b>2023 Est. Households by Household Size</b>             |        |            |
| 1-Person Household  | 4,477  | 14.37      |
| 2-Person Household  | 7,899  | 25.35      |
| 3-Person Household  | 6,139  | 19.70      |
| 4-Person Household  | 5,108  | 16.39      |
| 5-Person Household  | 3,521  | 11.30      |
| 6-Person Household  | 2,028  | 6.51       |
| 7-or-more-person  | 1,987  | 6.38       |
| 2023 Est. Average Household Size                          | —      | 3.47       |
| <b>2023 Est. Households by Number of Vehicles</b>         |        |            |
| No Vehicles   | 1,428  | 4.58       |
| 1 Vehicle   | 8,211  | 26.35      |
| 2 Vehicles  | 11,070 | 35.53      |
| 3 Vehicles  | 6,153  | 19.75      |
| 4 Vehicles  | 2,936  | 9.42       |
| 5 or more Vehicles  | 1,363  | 4.37       |
| 2023 Est. Average Number of Vehicles                      | —      | 2.21       |
| <b>2023 Est. Occupied Housing Units by Tenure</b>         |        |            |
| Housing Units, Owner-Occupied                             | 16,017 | 51.40      |
| Housing Units, Renter-Occupied                            | 15,143 | 48.60      |
| <b>2023 Owner Occ. HUs: Avg. Length of Residence</b>      |        |            |
| 2023 Owner Occ. HUs: Avg. Length of Residence             | —      | 14.53      |
| <b>2023 Renter Occ. HUs: Avg. Length of Residence</b>     |        |            |
| 2023 Renter Occ. HUs: Avg. Length of Residence            | —      | 6.20       |
| <b>2023 Est. Owner-Occupied Housing Units by Value</b>    |        |            |
| Value Less Than \$20,000                                  | 157    | 0.98       |
| Value \$20,000 - \$39,999                                 | 49     | 0.31       |
| Value \$40,000 - \$59,999                                 | 102    | 0.64       |
| Value \$60,000 - \$79,999                                 | 90     | 0.56       |
| Value \$80,000 - \$99,999                                 | 51     | 0.32       |
| Value \$100,000 - \$149,999                               | 192    | 1.20       |
| Value \$150,000 - \$199,999                               | 141    | 0.88       |
| Value \$200,000 - \$299,999                               | 1,136  | 7.09       |
| Value \$300,000 - \$399,999                               | 4,171  | 26.04      |
| Value \$400,000 - \$499,999                               | 5,279  | 32.96      |
| Value \$500,000 - \$749,999                               | 3,540  | 22.10      |
| Value \$750,000 - \$999,999                               | 810    | 5.06       |
| Value \$1,000,000 - \$1,499,999                           | 229    | 1.43       |
| Value \$1,500,000 - \$1,999,999                           | 50     | 0.31       |
| Value \$2,000,000 or more                                 | 19     | 0.12       |
| 2023 Est. Median All Owner-Occupied Housing Value         | —      | 435,913.15 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160

|  | Count  | %        |
|--|--------|----------|
| <b>2023 Est. Housing Units by Units in Structure</b>       |        |          |
| 1 Unit Attached  | 504    | 1.56     |
| 1 Unit Detached  | 22,041 | 68.21    |
| 2 Units  | 257    | 0.80     |
| 3 to 4 Units   | 1,161  | 3.59     |
| 5 to 19 Units  | 5,287  | 16.36    |
| 20 to 49 Units   | 698    | 2.16     |
| 50 or More Units   | 1,972  | 6.10     |
| Mobile Home or Trailer                                     | 378    | 1.17     |
| Boat, RV, Van, etc.  | 16     | 0.05     |
| <b>2023 Est. Housing Units by Year Structure Built</b>     |        |          |
| Built 2014 or Later  | 1,225  | 3.79     |
| Built 2010 to 2013   | 303    | 0.94     |
| Built 2000 to 2009   | 4,326  | 13.39    |
| Built 1990 to 1999   | 5,019  | 15.53    |
| Built 1980 to 1989   | 13,448 | 41.62    |
| Built 1970 to 1979   | 4,387  | 13.58    |
| Built 1960 to 1969   | 1,303  | 4.03     |
| Built 1950 to 1959   | 1,273  | 3.94     |
| Built 1940 to 1949   | 584    | 1.81     |
| Built 1939 or Earlier                                      | 447    | 1.38     |
| <b>2023 Housing Units by Year Structure Built</b>          |        |          |
| 2023 Est. Median Year Structure Built                      | —      | 1,985.95 |
| <b>2023 Est. Households by Presence of People Under 18</b> |        |          |
| 2023 Est. Households by Presence of People Under 18        | 16,461 | 52.83    |
| <b>Households with 1 or More People under Age 18</b>       |        |          |
| Married Couple Family                                      | 9,930  | 60.32    |
| Other Family, Male Householder                             | 1,673  | 10.16    |
| Other Family, Female Householder                           | 4,685  | 28.46    |
| NonFamily Household, Male Householder                      | 135    | 0.82     |
| NonFamily Household, Female Householder                    | 38     | 0.23     |
| <b>2023 Est. Households with No People under Age 18</b>    |        |          |
| Households with No People under Age 18                     | 14,699 | 47.17    |
| <b>Households with No People under Age 18</b>              |        |          |
| Married Couple Family                                      | 5,958  | 40.53    |
| Other Family, Male Householder                             | 892    | 6.07     |
| Other Family, Female Householder                           | 1,791  | 12.19    |
| NonFamily, Male Householder                                | 2,925  | 19.90    |
| NonFamily, Female Householder                              | 3,132  | 21.31    |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160

|  | Count  | %         |
|--|--------|-----------|
| <b>2023 Est. Pop Age 25+ by Edu. Attainment</b>          |        |           |
| Less than 9th Grade                                      | 7,325  | 10.82     |
| Some High School, No Diploma                             | 7,530  | 11.12     |
| High School Graduate (or GED)                            | 19,362 | 28.59     |
| Some College, No Degree                                  | 16,469 | 24.32     |
| Associate's Degree                                       | 5,438  | 8.03      |
| Bachelor's Degree  | 6,920  | 10.22     |
| Master's Degree  | 3,281  | 4.84      |
| Professional Degree                                      | 706    | 1.04      |
| Doctorate Degree   | 686    | 1.01      |
| <b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b> |        |           |
| Less than High School Diploma                            | 13,384 | 33.60     |
| High School Graduate                                     | 12,617 | 31.68     |
| Some College or Associate's Degree                       | 10,094 | 25.34     |
| Bachelor's Degree or Higher                              | 3,737  | 9.38      |
| <b>2023 Est. Households by HH Income</b>                 |        |           |
| Income < \$15,000  | 2,411  | 7.74      |
| Income \$15,000 - \$24,999                               | 1,963  | 6.30      |
| Income \$25,000 - \$34,999                               | 2,290  | 7.35      |
| Income \$35,000 - \$49,999                               | 3,719  | 11.94     |
| Income \$50,000 - \$74,999                               | 6,080  | 19.51     |
| Income \$75,000 - \$99,999                               | 4,735  | 15.20     |
| Income \$100,000 - \$124,999                             | 3,402  | 10.92     |
| Income \$125,000 - \$149,999                             | 2,451  | 7.87      |
| Income \$150,000 - \$199,999                             | 2,113  | 6.78      |
| Income \$200,000 - \$249,999                             | 945    | 3.03      |
| Income \$250,000 - \$499,999                             | 727    | 2.33      |
| Income \$500,000+  | 326    | 1.05      |
| 2023 Est. Average Household Income                       | —      | 90,288.00 |
| 2023 Est. Median Household Income                        | —      | 71,098.41 |
| <b>2023 Median HH Inc. by Single-Class. Race or Eth.</b> |        |           |
| White Alone  | —      | 85,481.64 |
| Black or African American Alone                          | —      | 60,125.69 |
| American Indian and Alaskan Native Alone                 | —      | 53,943.52 |
| Asian Alone  | —      | 73,555.13 |
| Native Hawaiian and Other Pacific Islander Alone         | —      | 72,764.65 |
| Some Other Race Alone                                    | —      | 64,225.35 |
| Two or More Races  | —      | 78,294.26 |
| Hispanic or Latino                                       | —      | 68,223.63 |
| Not Hispanic or Latino                                   | —      | 76,075.06 |
| <b>2023 Est. Families by Poverty Status</b>              |        |           |
| 2023 Families at or Above Poverty                        | 21,863 | 87.69     |
| 2023 Families at or Above Poverty with children          | 11,402 | 45.73     |
| 2023 Families Below Poverty                              | 3,069  | 12.31     |
| 2023 Families Below Poverty, with kids                   | 2,440  | 9.79      |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160

|  | Count  | %      |
|--|--------|--------|
| <b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b> |        |        |
| White Collar   | 22,699 | 47.41  |
| Blue Collar  | 15,676 | 32.74  |
| Service and Farming  | 9,505  | 19.85  |
| <b>2023 Est. Workers Age 16+ by Travel Time to Work</b>                        |        |        |
| Less than 15 Minutes   | 8,289  | 18.87  |
| 15 - 29 Minutes  | 12,880 | 29.33  |
| 30 - 44 Minutes  | 12,183 | 27.74  |
| 45 - 59 Minutes  | 3,986  | 9.08   |
| 60 or more Minutes   | 6,580  | 14.98  |
| 2023 Est. Avg Travel Time to Work in Minutes                                   | -      | 35.00  |
| <b>2023 Est. Workers Age 16+ by Transp. to Work</b>                            |        |        |
| 2023 Est. Workers Age 16+ by Transp. to Work                                   | 45,975 | 100.00 |
| Drove Alone  | 36,524 | 79.44  |
| Carpooled  | 6,077  | 13.22  |
| Public Transport   | 326    | 0.71   |
| Walked   | 423    | 0.92   |
| Bicycle  | 71     | 0.15   |
| Other Means  | 672    | 1.46   |
| Worked at Home   | 1,881  | 4.09   |
| <b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>                      |        |        |
| 2023 Est. Civ. Employed Pop 16+ by Class of Worker                             | 47,880 | 100.00 |
| For-Profit Private Workers   | 34,871 | 72.83  |
| Non-Profit Private Workers   | 2,184  | 4.56   |
| Local Government Workers   | 4,493  | 9.38   |
| State Government Workers   | 1,926  | 4.02   |
| Federal Government Workers   | 909    | 1.90   |
| Self-Employed Workers  | 3,328  | 6.95   |
| Unpaid Family Workers  | 169    | 0.35   |
| <b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>                           |        |        |
| Architecture/Engineering   | 345    | 0.72   |
| Arts/Design/Entertainment/Sports/Media   | 545    | 1.14   |
| Building/Grounds Cleaning/Maintenance  | 2,231  | 4.66   |
| Business/Financial Operations  | 1,666  | 3.48   |
| Community/Social Services  | 1,314  | 2.74   |
| Computer/Mathematical  | 633    | 1.32   |
| Construction/Extraction  | 4,334  | 9.05   |
| Education/Training/Library   | 2,275  | 4.75   |
| Farming/Fishing/Forestry   | 84     | 0.17   |
| Food Preparation/Serving Related   | 2,782  | 5.81   |
| Healthcare Practitioner/Technician   | 1,960  | 4.09   |
| Healthcare Support   | 2,225  | 4.65   |
| Installation/Maintenance/Repair  | 1,426  | 2.98   |
| Legal  | 139    | 0.29   |
| Life/Physical/Social Science   | 295    | 0.62   |
| Management   | 2,959  | 6.18   |
| Office/Administrative Support  | 6,159  | 12.86  |
| Production   | 2,920  | 6.10   |
| Protective Services  | 1,080  | 2.26   |
| Sales/Related  | 4,409  | 9.21   |
| Personal Care/Service  | 1,102  | 2.30   |
| Transportation/Material Moving   | 6,995  | 14.61  |
| <b>2023 Est. Pop Age 16+ by Employment Status</b>                              |        |        |
| In Armed Forces  | 204    | 0.25   |
| Civilian - Employed  | 48,060 | 57.88  |
| Civilian - Unemployed  | 3,886  | 4.68   |
| Not in Labor Force   | 30,886 | 37.20  |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 3 mi Radius

Total Population: 108,475 | Total Households: 31,160



# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 2/7/2023 11:42:52 AM  
**Workspace Vintage:** 2023

## Trade Area

| Name                              | Level        | Geographies |
|-----------------------------------|--------------|-------------|
| Moreno Valley Mall - 3 mi Radius  | 3 mi Radius  | N/A         |
| Moreno Valley Mall - 1 mi Radius  | 1 mi Radius  | N/A         |
| Moreno Valley Mall - 5 mi Radius  | 5 mi Radius  | N/A         |
| Moreno Valley Mall - 20 mi Radius | 20 mi Radius | N/A         |

## Benchmark

| Name | Level     | Geographies   |
|------|-----------|---------------|
| USA  | Entire US | United States |

## DataSource

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# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 5 mi Radius

| Population                   |         |
|------------------------------|---------|
| 2010 Census                  | 236,064 |
| 2020 Census                  | 249,262 |
| 2023 Estimate                | 253,947 |
| 2028 Projection              | 259,929 |
| Population Growth            |         |
| Percent Change: 2010 to 2020 | 5.59    |
| Percent Change: 2020 to 2023 | 1.88    |
| Percent Change: 2023 to 2028 | 2.36    |
| Households                   |         |
| 2010 Census                  | 67,037  |
| 2020 Census                  | 71,030  |
| 2023 Estimate                | 72,607  |
| 2028 Projection              | 74,567  |
| Household Growth             |         |
| Percent Change: 2010 to 2020 | 5.96    |
| Percent Change: 2020 to 2023 | 2.22    |
| Percent Change: 2023 to 2028 | 2.70    |
| Family Households            |         |
| 2010 Census                  | 51,892  |
| 2023 Estimate                | 56,389  |
| 2028 Projection              | 57,825  |
| Family Household Growth      |         |
| Percent Change: 2010 to 2023 | 8.67    |
| Percent Change: 2023 to 2028 | 2.55    |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607

|  | Count   | %     |
|--|---------|-------|
| <b>2023 Est. Population by Single-Classification Race</b>  |         |       |
| White Alone  | 71,091  | 27.99 |
| Black/African American Alone                               | 31,368  | 12.35 |
| American Indian/Alaskan Native Alone                       | 4,668   | 1.84  |
| Asian Alone  | 19,790  | 7.79  |
| Native Hawaiian/Pacific Islander Alone                     | 1,281   | 0.50  |
| Some Other Race Alone                                      | 83,067  | 32.71 |
| Two or More Races  | 42,681  | 16.81 |
| <b>2023 Est. Population by Hispanic or Latino Origin</b>   |         |       |
| Not Hispanic or Latino                                     | 107,323 | 42.26 |
| Hispanic or Latino   | 146,624 | 57.74 |
| Mexican Origin   | 128,858 | 87.88 |
| Puerto Rican Origin  | 1,744   | 1.19  |
| Cuban Origin   | 743     | 0.51  |
| All Other Hispanic or Latino                               | 15,280  | 10.42 |
| <b>2023 Est. Pop by Race, Asian Alone, by Category</b>     |         |       |
| Chinese, except Taiwanese                                  | 3,768   | 19.04 |
| Filipino   | 5,636   | 28.48 |
| Japanese   | 618     | 3.12  |
| Asian Indian   | 1,945   | 9.83  |
| Korean   | 1,279   | 6.46  |
| Vietnamese   | 2,415   | 12.20 |
| Cambodian  | 788     | 3.98  |
| Hmong  | 107     | 0.54  |
| Laotian  | 439     | 2.22  |
| Thai   | 488     | 2.47  |
| All Other Asian Races Including 2+ Category                | 2,308   | 11.66 |
| <b>2023 Est. Population by Ancestry</b>                    |         |       |
| Arab   | 521     | 0.20  |
| Czech  | 275     | 0.11  |
| Danish   | 480     | 0.19  |
| Dutch  | 958     | 0.38  |
| English  | 7,146   | 2.81  |
| French (Excluding Basque)                                  | 1,813   | 0.71  |
| French Canadian  | 389     | 0.15  |
| German   | 8,884   | 3.50  |
| Greek  | 240     | 0.10  |
| Hungarian  | 330     | 0.13  |
| Irish  | 7,190   | 2.83  |
| Italian  | 5,216   | 2.05  |
| Lithuanian   | 76      | 0.03  |
| Norwegian  | 980     | 0.39  |
| Polish   | 1,246   | 0.49  |
| Portuguese   | 351     | 0.14  |
| Russian  | 464     | 0.18  |
| Scotch-Irish   | 616     | 0.24  |
| Scottish   | 1,244   | 0.49  |
| Slovak   | 49      | 0.02  |
| Sub-Saharan African  | 2,907   | 1.15  |
| Swedish  | 961     | 0.38  |
| Swiss  | 220     | 0.09  |
| Ukrainian  | 243     | 0.10  |
| United States or American                                  | 7,050   | 2.78  |
| Welsh  | 585     | 0.23  |
| West Indian (Excluding Hispanic groups)                    | 699     | 0.28  |
| Other ancestries   | 170,833 | 67.27 |
| Ancestries Unclassified                                    | 31,981  | 12.59 |
| <b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>     |         |       |
| Speak Only English at Home                                 | 129,390 | 54.20 |
| Speak Asian/Pacific Isl. Lang. at Home                     | 12,202  | 5.11  |
| Speak Indo-European Language at Home                       | 4,111   | 1.72  |
| Speak Spanish at Home                                      | 90,391  | 37.87 |
| Speak Other Language at Home                               | 2,623   | 1.10  |
| <b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b> |         |       |
| White Alone  | 23,453  | 15.99 |
| Black/African American Alone                               | 1,663   | 1.13  |
| American Indian/Alaskan Native Alone                       | 3,803   | 2.59  |
| Asian Alone  | 653     | 0.45  |
| Native Hawaiian/Pacific Islander Alone                     | 193     | 0.13  |
| Some Other Race Alone                                      | 81,433  | 55.54 |
| Two or More Races  | 35,426  | 24.16 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607

|  | Count   | %     |
|--|---------|-------|
| <b>2023 Est. Population by Sex</b>             |         |       |
| Male   | 125,156 | 49.28 |
| Female   | 128,791 | 50.72 |
| <b>2023 Est. Population by Age</b>             |         |       |
| Age 0 - 4                                      | 15,229  | 6.00  |
| Age 5 - 9                                      | 16,116  | 6.35  |
| Age 10 - 14                                    | 18,138  | 7.14  |
| Age 15 - 17                                    | 12,816  | 5.05  |
| Age 18 - 20                                    | 15,925  | 6.27  |
| Age 21 - 24                                    | 17,533  | 6.90  |
| Age 25 - 34                                    | 36,318  | 14.30 |
| Age 35 - 44                                    | 35,214  | 13.87 |
| Age 45 - 54                                    | 30,013  | 11.82 |
| Age 55 - 64                                    | 27,360  | 10.77 |
| Age 65 - 74                                    | 18,822  | 7.41  |
| Age 75 - 84                                    | 7,752   | 3.05  |
| Age 85 and over                                | 2,712   | 1.07  |
| Age 16 and over                                | 200,282 | 78.87 |
| Age 18 and over                                | 191,649 | 75.47 |
| Age 21 and over                                | 175,724 | 69.20 |
| Age 65 and over                                | 29,286  | 11.53 |
| Median Age                                     | —       | 33.53 |
| Average Age                                    | —       | 35.87 |
| <b>2023 Est. Pop Age 15+ by Marital Status</b> |         |       |
| Total, Never Married                           | 89,938  | 43.99 |
| Male, Never Married                            | 47,417  | 23.19 |
| Female, Never Married                          | 42,520  | 20.80 |
| Married, Spouse Present                        | 78,442  | 38.37 |
| Married, Spouse Absent                         | 11,367  | 5.56  |
| Widowed  | 8,069   | 3.95  |
| Male, Widowed                                  | 1,827   | 0.89  |
| Female, Widowed                                | 6,242   | 3.05  |
| Divorced                                       | 16,649  | 8.14  |
| Male, Divorced                                 | 6,625   | 3.24  |
| Female, Divorced                               | 10,024  | 4.90  |
| <b>2023 Est. Male Population by Age</b>        |         |       |
| Male: Age 0 - 4                                | 7,763   | 6.20  |
| Male: Age 5 - 9                                | 8,213   | 6.56  |
| Male: Age 10 - 14                              | 9,208   | 7.36  |
| Male: Age 15 - 17                              | 6,563   | 5.24  |
| Male: Age 18 - 20                              | 8,094   | 6.47  |
| Male: Age 21 - 24                              | 8,820   | 7.05  |
| Male: Age 25 - 34                              | 18,430  | 14.73 |
| Male: Age 35 - 44                              | 17,412  | 13.91 |
| Male: Age 45 - 54                              | 14,267  | 11.40 |
| Male: Age 55 - 64                              | 13,144  | 10.50 |
| Male: Age 65 - 74                              | 8,811   | 7.04  |
| Male: Age 75 - 84                              | 3,356   | 2.68  |
| Male: Age 85 and over                          | 1,075   | 0.86  |
| Median Age, Male                               | —       | 32.43 |
| Average Age, Male                              | —       | 35.02 |
| <b>2023 Est. Female Population by Age</b>      |         |       |
| Female: Age 0 - 4                              | 7,466   | 5.80  |
| Female: Age 5 - 9                              | 7,903   | 6.14  |
| Female: Age 10 - 14                            | 8,930   | 6.93  |
| Female: Age 15 - 17                            | 6,253   | 4.86  |
| Female: Age 18 - 20                            | 7,830   | 6.08  |
| Female: Age 21 - 24                            | 8,713   | 6.76  |
| Female: Age 25 - 34                            | 17,888  | 13.89 |
| Female: Age 35 - 44                            | 17,802  | 13.82 |
| Female: Age 45 - 54                            | 15,746  | 12.23 |
| Female: Age 55 - 64                            | 14,217  | 11.04 |
| Female: Age 65 - 74                            | 10,011  | 7.77  |
| Female: Age 75 - 84                            | 4,396   | 3.41  |
| Female: Age 85 and over                        | 1,637   | 1.27  |
| Median Age, Female                             | —       | 34.66 |
| Average Age, Female                            | —       | 36.71 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607

|   | Count  | %          |
|---|--------|------------|
| <b>2023 Est. Households by Household Type</b>             |        |            |
| Family Households   | 56,389 | 77.66      |
| NonFamily Households                                      | 16,218 | 22.34      |
| <b>2023 Est. Group Quarters Population</b>                |        |            |
| 2023 Est. Group Quarters Population                       | 7,239  | 2.85       |
| <b>2023 HHs By Ethnicity, Hispanic/Latino</b>             |        |            |
| 2023 HHs By Ethnicity, Hispanic/Latino                    | 34,173 | 47.07      |
| <b>2023 Est. Family HH Type by Presence of Own Child.</b> |        |            |
| Married Couple Family, own children                       | 20,684 | 36.68      |
| Married Couple Family, no own children                    | 17,994 | 31.91      |
| Male Householder, own children                            | 2,672  | 4.74       |
| Male Householder, no own children                         | 2,505  | 4.44       |
| Female Householder, own children                          | 6,977  | 12.37      |
| Female Householder, no own children                       | 5,557  | 9.86       |
| <b>2023 Est. Households by Household Size</b>             |        |            |
| 1-Person Household  | 11,099 | 15.29      |
| 2-Person Household  | 19,011 | 26.18      |
| 3-Person Household  | 13,863 | 19.09      |
| 4-Person Household  | 12,837 | 17.68      |
| 5-Person Household  | 7,726  | 10.64      |
| 6-Person Household  | 4,072  | 5.61       |
| 7-or-more-person  | 3,998  | 5.51       |
| 2023 Est. Average Household Size                          | —      | 3.40       |
| <b>2023 Est. Households by Number of Vehicles</b>         |        |            |
| No Vehicles   | 3,004  | 4.14       |
| 1 Vehicle   | 17,354 | 23.90      |
| 2 Vehicles  | 26,400 | 36.36      |
| 3 Vehicles  | 14,853 | 20.46      |
| 4 Vehicles  | 7,131  | 9.82       |
| 5 or more Vehicles  | 3,865  | 5.32       |
| 2023 Est. Average Number of Vehicles                      | —      | 2.29       |
| <b>2023 Est. Occupied Housing Units by Tenure</b>         |        |            |
| Housing Units, Owner-Occupied                             | 42,167 | 58.08      |
| Housing Units, Renter-Occupied                            | 30,439 | 41.92      |
| <b>2023 Owner Occ. HUs: Avg. Length of Residence</b>      |        |            |
| 2023 Owner Occ. HUs: Avg. Length of Residence             | —      | 14.96      |
| <b>2023 Renter Occ. HUs: Avg. Length of Residence</b>     |        |            |
| 2023 Renter Occ. HUs: Avg. Length of Residence            | —      | 6.11       |
| <b>2023 Est. Owner-Occupied Housing Units by Value</b>    |        |            |
| Value Less Than \$20,000                                  | 301    | 0.71       |
| Value \$20,000 - \$39,999                                 | 174    | 0.41       |
| Value \$40,000 - \$59,999                                 | 205    | 0.49       |
| Value \$60,000 - \$79,999                                 | 231    | 0.55       |
| Value \$80,000 - \$99,999                                 | 157    | 0.37       |
| Value \$100,000 - \$149,999                               | 404    | 0.96       |
| Value \$150,000 - \$199,999                               | 345    | 0.82       |
| Value \$200,000 - \$299,999                               | 2,365  | 5.61       |
| Value \$300,000 - \$399,999                               | 8,011  | 19.00      |
| Value \$400,000 - \$499,999                               | 11,753 | 27.87      |
| Value \$500,000 - \$749,999                               | 12,455 | 29.54      |
| Value \$750,000 - \$999,999                               | 4,123  | 9.78       |
| Value \$1,000,000 - \$1,499,999                           | 1,215  | 2.88       |
| Value \$1,500,000 - \$1,999,999                           | 272    | 0.65       |
| Value \$2,000,000 or more                                 | 156    | 0.37       |
| 2023 Est. Median All Owner-Occupied Housing Value         | —      | 474,488.07 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607

|  | Count  | %        |
|--|--------|----------|
| <b>2023 Est. Housing Units by Units in Structure</b>       |        |          |
| 1 Unit Attached  | 1,317  | 1.75     |
| 1 Unit Detached  | 54,175 | 71.88    |
| 2 Units  | 693    | 0.92     |
| 3 to 4 Units   | 2,544  | 3.38     |
| 5 to 19 Units  | 9,471  | 12.57    |
| 20 to 49 Units   | 1,713  | 2.27     |
| 50 or More Units   | 4,046  | 5.37     |
| Mobile Home or Trailer                                     | 1,393  | 1.85     |
| Boat, RV, Van, etc.  | 16     | 0.02     |
| <b>2023 Est. Housing Units by Year Structure Built</b>     |        |          |
| Built 2014 or Later  | 2,673  | 3.55     |
| Built 2010 to 2013   | 803    | 1.06     |
| Built 2000 to 2009   | 12,280 | 16.29    |
| Built 1990 to 1999   | 12,563 | 16.67    |
| Built 1980 to 1989   | 28,179 | 37.39    |
| Built 1970 to 1979   | 9,717  | 12.89    |
| Built 1960 to 1969   | 4,730  | 6.28     |
| Built 1950 to 1959   | 2,592  | 3.44     |
| Built 1940 to 1949   | 860    | 1.14     |
| Built 1939 or Earlier                                      | 972    | 1.29     |
| <b>2023 Housing Units by Year Structure Built</b>          |        |          |
| 2023 Est. Median Year Structure Built                      | —      | 1,986.55 |
| <b>2023 Est. Households by Presence of People Under 18</b> |        |          |
| 2023 Est. Households by Presence of People Under 18        | 35,489 | 48.88    |
| <b>Households with 1 or More People under Age 18</b>       |        |          |
| Married Couple Family                                      | 23,063 | 64.99    |
| Other Family, Male Householder                             | 3,347  | 9.43     |
| Other Family, Female Householder                           | 8,708  | 24.54    |
| NonFamily Household, Male Householder                      | 272    | 0.77     |
| NonFamily Household, Female Householder                    | 100    | 0.28     |
| <b>2023 Est. Households with No People under Age 18</b>    |        |          |
| Households with No People under Age 18                     | 37,118 | 51.12    |
| <b>Households with No People under Age 18</b>              |        |          |
| Married Couple Family                                      | 15,597 | 42.02    |
| Other Family, Male Householder                             | 1,845  | 4.97     |
| Other Family, Female Householder                           | 3,824  | 10.30    |
| NonFamily, Male Householder                                | 7,780  | 20.96    |
| NonFamily, Female Householder                              | 8,072  | 21.75    |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607

|  | Count  | %          |
|--|--------|------------|
| <b>2023 Est. Pop Age 25+ by Edu. Attainment</b>          |        |            |
| Less than 9th Grade                                      | 13,500 | 8.53       |
| Some High School, No Diploma                             | 14,880 | 9.41       |
| High School Graduate (or GED)                            | 41,991 | 26.55      |
| Some College, No Degree                                  | 37,950 | 23.99      |
| Associate's Degree                                       | 13,281 | 8.40       |
| Bachelor's Degree  | 20,735 | 13.11      |
| Master's Degree  | 10,532 | 6.66       |
| Professional Degree                                      | 2,197  | 1.39       |
| Doctorate Degree   | 3,125  | 1.98       |
| <b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b> |        |            |
| Less than High School Diploma                            | 25,415 | 30.75      |
| High School Graduate                                     | 25,457 | 30.80      |
| Some College or Associate's Degree                       | 21,562 | 26.08      |
| Bachelor's Degree or Higher                              | 10,230 | 12.38      |
| <b>2023 Est. Households by HH Income</b>                 |        |            |
| Income < \$15,000  | 5,354  | 7.37       |
| Income \$15,000 - \$24,999                               | 3,866  | 5.33       |
| Income \$25,000 - \$34,999                               | 4,484  | 6.18       |
| Income \$35,000 - \$49,999                               | 7,121  | 9.81       |
| Income \$50,000 - \$74,999                               | 12,530 | 17.26      |
| Income \$75,000 - \$99,999                               | 10,845 | 14.94      |
| Income \$100,000 - \$124,999                             | 8,302  | 11.43      |
| Income \$125,000 - \$149,999                             | 6,311  | 8.69       |
| Income \$150,000 - \$199,999                             | 6,647  | 9.15       |
| Income \$200,000 - \$249,999                             | 3,386  | 4.66       |
| Income \$250,000 - \$499,999                             | 2,665  | 3.67       |
| Income \$500,000+  | 1,096  | 1.51       |
| 2023 Est. Average Household Income                       | -      | 103,944.00 |
| 2023 Est. Median Household Income                        | -      | 81,361.26  |
| <b>2023 Median HH Inc. by Single-Class. Race or Eth.</b> |        |            |
| White Alone  | -      | 94,363.92  |
| Black or African American Alone                          | -      | 70,466.41  |
| American Indian and Alaskan Native Alone                 | -      | 63,202.84  |
| Asian Alone  | -      | 77,575.77  |
| Native Hawaiian and Other Pacific Islander Alone         | -      | 74,164.82  |
| Some Other Race Alone                                    | -      | 72,303.34  |
| Two or More Races  | -      | 90,117.57  |
| Hispanic or Latino                                       | -      | 76,013.54  |
| Not Hispanic or Latino                                   | -      | 87,560.21  |
| <b>2023 Est. Families by Poverty Status</b>              |        |            |
| 2023 Families at or Above Poverty                        | 50,734 | 89.97      |
| 2023 Families at or Above Poverty with children          | 25,921 | 45.97      |
| 2023 Families Below Poverty                              | 5,655  | 10.03      |
| 2023 Families Below Poverty, with kids                   | 4,541  | 8.05       |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607

|  | Count   | %      |
|--|---------|--------|
| <b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b> |         |        |
| White Collar   | 60,685  | 52.47  |
| Blue Collar  | 33,379  | 28.86  |
| Service and Farming  | 21,594  | 18.67  |
| <b>2023 Est. Workers Age 16+ by Travel Time to Work</b>                        |         |        |
| Less than 15 Minutes   | 19,518  | 18.25  |
| 15 - 29 Minutes  | 32,563  | 30.45  |
| 30 - 44 Minutes  | 27,606  | 25.81  |
| 45 - 59 Minutes  | 10,000  | 9.35   |
| 60 or more Minutes   | 17,257  | 16.14  |
| 2023 Est. Avg Travel Time to Work in Minutes                                   | -       | 35.00  |
| <b>2023 Est. Workers Age 16+ by Transp. to Work</b>                            |         |        |
| 2023 Est. Workers Age 16+ by Transp. to Work                                   | 111,903 | 100.00 |
| Drove Alone  | 88,381  | 78.98  |
| Carpooled  | 13,295  | 11.88  |
| Public Transport   | 1,353   | 1.21   |
| Walked   | 2,161   | 1.93   |
| Bicycle  | 570     | 0.51   |
| Other Means  | 1,409   | 1.26   |
| Worked at Home   | 4,735   | 4.23   |
| <b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>                      |         |        |
| 2023 Est. Civ. Employed Pop 16+ by Class of Worker                             | 115,658 | 100.00 |
| For-Profit Private Workers   | 80,571  | 69.66  |
| Non-Profit Private Workers   | 5,899   | 5.10   |
| Local Government Workers   | 11,507  | 9.95   |
| State Government Workers   | 6,412   | 5.54   |
| Federal Government Workers   | 2,421   | 2.09   |
| Self-Employed Workers  | 8,518   | 7.37   |
| Unpaid Family Workers  | 331     | 0.29   |
| <b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>                           |         |        |
| Architecture/Engineering   | 1,174   | 1.01   |
| Arts/Design/Entertainment/Sports/Media   | 1,444   | 1.25   |
| Building/Grounds Cleaning/Maintenance  | 4,510   | 3.90   |
| Business/Financial Operations  | 4,211   | 3.64   |
| Community/Social Services  | 2,862   | 2.48   |
| Computer/Mathematical  | 2,005   | 1.73   |
| Construction/Extraction  | 8,668   | 7.49   |
| Education/Training/Library   | 7,802   | 6.75   |
| Farming/Fishing/Forestry   | 292     | 0.25   |
| Food Preparation/Serving Related   | 6,082   | 5.26   |
| Healthcare Practitioner/Technician   | 5,571   | 4.82   |
| Healthcare Support   | 4,632   | 4.00   |
| Installation/Maintenance/Repair  | 3,179   | 2.75   |
| Legal  | 518     | 0.45   |
| Life/Physical/Social Science   | 1,105   | 0.95   |
| Management   | 8,166   | 7.06   |
| Office/Administrative Support  | 14,759  | 12.76  |
| Production   | 6,211   | 5.37   |
| Protective Services  | 3,194   | 2.76   |
| Sales/Related  | 11,068  | 9.57   |
| Personal Care/Service  | 2,885   | 2.49   |
| Transportation/Material Moving   | 15,321  | 13.25  |
| <b>2023 Est. Pop Age 16+ by Employment Status</b>                              |         |        |
| In Armed Forces  | 361     | 0.18   |
| Civilian - Employed  | 116,487 | 58.16  |
| Civilian - Unemployed  | 8,433   | 4.21   |
| Not in Labor Force   | 75,001  | 37.45  |

Benchmark: USA

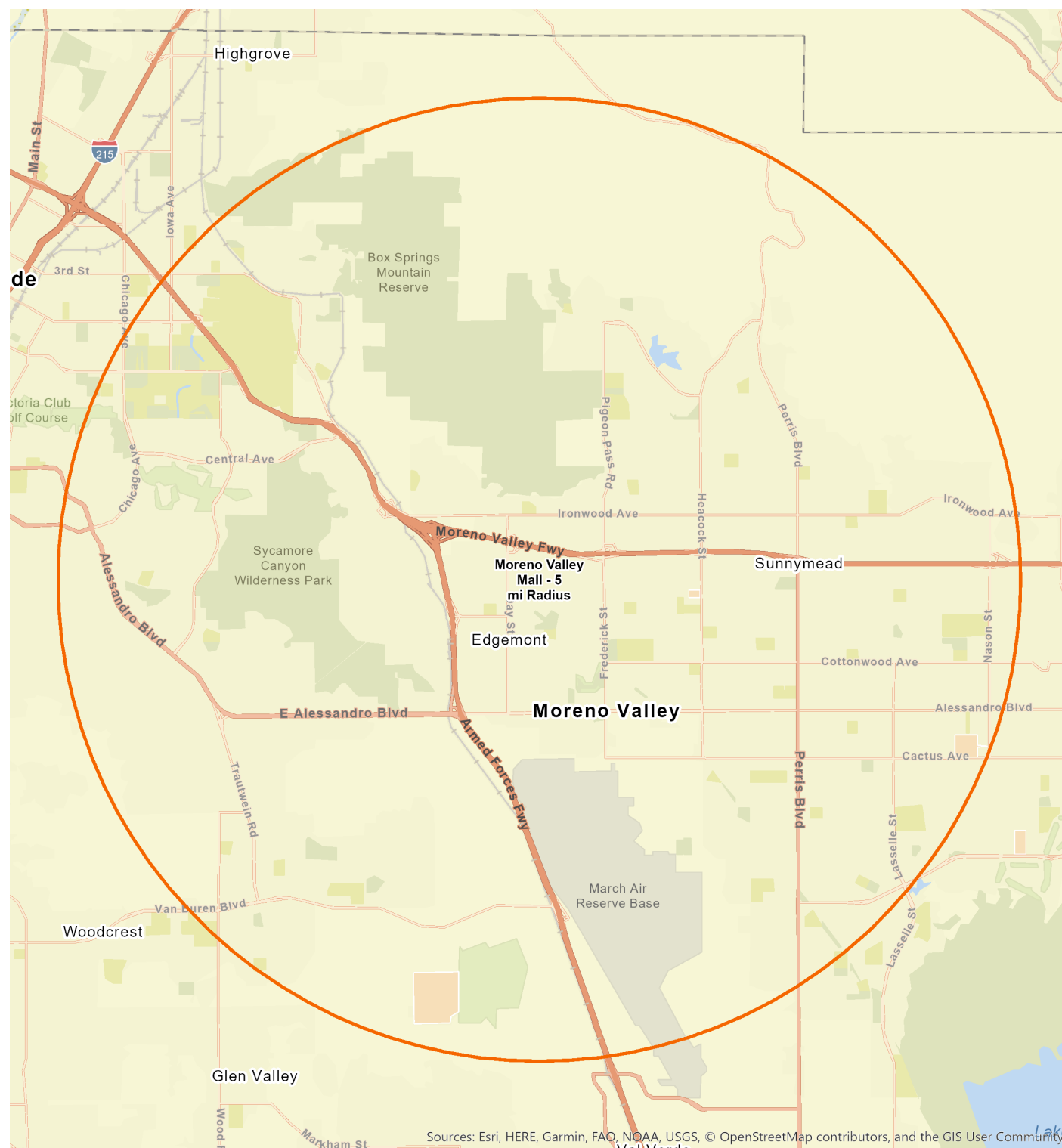
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# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 5 mi Radius

Total Population: 253,947 | Total Households: 72,607



# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 2/7/2023 11:42:52 AM  
**Workspace Vintage:** 2023

## Trade Area

| Name                              | Level        | Geographies |
|-----------------------------------|--------------|-------------|
| Moreno Valley Mall - 3 mi Radius  | 3 mi Radius  | N/A         |
| Moreno Valley Mall - 1 mi Radius  | 1 mi Radius  | N/A         |
| Moreno Valley Mall - 5 mi Radius  | 5 mi Radius  | N/A         |
| Moreno Valley Mall - 20 mi Radius | 20 mi Radius | N/A         |

## Benchmark

| Name | Level     | Geographies   |
|------|-----------|---------------|
| USA  | Entire US | United States |

## DataSource

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# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 20 mi Radius

|                                |           |
|--------------------------------|-----------|
| <b>Population</b>              |           |
| 2010 Census                    | 2,172,778 |
| 2020 Census                    | 2,388,832 |
| 2023 Estimate                  | 2,440,829 |
| 2028 Projection                | 2,516,788 |
| <b>Population Growth</b>       |           |
| Percent Change: 2010 to 2020   | 9.94      |
| Percent Change: 2020 to 2023   | 2.18      |
| Percent Change: 2023 to 2028   | 3.11      |
| <b>Households</b>              |           |
| 2010 Census                    | 626,211   |
| 2020 Census                    | 697,045   |
| 2023 Estimate                  | 713,319   |
| 2028 Projection                | 737,137   |
| <b>Household Growth</b>        |           |
| Percent Change: 2010 to 2020   | 11.31     |
| Percent Change: 2020 to 2023   | 2.33      |
| Percent Change: 2023 to 2028   | 3.34      |
| <b>Family Households</b>       |           |
| 2010 Census                    | 487,744   |
| 2023 Estimate                  | 557,053   |
| 2028 Projection                | 575,583   |
| <b>Family Household Growth</b> |           |
| Percent Change: 2010 to 2023   | 14.21     |
| Percent Change: 2023 to 2028   | 3.33      |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 20 mi Radius

Total Population: 2,440,829 | Total Households: 713,319

|  | Count     | %     |
|--|-----------|-------|
| <b>2023 Est. Population by Single-Classification Race</b>  |           |       |
| White Alone  | 763,787   | 31.29 |
| Black/African American Alone                               | 196,926   | 8.07  |
| American Indian/Alaskan Native Alone                       | 49,363    | 2.02  |
| Asian Alone  | 192,069   | 7.87  |
| Native Hawaiian/Pacific Islander Alone                     | 8,980     | 0.37  |
| Some Other Race Alone                                      | 798,876   | 32.73 |
| Two or More Races  | 430,828   | 17.65 |
| <b>2023 Est. Population by Hispanic or Latino Origin</b>   |           |       |
| Not Hispanic or Latino                                     | 987,650   | 40.46 |
| Hispanic or Latino   | 1,453,179 | 59.54 |
| Mexican Origin   | 1,271,802 | 87.52 |
| Puerto Rican Origin  | 18,661    | 1.28  |
| Cuban Origin   | 8,509     | 0.59  |
| All Other Hispanic or Latino                               | 154,207   | 10.61 |
| <b>2023 Est. Pop by Race, Asian Alone, by Category</b>     |           |       |
| Chinese, except Taiwanese                                  | 35,332    | 18.40 |
| Filipino   | 65,005    | 33.84 |
| Japanese   | 5,688     | 2.96  |
| Asian Indian   | 19,003    | 9.89  |
| Korean   | 13,215    | 6.88  |
| Vietnamese   | 21,989    | 11.45 |
| Cambodian  | 4,416     | 2.30  |
| Hmong  | 312       | 0.16  |
| Laotian  | 2,214     | 1.15  |
| Thai   | 2,186     | 1.14  |
| All Other Asian Races Including 2+ Category                | 22,709    | 11.82 |
| <b>2023 Est. Population by Ancestry</b>                    |           |       |
| Arab   | 4,004     | 0.16  |
| Czech  | 2,019     | 0.08  |
| Danish   | 4,540     | 0.19  |
| Dutch  | 15,072    | 0.62  |
| English  | 84,004    | 3.44  |
| French (Excluding Basque)                                  | 26,756    | 1.10  |
| French Canadian  | 5,091     | 0.21  |
| German   | 112,002   | 4.59  |
| Greek  | 3,380     | 0.14  |
| Hungarian  | 3,831     | 0.16  |
| Irish  | 90,819    | 3.72  |
| Italian  | 56,037    | 2.30  |
| Lithuanian   | 906       | 0.04  |
| Norwegian  | 12,183    | 0.50  |
| Polish   | 15,673    | 0.64  |
| Portuguese   | 5,781     | 0.24  |
| Russian  | 5,757     | 0.24  |
| Scotch-Irish   | 7,919     | 0.32  |
| Scottish   | 15,325    | 0.63  |
| Slovak   | 596       | 0.02  |
| Sub-Saharan African  | 16,839    | 0.69  |
| Swedish  | 12,537    | 0.51  |
| Swiss  | 2,380     | 0.10  |
| Ukrainian  | 2,003     | 0.08  |
| United States or American                                  | 59,959    | 2.46  |
| Welsh  | 5,769     | 0.24  |
| West Indian (Excluding Hispanic groups)                    | 7,363     | 0.30  |
| Other ancestries   | 1,542,498 | 63.20 |
| Ancestries Unclassified                                    | 319,786   | 13.10 |
| <b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>     |           |       |
| Speak Only English at Home                                 | 1,204,751 | 52.88 |
| Speak Asian/Pacific Isl. Lang. at Home                     | 103,808   | 4.56  |
| Speak Indo-European Language at Home                       | 39,614    | 1.74  |
| Speak Spanish at Home                                      | 908,768   | 39.89 |
| Speak Other Language at Home                               | 21,100    | 0.93  |
| <b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b> |           |       |
| White Alone  | 245,528   | 16.90 |
| Black/African American Alone                               | 12,383    | 0.85  |
| American Indian/Alaskan Native Alone                       | 39,842    | 2.74  |
| Asian Alone  | 6,948     | 0.48  |
| Native Hawaiian/Pacific Islander Alone                     | 1,504     | 0.10  |
| Some Other Race Alone                                      | 783,997   | 53.95 |
| Two or More Races  | 362,977   | 24.98 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 20 mi Radius

Total Population: 2,440,829 | Total Households: 713,319

|  | Count     | %     |
|--|-----------|-------|
| <b>2023 Est. Population by Sex</b>             |           |       |
| Male   | 1,209,995 | 49.57 |
| Female   | 1,230,834 | 50.43 |
| <b>2023 Est. Population by Age</b>             |           |       |
| Age 0 - 4                                      | 162,787   | 6.67  |
| Age 5 - 9                                      | 167,990   | 6.88  |
| Age 10 - 14                                    | 179,459   | 7.35  |
| Age 15 - 17                                    | 112,946   | 4.63  |
| Age 18 - 20                                    | 108,714   | 4.45  |
| Age 21 - 24                                    | 139,281   | 5.71  |
| Age 25 - 34                                    | 353,844   | 14.50 |
| Age 35 - 44                                    | 336,700   | 13.79 |
| Age 45 - 54                                    | 293,763   | 12.04 |
| Age 55 - 64                                    | 267,805   | 10.97 |
| Age 65 - 74                                    | 191,521   | 7.85  |
| Age 75 - 84                                    | 92,871    | 3.81  |
| Age 85 and over                                | 33,149    | 1.36  |
| Age 16 and over                                | 1,893,519 | 77.58 |
| Age 18 and over                                | 1,817,647 | 74.47 |
| Age 21 and over                                | 1,708,933 | 70.02 |
| Age 65 and over                                | 317,540   | 13.01 |
| Median Age                                     | —         | 34.87 |
| Average Age                                    | —         | 36.69 |
| <b>2023 Est. Pop Age 15+ by Marital Status</b> |           |       |
| Total, Never Married                           | 745,855   | 38.63 |
| Male, Never Married                            | 400,922   | 20.77 |
| Female, Never Married                          | 344,933   | 17.87 |
| Married, Spouse Present                        | 804,368   | 41.66 |
| Married, Spouse Absent                         | 118,971   | 6.16  |
| Widowed  | 88,865    | 4.60  |
| Male, Widowed                                  | 19,019    | 0.98  |
| Female, Widowed                                | 69,847    | 3.62  |
| Divorced                                       | 172,534   | 8.94  |
| Male, Divorced                                 | 70,096    | 3.63  |
| Female, Divorced                               | 102,438   | 5.31  |
| <b>2023 Est. Male Population by Age</b>        |           |       |
| Male: Age 0 - 4                                | 83,065    | 6.87  |
| Male: Age 5 - 9                                | 85,795    | 7.09  |
| Male: Age 10 - 14                              | 91,677    | 7.58  |
| Male: Age 15 - 17                              | 57,428    | 4.75  |
| Male: Age 18 - 20                              | 55,386    | 4.58  |
| Male: Age 21 - 24                              | 70,388    | 5.82  |
| Male: Age 25 - 34                              | 180,168   | 14.89 |
| Male: Age 35 - 44                              | 168,844   | 13.95 |
| Male: Age 45 - 54                              | 144,074   | 11.91 |
| Male: Age 55 - 64                              | 130,909   | 10.82 |
| Male: Age 65 - 74                              | 89,502    | 7.40  |
| Male: Age 75 - 84                              | 40,126    | 3.32  |
| Male: Age 85 and over                          | 12,634    | 1.04  |
| Median Age, Male                               | —         | 33.93 |
| Average Age, Male                              | —         | 35.90 |
| <b>2023 Est. Female Population by Age</b>      |           |       |
| Female: Age 0 - 4                              | 79,722    | 6.48  |
| Female: Age 5 - 9                              | 82,195    | 6.68  |
| Female: Age 10 - 14                            | 87,781    | 7.13  |
| Female: Age 15 - 17                            | 55,518    | 4.51  |
| Female: Age 18 - 20                            | 53,328    | 4.33  |
| Female: Age 21 - 24                            | 68,893    | 5.60  |
| Female: Age 25 - 34                            | 173,676   | 14.11 |
| Female: Age 35 - 44                            | 167,856   | 13.64 |
| Female: Age 45 - 54                            | 149,689   | 12.16 |
| Female: Age 55 - 64                            | 136,896   | 11.12 |
| Female: Age 65 - 74                            | 102,019   | 8.29  |
| Female: Age 75 - 84                            | 52,745    | 4.29  |
| Female: Age 85 and over                        | 20,515    | 1.67  |
| Median Age, Female                             | —         | 35.83 |
| Average Age, Female                            | —         | 37.47 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 20 mi Radius

Total Population: 2,440,829 | Total Households: 713,319

|   | Count   | %          |
|---|---------|------------|
| <b>2023 Est. Households by Household Type</b>             |         |            |
| Family Households   | 557,053 | 78.09      |
| NonFamily Households                                      | 156,266 | 21.91      |
| <b>2023 Est. Group Quarters Population</b>                |         |            |
| 2023 Est. Group Quarters Population                       | 37,626  | 1.54       |
| <b>2023 HHs By Ethnicity, Hispanic/Latino</b>             |         |            |
| 2023 HHs By Ethnicity, Hispanic/Latino                    | 341,826 | 47.92      |
| <b>2023 Est. Family HH Type by Presence of Own Child.</b> |         |            |
| Married Couple Family, own children                       | 209,841 | 37.67      |
| Married Couple Family, no own children                    | 184,107 | 33.05      |
| Male Householder, own children                            | 26,468  | 4.75       |
| Male Householder, no own children                         | 25,392  | 4.56       |
| Female Householder, own children                          | 60,379  | 10.84      |
| Female Householder, no own children                       | 50,867  | 9.13       |
| <b>2023 Est. Households by Household Size</b>             |         |            |
| 1-Person Household  | 120,699 | 16.92      |
| 2-Person Household  | 184,342 | 25.84      |
| 3-Person Household  | 124,297 | 17.43      |
| 4-Person Household  | 127,388 | 17.86      |
| 5-Person Household  | 80,976  | 11.35      |
| 6-Person Household  | 41,633  | 5.84       |
| 7-or-more-person  | 33,985  | 4.76       |
| 2023 Est. Average Household Size                          | —       | 3.37       |
| <b>2023 Est. Households by Number of Vehicles</b>         |         |            |
| No Vehicles   | 29,940  | 4.20       |
| 1 Vehicle   | 172,642 | 24.20      |
| 2 Vehicles  | 258,099 | 36.18      |
| 3 Vehicles  | 148,107 | 20.76      |
| 4 Vehicles  | 66,889  | 9.38       |
| 5 or more Vehicles  | 37,642  | 5.28       |
| 2023 Est. Average Number of Vehicles                      | —       | 2.28       |
| <b>2023 Est. Occupied Housing Units by Tenure</b>         |         |            |
| Housing Units, Owner-Occupied                             | 454,630 | 63.73      |
| Housing Units, Renter-Occupied                            | 258,689 | 36.27      |
| <b>2023 Owner Occ. HUs: Avg. Length of Residence</b>      |         |            |
| 2023 Owner Occ. HUs: Avg. Length of Residence             | —       | 14.53      |
| <b>2023 Renter Occ. HUs: Avg. Length of Residence</b>     |         |            |
| 2023 Renter Occ. HUs: Avg. Length of Residence            | —       | 6.45       |
| <b>2023 Est. Owner-Occupied Housing Units by Value</b>    |         |            |
| Value Less Than \$20,000                                  | 4,965   | 1.09       |
| Value \$20,000 - \$39,999                                 | 5,669   | 1.25       |
| Value \$40,000 - \$59,999                                 | 5,054   | 1.11       |
| Value \$60,000 - \$79,999                                 | 3,670   | 0.81       |
| Value \$80,000 - \$99,999                                 | 2,730   | 0.60       |
| Value \$100,000 - \$149,999                               | 6,270   | 1.38       |
| Value \$150,000 - \$199,999                               | 4,840   | 1.06       |
| Value \$200,000 - \$299,999                               | 26,476  | 5.82       |
| Value \$300,000 - \$399,999                               | 65,260  | 14.36      |
| Value \$400,000 - \$499,999                               | 101,432 | 22.31      |
| Value \$500,000 - \$749,999                               | 154,336 | 33.95      |
| Value \$750,000 - \$999,999                               | 53,746  | 11.82      |
| Value \$1,000,000 - \$1,499,999                           | 14,004  | 3.08       |
| Value \$1,500,000 - \$1,999,999                           | 3,060   | 0.67       |
| Value \$2,000,000 or more                                 | 3,119   | 0.69       |
| 2023 Est. Median All Owner-Occupied Housing Value         | —       | 501,090.60 |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 20 mi Radius

Total Population: 2,440,829 | Total Households: 713,319

|  | Count   | %        |
|--|---------|----------|
| <b>2023 Est. Housing Units by Units in Structure</b>       |         |          |
| 1 Unit Attached  | 24,111  | 3.25     |
| 1 Unit Detached  | 531,877 | 71.81    |
| 2 Units  | 7,529   | 1.02     |
| 3 to 4 Units   | 26,244  | 3.54     |
| 5 to 19 Units  | 53,951  | 7.28     |
| 20 to 49 Units   | 16,289  | 2.20     |
| 50 or More Units   | 33,916  | 4.58     |
| Mobile Home or Trailer                                     | 45,892  | 6.20     |
| Boat, RV, Van, etc.  | 864     | 0.12     |
| <b>2023 Est. Housing Units by Year Structure Built</b>     |         |          |
| Built 2014 or Later  | 47,161  | 6.37     |
| Built 2010 to 2013   | 19,331  | 2.61     |
| Built 2000 to 2009   | 138,608 | 18.71    |
| Built 1990 to 1999   | 95,999  | 12.96    |
| Built 1980 to 1989   | 148,486 | 20.05    |
| Built 1970 to 1979   | 102,088 | 13.78    |
| Built 1960 to 1969   | 68,429  | 9.24     |
| Built 1950 to 1959   | 70,239  | 9.48     |
| Built 1940 to 1949   | 24,292  | 3.28     |
| Built 1939 or Earlier                                      | 26,042  | 3.52     |
| <b>2023 Housing Units by Year Structure Built</b>          |         |          |
| 2023 Est. Median Year Structure Built                      | —       | 1,985.29 |
| <b>2023 Est. Households by Presence of People Under 18</b> |         |          |
| 2023 Est. Households by Presence of People Under 18        | 345,264 | 48.40    |
| <b>Households with 1 or More People under Age 18</b>       |         |          |
| Married Couple Family                                      | 232,806 | 67.43    |
| Other Family, Male Householder                             | 33,616  | 9.74     |
| Other Family, Female Householder                           | 75,795  | 21.95    |
| NonFamily Household, Male Householder                      | 2,122   | 0.61     |
| NonFamily Household, Female Householder                    | 924     | 0.27     |
| <b>2023 Est. Households with No People under Age 18</b>    |         |          |
| Households with No People under Age 18                     | 368,055 | 51.60    |
| <b>Households with No People under Age 18</b>              |         |          |
| Married Couple Family                                      | 161,095 | 43.77    |
| Other Family, Male Householder                             | 18,282  | 4.97     |
| Other Family, Female Householder                           | 35,480  | 9.64     |
| NonFamily, Male Householder                                | 72,161  | 19.61    |
| NonFamily, Female Householder                              | 81,037  | 22.02    |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 20 mi Radius

Total Population: 2,440,829 | Total Households: 713,319

|  | Count   | %          |
|--|---------|------------|
| <b>2023 Est. Pop Age 25+ by Edu. Attainment</b>          |         |            |
| Less than 9th Grade                                      | 151,984 | 9.68       |
| Some High School, No Diploma                             | 163,124 | 10.39      |
| High School Graduate (or GED)                            | 424,372 | 27.04      |
| Some College, No Degree                                  | 368,579 | 23.48      |
| Associate's Degree                                       | 123,309 | 7.86       |
| Bachelor's Degree  | 216,815 | 13.81      |
| Master's Degree  | 88,175  | 5.62       |
| Professional Degree                                      | 18,870  | 1.20       |
| Doctorate Degree   | 14,423  | 0.92       |
| <b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b> |         |            |
| Less than High School Diploma                            | 264,822 | 31.96      |
| High School Graduate                                     | 252,020 | 30.41      |
| Some College or Associate's Degree                       | 217,779 | 26.28      |
| Bachelor's Degree or Higher                              | 94,002  | 11.34      |
| <b>2023 Est. Households by HH Income</b>                 |         |            |
| Income < \$15,000  | 48,092  | 6.74       |
| Income \$15,000 - \$24,999                               | 41,271  | 5.79       |
| Income \$25,000 - \$34,999                               | 47,883  | 6.71       |
| Income \$35,000 - \$49,999                               | 72,594  | 10.18      |
| Income \$50,000 - \$74,999                               | 113,886 | 15.97      |
| Income \$75,000 - \$99,999                               | 97,389  | 13.65      |
| Income \$100,000 - \$124,999                             | 80,651  | 11.31      |
| Income \$125,000 - \$149,999                             | 63,599  | 8.92       |
| Income \$150,000 - \$199,999                             | 69,604  | 9.76       |
| Income \$200,000 - \$249,999                             | 36,700  | 5.14       |
| Income \$250,000 - \$499,999                             | 29,336  | 4.11       |
| Income \$500,000+  | 12,315  | 1.73       |
| 2023 Est. Average Household Income                       | -       | 107,435.00 |
| 2023 Est. Median Household Income                        | -       | 82,991.15  |
| <b>2023 Median HH Inc. by Single-Class. Race or Eth.</b> |         |            |
| White Alone  | -       | 88,520.67  |
| Black or African American Alone                          | -       | 73,639.95  |
| American Indian and Alaskan Native Alone                 | -       | 74,903.72  |
| Asian Alone  | -       | 100,713.49 |
| Native Hawaiian and Other Pacific Islander Alone         | -       | 75,334.29  |
| Some Other Race Alone                                    | -       | 74,946.44  |
| Two or More Races  | -       | 87,061.24  |
| Hispanic or Latino                                       | -       | 77,049.44  |
| Not Hispanic or Latino                                   | -       | 90,314.97  |
| <b>2023 Est. Families by Poverty Status</b>              |         |            |
| 2023 Families at or Above Poverty                        | 503,920 | 90.46      |
| 2023 Families at or Above Poverty with children          | 262,429 | 47.11      |
| 2023 Families Below Poverty                              | 53,134  | 9.54       |
| 2023 Families Below Poverty, with kids                   | 40,356  | 7.25       |

Benchmark: USA

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# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 20 mi Radius

Total Population: 2,440,829 | Total Households: 713,319

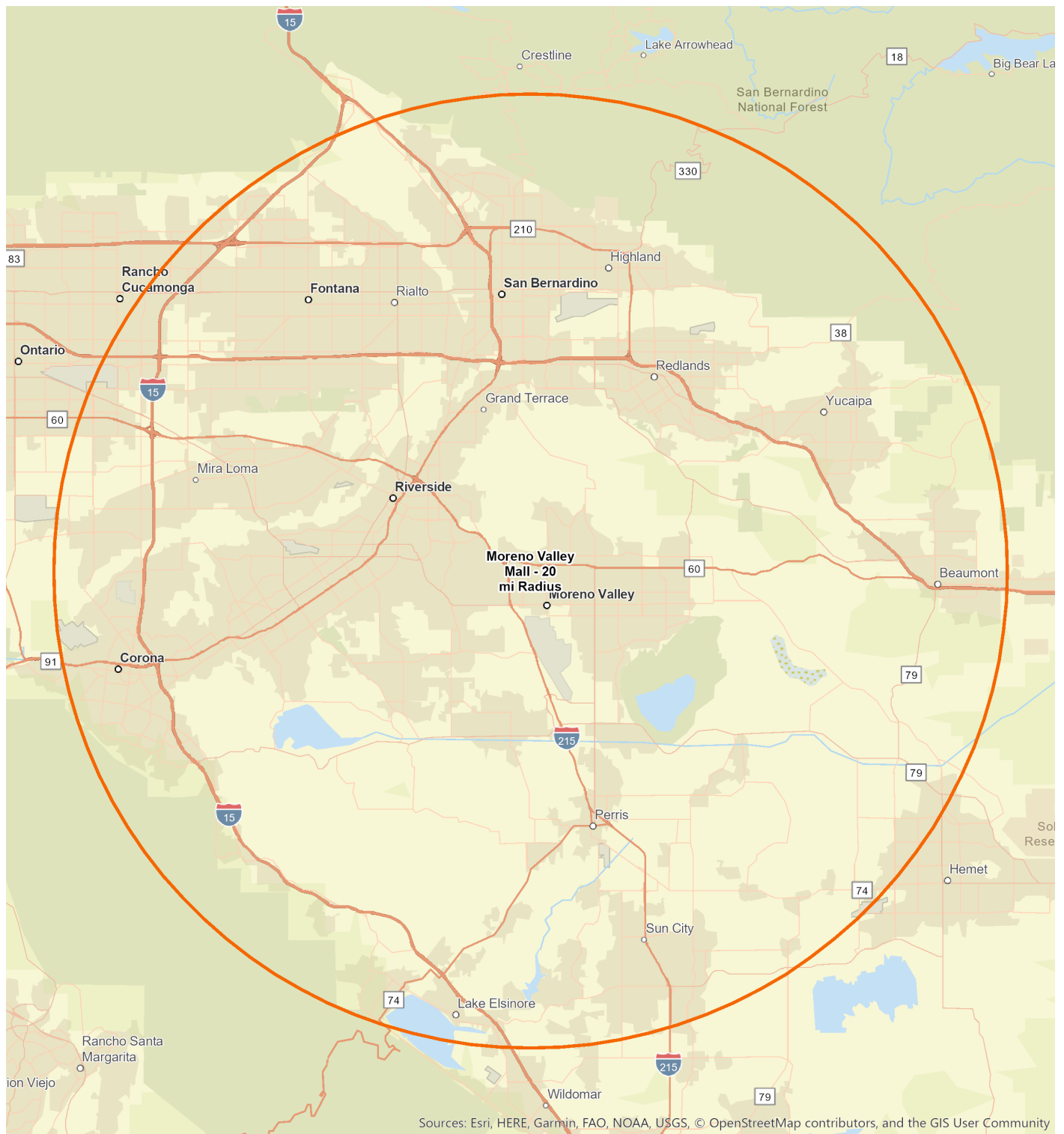
|  | Count     | %      |
|--|-----------|--------|
| <b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b> |           |        |
| White Collar   | 575,958   | 52.26  |
| Blue Collar  | 320,504   | 29.08  |
| Service and Farming  | 205,694   | 18.66  |
| <b>2023 Est. Workers Age 16+ by Travel Time to Work</b>                        |           |        |
| Less than 15 Minutes   | 176,484   | 17.37  |
| 15 - 29 Minutes  | 332,371   | 32.72  |
| 30 - 44 Minutes  | 230,639   | 22.70  |
| 45 - 59 Minutes  | 91,589    | 9.02   |
| 60 or more Minutes   | 184,874   | 18.20  |
| 2023 Est. Avg Travel Time to Work in Minutes                                   | —         | 36.00  |
| <b>2023 Est. Workers Age 16+ by Transp. to Work</b>                            |           |        |
| 2023 Est. Workers Age 16+ by Transp. to Work                                   | 1,074,254 | 100.00 |
| Drove Alone  | 849,858   | 79.11  |
| Carpooled  | 122,929   | 11.44  |
| Public Transport   | 14,785    | 1.38   |
| Walked   | 12,437    | 1.16   |
| Bicycle  | 2,127     | 0.20   |
| Other Means  | 15,485    | 1.44   |
| Worked at Home   | 56,635    | 5.27   |
| <b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>                      |           |        |
| 2023 Est. Civ. Employed Pop 16+ by Class of Worker                             | 1,102,156 | 100.00 |
| For-Profit Private Workers   | 780,326   | 70.80  |
| Non-Profit Private Workers   | 59,284    | 5.38   |
| Local Government Workers   | 104,835   | 9.51   |
| State Government Workers   | 46,379    | 4.21   |
| Federal Government Workers   | 17,277    | 1.57   |
| Self-Employed Workers  | 91,735    | 8.32   |
| Unpaid Family Workers  | 2,320     | 0.21   |
| <b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>                           |           |        |
| Architecture/Engineering   | 14,580    | 1.32   |
| Arts/Design/Entertainment/Sports/Media   | 14,853    | 1.35   |
| Building/Grounds Cleaning/Maintenance  | 42,405    | 3.85   |
| Business/Financial Operations  | 40,039    | 3.63   |
| Community/Social Services  | 22,078    | 2.00   |
| Computer/Mathematical  | 19,266    | 1.75   |
| Construction/Extraction  | 75,501    | 6.85   |
| Education/Training/Library   | 62,739    | 5.69   |
| Farming/Fishing/Forestry   | 4,406     | 0.40   |
| Food Preparation/Serving Related   | 58,064    | 5.27   |
| Healthcare Practitioner/Technician   | 61,830    | 5.61   |
| Healthcare Support   | 42,245    | 3.83   |
| Installation/Maintenance/Repair  | 37,778    | 3.43   |
| Legal  | 5,762     | 0.52   |
| Life/Physical/Social Science   | 6,731     | 0.61   |
| Management   | 83,277    | 7.56   |
| Office/Administrative Support  | 134,011   | 12.16  |
| Production   | 66,618    | 6.04   |
| Protective Services  | 28,744    | 2.61   |
| Sales/Related  | 110,792   | 10.05  |
| Personal Care/Service  | 29,829    | 2.71   |
| Transportation/Material Moving   | 140,607   | 12.76  |
| <b>2023 Est. Pop Age 16+ by Employment Status</b>                              |           |        |
| In Armed Forces  | 2,565     | 0.14   |
| Civilian - Employed  | 1,106,493 | 58.44  |
| Civilian - Unemployed  | 69,302    | 3.66   |
| Not in Labor Force   | 715,160   | 37.77  |

Benchmark: USA

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**Total Population:** 2,440,829 | **Total Households:** 713,319



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# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 2/7/2023 11:42:52 AM  
**Workspace Vintage:** 2023

## Trade Area

| Name                              | Level        | Geographies |
|-----------------------------------|--------------|-------------|
| Moreno Valley Mall - 3 mi Radius  | 3 mi Radius  | N/A         |
| Moreno Valley Mall - 1 mi Radius  | 1 mi Radius  | N/A         |
| Moreno Valley Mall - 5 mi Radius  | 5 mi Radius  | N/A         |
| Moreno Valley Mall - 20 mi Radius | 20 mi Radius | N/A         |

## Benchmark

| Name | Level     | Geographies   |
|------|-----------|---------------|
| USA  | Entire US | United States |

## DataSource

| Product   | Provider | Copyright  |
|---|----------|--|
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