

# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 5 min Drivetime

<b>Population</b>	
2010 Census	21,758
2020 Census	22,295
2023 Estimate	22,835
2028 Projection	23,560
<b>Population Growth</b>	
Percent Change: 2010 to 2020	2.47
Percent Change: 2020 to 2023	2.42
Percent Change: 2023 to 2028	3.17
<b>Households</b>	
2010 Census	5,965
2020 Census	6,280
2023 Estimate	6,456
2028 Projection	6,687
<b>Household Growth</b>	
Percent Change: 2010 to 2020	5.28
Percent Change: 2020 to 2023	2.80
Percent Change: 2023 to 2028	3.58
<b>Family Households</b>	
2010 Census	4,797
2023 Estimate	5,197
2028 Projection	5,378
<b>Family Household Growth</b>	
Percent Change: 2010 to 2023	8.34
Percent Change: 2023 to 2028	3.48

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 5 min Drivetime

Total Population: 22,835 | Total Households: 6,456

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	4,501	19.71
Black/African American Alone	3,643	15.95
American Indian/Alaskan Native Alone	423	1.85
Asian Alone	1,670	7.31
Native Hawaiian/Pacific Islander Alone	127	0.56
Some Other Race Alone	8,555	37.46
Two or More Races	3,917	17.15
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	8,243	36.10
Hispanic or Latino	14,592	63.90
Mexican Origin	12,888	88.32
Puerto Rican Origin	162	1.11
Cuban Origin	53	0.36
All Other Hispanic or Latino	1,489	10.20
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	111	6.65
Filipino	639	38.26
Japanese	43	2.58
Asian Indian	8	0.48
Korean	59	3.53
Vietnamese	402	24.07
Cambodian	51	3.05
Hmong	0	0.00
Laotian	96	5.75
Thai	33	1.98
All Other Asian Races Including 2+ Category	228	13.65
<b>2023 Est. Population by Ancestry</b>		
Arab	84	0.37
Czech	0	0.00
Danish	2	0.01
Dutch	24	0.10
English	293	1.28
French (Excluding Basque)	118	0.52
French Canadian	45	0.20
German	466	2.04
Greek	34	0.15
Hungarian	40	0.17
Irish	251	1.10
Italian	366	1.60
Lithuanian	0	0.00
Norwegian	4	0.02
Polish	64	0.28
Portuguese	1	0.00
Russian	31	0.14
Scotch-Irish	59	0.26
Scottish	213	0.93
Slovak	0	0.00
Sub-Saharan African	596	2.61
Swedish	44	0.19
Swiss	9	0.04
Ukrainian	7	0.03
United States or American	602	2.64
Welsh	81	0.35
West Indian (Excluding Hispanic groups)	179	0.78
Other ancestries	16,712	73.19
Ancestries Unclassified	2,509	10.99
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	9,824	46.56
Speak Asian/Pacific Isl. Lang. at Home	904	4.29
Speak Indo-European Language at Home	586	2.78
Speak Spanish at Home	9,425	44.67
Speak Other Language at Home	360	1.71
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	2,132	14.61
Black/African American Alone	201	1.38
American Indian/Alaskan Native Alone	366	2.51
Asian Alone	60	0.41
Native Hawaiian/Pacific Islander Alone	11	0.07
Some Other Race Alone	8,435	57.81
Two or More Races	3,386	23.20

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 5 min Drivetime

Total Population: 22,835 | Total Households: 6,456

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	11,244	49.24
Female	11,591	50.76
<b>2023 Est. Population by Age</b>		
Age 0 - 4	1,736	7.60
Age 5 - 9	1,792	7.85
Age 10 - 14	1,790	7.84
Age 15 - 17	1,199	5.25
Age 18 - 20	1,086	4.76
Age 21 - 24	1,471	6.44
Age 25 - 34	3,399	14.88
Age 35 - 44	3,387	14.83
Age 45 - 54	2,756	12.07
Age 55 - 64	2,188	9.58
Age 65 - 74	1,358	5.95
Age 75 - 84	524	2.29
Age 85 and over	149	0.65
Age 16 and over	17,126	75.00
Age 18 and over	16,317	71.46
Age 21 and over	15,232	66.70
Age 65 and over	2,031	8.89
Median Age	—	31.85
Average Age	—	33.69
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	7,490	42.76
Male, Never Married	3,989	22.77
Female, Never Married	3,501	19.99
Married, Spouse Present	6,295	35.94
Married, Spouse Absent	1,512	8.63
Widowed	574	3.28
Male, Widowed	122	0.70
Female, Widowed	452	2.58
Divorced	1,646	9.40
Male, Divorced	743	4.24
Female, Divorced	904	5.16
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	878	7.81
Male: Age 5 - 9	895	7.96
Male: Age 10 - 14	921	8.19
Male: Age 15 - 17	620	5.51
Male: Age 18 - 20	560	4.98
Male: Age 21 - 24	730	6.49
Male: Age 25 - 34	1,670	14.85
Male: Age 35 - 44	1,678	14.92
Male: Age 45 - 54	1,334	11.86
Male: Age 55 - 64	1,042	9.27
Male: Age 65 - 74	627	5.58
Male: Age 75 - 84	233	2.07
Male: Age 85 and over	54	0.48
Median Age, Male	—	31.03
Average Age, Male	—	33.01
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	858	7.40
Female: Age 5 - 9	897	7.74
Female: Age 10 - 14	869	7.50
Female: Age 15 - 17	579	5.00
Female: Age 18 - 20	525	4.53
Female: Age 21 - 24	741	6.39
Female: Age 25 - 34	1,728	14.91
Female: Age 35 - 44	1,708	14.74
Female: Age 45 - 54	1,422	12.27
Female: Age 55 - 64	1,146	9.89
Female: Age 65 - 74	731	6.31
Female: Age 75 - 84	291	2.51
Female: Age 85 and over	95	0.82
Median Age, Female	—	32.64
Average Age, Female	—	34.39

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 5 min Drivetime

Total Population: 22,835 | Total Households: 6,456

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	5,197	80.50
NonFamily Households	1,259	19.50
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	115	0.50
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	3,429	53.11
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	1,938	37.29
Married Couple Family, no own children	1,286	24.75
Male Householder, own children	333	6.41
Male Householder, no own children	247	4.75
Female Householder, own children	854	16.43
Female Householder, no own children	540	10.39
<b>2023 Est. Households by Household Size</b>		
1-Person Household	748	11.59
2-Person Household	2,218	34.36
3-Person Household	1,258	19.49
4-Person Household	1,058	16.39
5-Person Household	484	7.50
6-Person Household	320	4.96
7-or-more-person	371	5.75
2023 Est. Average Household Size	—	3.52
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	277	4.29
1 Vehicle	1,858	28.78
2 Vehicles	2,528	39.16
3 Vehicles	1,195	18.51
4 Vehicles	473	7.33
5 or more Vehicles	124	1.92
2023 Est. Average Number of Vehicles	—	2.03
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	2,996	46.41
Housing Units, Renter-Occupied	3,460	53.59
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	—	14.73
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	—	6.36
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	50	1.67
Value \$20,000 - \$39,999	3	0.10
Value \$40,000 - \$59,999	28	0.94
Value \$60,000 - \$79,999	18	0.60
Value \$80,000 - \$99,999	16	0.53
Value \$100,000 - \$149,999	32	1.07
Value \$150,000 - \$199,999	14	0.47
Value \$200,000 - \$299,999	202	6.74
Value \$300,000 - \$399,999	738	24.63
Value \$400,000 - \$499,999	1,141	38.08
Value \$500,000 - \$749,999	543	18.12
Value \$750,000 - \$999,999	158	5.27
Value \$1,000,000 - \$1,499,999	39	1.30
Value \$1,500,000 - \$1,999,999	12	0.40
Value \$2,000,000 or more	3	0.10
2023 Est. Median All Owner-Occupied Housing Value	—	435,319.43

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 5 min Drivetime

Total Population: 22,835 | Total Households: 6,456

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	121	1.80
1 Unit Detached	4,065	60.59
2 Units	40	0.60
3 to 4 Units	340	5.07
5 to 19 Units	1,338	19.94
20 to 49 Units	245	3.65
50 or More Units	450	6.71
Mobile Home or Trailer	110	1.64
Boat, RV, Van, etc.	0	0.00
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	251	3.74
Built 2010 to 2013	126	1.88
Built 2000 to 2009	1,244	18.54
Built 1990 to 1999	987	14.71
Built 1980 to 1989	2,494	37.17
Built 1970 to 1979	668	9.96
Built 1960 to 1969	270	4.02
Built 1950 to 1959	346	5.16
Built 1940 to 1949	175	2.61
Built 1939 or Earlier	147	2.19
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	—	1,986.86
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	3,623	56.12
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	2,159	59.59
Other Family, Male Householder	394	10.88
Other Family, Female Householder	1,021	28.18
NonFamily Household, Male Householder	37	1.02
NonFamily Household, Female Householder	12	0.33
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	2,833	43.88
<b>Households with No People under Age 18</b>		
Married Couple Family	1,058	37.35
Other Family, Male Householder	189	6.67
Other Family, Female Householder	376	13.27
NonFamily, Male Householder	622	21.96
NonFamily, Female Householder	587	20.72

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 5 min Drivetime

Total Population: 22,835 | Total Households: 6,456

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	2,000	14.53
Some High School, No Diploma	1,717	12.48
High School Graduate (or GED)	3,613	26.25
Some College, No Degree	2,900	21.07
Associate's Degree	1,036	7.53
Bachelor's Degree	1,523	11.07
Master's Degree	632	4.59
Professional Degree	177	1.29
Doctorate Degree	163	1.18
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	3,247	40.64
High School Graduate	2,093	26.20
Some College or Associate's Degree	2,038	25.51
Bachelor's Degree or Higher	611	7.65
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	572	8.86
Income \$15,000 - \$24,999	424	6.57
Income \$25,000 - \$34,999	562	8.71
Income \$35,000 - \$49,999	810	12.55
Income \$50,000 - \$74,999	1,424	22.06
Income \$75,000 - \$99,999	920	14.25
Income \$100,000 - \$124,999	565	8.75
Income \$125,000 - \$149,999	469	7.26
Income \$150,000 - \$199,999	473	7.33
Income \$200,000 - \$249,999	162	2.51
Income \$250,000 - \$499,999	57	0.88
Income \$500,000+	17	0.26
2023 Est. Average Household Income	—	79,114.00
2023 Est. Median Household Income	—	64,531.64
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	—	75,902.71
Black or African American Alone	—	45,427.76
American Indian and Alaskan Native Alone	—	51,479.81
Asian Alone	—	67,744.44
Native Hawaiian and Other Pacific Islander Alone	—	127,025.07
Some Other Race Alone	—	61,870.87
Two or More Races	—	74,526.03
Hispanic or Latino	—	66,334.13
Not Hispanic or Latino	—	61,580.85
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	4,412	84.89
2023 Families at or Above Poverty with children	2,274	43.76
2023 Families Below Poverty	785	15.11
2023 Families Below Poverty, with kids	534	10.28

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 5 min Drivetime

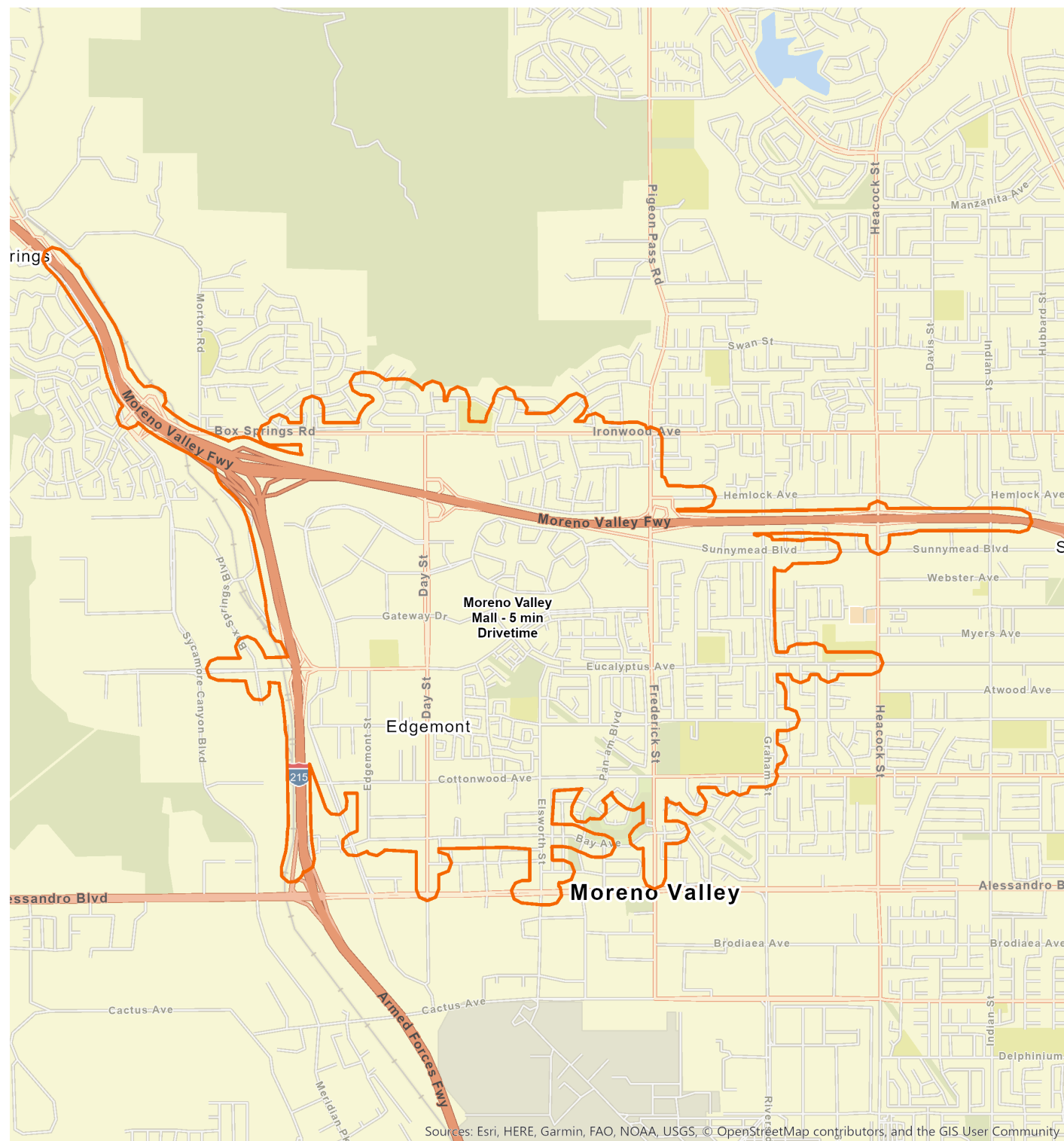
Total Population: 22,835 | Total Households: 6,456

	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	4,503	45.33
Blue Collar	3,424	34.46
Service and Farming	2,008	20.21
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	1,798	20.29
15 - 29 Minutes	2,615	29.51
30 - 44 Minutes	2,563	28.92
45 - 59 Minutes	866	9.77
60 or more Minutes	1,021	11.52
2023 Est. Avg Travel Time to Work in Minutes	-	33.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	9,299	100.00
Drove Alone	7,476	80.40
Carpooled	1,153	12.40
Public Transport	82	0.88
Walked	113	1.22
Bicycle	8	0.09
Other Means	128	1.38
Worked at Home	339	3.65
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	9,935	100.00
For-Profit Private Workers	7,423	74.72
Non-Profit Private Workers	461	4.64
Local Government Workers	818	8.23
State Government Workers	391	3.94
Federal Government Workers	175	1.76
Self-Employed Workers	584	5.88
Unpaid Family Workers	84	0.85
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	42	0.42
Arts/Design/Entertainment/Sports/Media	105	1.06
Building/Grounds Cleaning/Maintenance	561	5.65
Business/Financial Operations	215	2.16
Community/Social Services	294	2.96
Computer/Mathematical	62	0.62
Construction/Extraction	1,131	11.38
Education/Training/Library	395	3.98
Farming/Fishing/Forestry	3	0.03
Food Preparation/Serving Related	493	4.96
Healthcare Practitioner/Technician	373	3.75
Healthcare Support	488	4.91
Installation/Maintenance/Repair	318	3.20
Legal	27	0.27
Life/Physical/Social Science	35	0.35
Management	916	9.22
Office/Administrative Support	1,314	13.23
Production	545	5.49
Protective Services	218	2.19
Sales/Related	724	7.29
Personal Care/Service	246	2.48
Transportation/Material Moving	1,430	14.39
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	73	0.43
Civilian - Employed	9,812	57.29
Civilian - Unemployed	778	4.54
Not in Labor Force	6,462	37.73

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)







# Report Details

**Name:** Executive Dashboard  
**Date / Time:** 2/8/2023 12:36:09 PM  
**Workspace Vintage:** 2023

## Trade Area

Name	Level	Geographies
Moreno Valley Mall - 5 min Drivetime	5 min Drivetime	N/A
Moreno Valley Mall - 10 min Drivetime	10 min Drivetime	N/A
Moreno Valley Mall - 15 min Drivetime	15 min Drivetime	N/A
Moreno Valley Mall - 30 min Drivetime	30 min Drivetime	N/A

## Benchmark

Name	Level	Geographies
USA	Entire US	United States

## DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )



# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 10 min Drivetime

<b>Population</b>	
2010 Census	130,518
2020 Census	138,422
2023 Estimate	141,434
2028 Projection	145,487
<b>Population Growth</b>	
Percent Change: 2010 to 2020	6.06
Percent Change: 2020 to 2023	2.18
Percent Change: 2023 to 2028	2.87
<b>Households</b>	
2010 Census	36,965
2020 Census	39,555
2023 Estimate	40,581
2028 Projection	41,914
<b>Household Growth</b>	
Percent Change: 2010 to 2020	7.01
Percent Change: 2020 to 2023	2.59
Percent Change: 2023 to 2028	3.29
<b>Family Households</b>	
2010 Census	27,014
2023 Estimate	29,828
2028 Projection	30,759
<b>Family Household Growth</b>	
Percent Change: 2010 to 2023	10.42
Percent Change: 2023 to 2028	3.12

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	35,879	25.37
Black/African American Alone	18,036	12.75
American Indian/Alaskan Native Alone	2,617	1.85
Asian Alone	10,978	7.76
Native Hawaiian/Pacific Islander Alone	748	0.53
Some Other Race Alone	49,869	35.26
Two or More Races	23,309	16.48
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	55,705	39.39
Hispanic or Latino	85,728	60.61
Mexican Origin	75,410	87.96
Puerto Rican Origin	822	0.96
Cuban Origin	284	0.33
All Other Hispanic or Latino	9,213	10.75
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	2,215	20.18
Filipino	3,116	28.38
Japanese	218	1.99
Asian Indian	1,436	13.08
Korean	555	5.06
Vietnamese	1,449	13.20
Cambodian	306	2.79
Hmong	88	0.80
Laotian	257	2.34
Thai	172	1.57
All Other Asian Races Including 2+ Category	1,165	10.61
<b>2023 Est. Population by Ancestry</b>		
Arab	258	0.18
Czech	163	0.12
Danish	137	0.10
Dutch	421	0.30
English	3,297	2.33
French (Excluding Basque)	771	0.55
French Canadian	210	0.15
German	4,341	3.07
Greek	87	0.06
Hungarian	210	0.15
Irish	3,423	2.42
Italian	2,322	1.64
Lithuanian	29	0.02
Norwegian	321	0.23
Polish	685	0.48
Portuguese	189	0.13
Russian	250	0.18
Scotch-Irish	316	0.22
Scottish	683	0.48
Slovak	24	0.02
Sub-Saharan African	1,930	1.36
Swedish	450	0.32
Swiss	67	0.05
Ukrainian	116	0.08
United States or American	3,669	2.59
Welsh	291	0.21
West Indian (Excluding Hispanic groups)	474	0.34
Other ancestries	99,503	70.35
Ancestries Unclassified	16,795	11.88
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	67,202	50.73
Speak Asian/Pacific Isl. Lang. at Home	6,784	5.12
Speak Indo-European Language at Home	2,574	1.94
Speak Spanish at Home	54,541	41.17
Speak Other Language at Home	1,379	1.04
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	13,639	15.91
Black/African American Alone	1,005	1.17
American Indian/Alaskan Native Alone	2,102	2.45
Asian Alone	395	0.46
Native Hawaiian/Pacific Islander Alone	103	0.12
Some Other Race Alone	48,961	57.11
Two or More Races	19,523	22.77

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	69,612	49.22
Female	71,822	50.78
<b>2023 Est. Population by Age</b>		
Age 0 - 4	8,953	6.33
Age 5 - 9	9,337	6.60
Age 10 - 14	10,062	7.11
Age 15 - 17	7,146	5.05
Age 18 - 20	10,684	7.55
Age 21 - 24	10,810	7.64
Age 25 - 34	19,824	14.02
Age 35 - 44	20,169	14.26
Age 45 - 54	16,117	11.39
Age 55 - 64	13,627	9.63
Age 65 - 74	9,473	6.70
Age 75 - 84	3,918	2.77
Age 85 and over	1,314	0.93
Age 16 and over	110,757	78.31
Age 18 and over	105,937	74.90
Age 21 and over	95,253	67.35
Age 65 and over	14,705	10.40
Median Age	—	31.74
Average Age	—	34.64
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	53,725	47.51
Male, Never Married	28,186	24.93
Female, Never Married	25,539	22.58
Married, Spouse Present	39,257	34.72
Married, Spouse Absent	6,588	5.83
Widowed	3,759	3.32
Male, Widowed	849	0.75
Female, Widowed	2,910	2.57
Divorced	9,753	8.63
Male, Divorced	3,855	3.41
Female, Divorced	5,899	5.22
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	4,550	6.54
Male: Age 5 - 9	4,722	6.78
Male: Age 10 - 14	5,158	7.41
Male: Age 15 - 17	3,656	5.25
Male: Age 18 - 20	5,378	7.73
Male: Age 21 - 24	5,331	7.66
Male: Age 25 - 34	10,010	14.38
Male: Age 35 - 44	10,001	14.37
Male: Age 45 - 54	7,737	11.12
Male: Age 55 - 64	6,502	9.34
Male: Age 65 - 74	4,365	6.27
Male: Age 75 - 84	1,693	2.43
Male: Age 85 and over	507	0.73
Median Age, Male	—	30.77
Average Age, Male	—	33.80
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	4,402	6.13
Female: Age 5 - 9	4,615	6.43
Female: Age 10 - 14	4,904	6.83
Female: Age 15 - 17	3,489	4.86
Female: Age 18 - 20	5,305	7.39
Female: Age 21 - 24	5,479	7.63
Female: Age 25 - 34	9,814	13.66
Female: Age 35 - 44	10,168	14.16
Female: Age 45 - 54	8,380	11.67
Female: Age 55 - 64	7,125	9.92
Female: Age 65 - 74	5,108	7.11
Female: Age 75 - 84	2,225	3.10
Female: Age 85 and over	807	1.12
Median Age, Female	—	32.73
Average Age, Female	—	35.45

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	29,828	73.50
NonFamily Households	10,753	26.50
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	6,399	4.52
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	20,348	50.14
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	10,312	34.57
Married Couple Family, no own children	8,603	28.84
Male Householder, own children	1,580	5.30
Male Householder, no own children	1,479	4.96
Female Householder, own children	4,591	15.39
Female Householder, no own children	3,263	10.94
<b>2023 Est. Households by Household Size</b>		
1-Person Household	7,258	17.89
2-Person Household	10,944	26.97
3-Person Household	7,601	18.73
4-Person Household	6,021	14.84
5-Person Household	4,210	10.37
6-Person Household	2,218	5.47
7-or-more-person	2,329	5.74
2023 Est. Average Household Size	—	3.32
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	2,278	5.61
1 Vehicle	11,573	28.52
2 Vehicles	14,489	35.70
3 Vehicles	7,079	17.44
4 Vehicles	3,510	8.65
5 or more Vehicles	1,652	4.07
2023 Est. Average Number of Vehicles	—	2.12
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	19,065	46.98
Housing Units, Renter-Occupied	21,516	53.02
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	—	14.23
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	—	6.15
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	195	1.02
Value \$20,000 - \$39,999	79	0.41
Value \$40,000 - \$59,999	146	0.77
Value \$60,000 - \$79,999	114	0.60
Value \$80,000 - \$99,999	70	0.37
Value \$100,000 - \$149,999	252	1.32
Value \$150,000 - \$199,999	181	0.95
Value \$200,000 - \$299,999	1,389	7.29
Value \$300,000 - \$399,999	4,580	24.02
Value \$400,000 - \$499,999	6,050	31.73
Value \$500,000 - \$749,999	4,565	23.94
Value \$750,000 - \$999,999	1,049	5.50
Value \$1,000,000 - \$1,499,999	315	1.65
Value \$1,500,000 - \$1,999,999	53	0.28
Value \$2,000,000 or more	25	0.13
2023 Est. Median All Owner-Occupied Housing Value	—	441,340.28

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	968	2.29
1 Unit Detached	25,370	60.02
2 Units	513	1.21
3 to 4 Units	2,024	4.79
5 to 19 Units	7,883	18.65
20 to 49 Units	1,490	3.52
50 or More Units	3,236	7.66
Mobile Home or Trailer	769	1.82
Boat, RV, Van, etc.	16	0.04
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	1,582	3.74
Built 2010 to 2013	429	1.01
Built 2000 to 2009	5,803	13.73
Built 1990 to 1999	6,484	15.34
Built 1980 to 1989	15,948	37.73
Built 1970 to 1979	6,194	14.65
Built 1960 to 1969	2,612	6.18
Built 1950 to 1959	1,821	4.31
Built 1940 to 1949	762	1.80
Built 1939 or Earlier	634	1.50
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	—	1,985.63
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	19,327	47.63
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	11,541	59.71
Other Family, Male Householder	1,954	10.11
Other Family, Female Householder	5,615	29.05
NonFamily Household, Male Householder	165	0.85
NonFamily Household, Female Householder	52	0.27
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	21,254	52.37
<b>Households with No People under Age 18</b>		
Married Couple Family	7,364	34.65
Other Family, Male Householder	1,111	5.23
Other Family, Female Householder	2,243	10.55
NonFamily, Male Householder	5,136	24.16
NonFamily, Female Householder	5,399	25.40

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	8,228	9.74
Some High School, No Diploma	8,923	10.57
High School Graduate (or GED)	23,488	27.82
Some College, No Degree	19,366	22.93
Associate's Degree	6,983	8.27
Bachelor's Degree	10,200	12.08
Master's Degree	4,846	5.74
Professional Degree	964	1.14
Doctorate Degree	1,445	1.71
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	15,322	32.35
High School Graduate	14,726	31.09
Some College or Associate's Degree	12,125	25.60
Bachelor's Degree or Higher	5,193	10.96
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	3,880	9.56
Income \$15,000 - \$24,999	2,552	6.29
Income \$25,000 - \$34,999	2,875	7.08
Income \$35,000 - \$49,999	4,837	11.92
Income \$50,000 - \$74,999	7,571	18.66
Income \$75,000 - \$99,999	5,982	14.74
Income \$100,000 - \$124,999	4,364	10.75
Income \$125,000 - \$149,999	3,075	7.58
Income \$150,000 - \$199,999	2,756	6.79
Income \$200,000 - \$249,999	1,325	3.27
Income \$250,000 - \$499,999	971	2.39
Income \$500,000+	393	0.97
2023 Est. Average Household Income	—	89,118.00
2023 Est. Median Household Income	—	69,949.01
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	—	79,687.12
Black or African American Alone	—	59,934.51
American Indian and Alaskan Native Alone	—	48,782.79
Asian Alone	—	63,877.89
Native Hawaiian and Other Pacific Islander Alone	—	77,225.10
Some Other Race Alone	—	64,875.31
Two or More Races	—	79,531.55
Hispanic or Latino	—	68,705.77
Not Hispanic or Latino	—	71,897.66
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	26,173	87.75
2023 Families at or Above Poverty with children	13,382	44.86
2023 Families Below Poverty	3,655	12.25
2023 Families Below Poverty, with kids	2,909	9.75

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581

	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	31,638	50.02
Blue Collar	18,937	29.94
Service and Farming	12,683	20.05
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	11,625	20.12
15 - 29 Minutes	18,319	31.70
30 - 44 Minutes	14,651	25.36
45 - 59 Minutes	4,864	8.42
60 or more Minutes	8,320	14.40
2023 Est. Avg Travel Time to Work in Minutes	—	34.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	60,401	100.00
Drove Alone	46,645	77.23
Carpooled	7,607	12.59
Public Transport	665	1.10
Walked	1,761	2.92
Bicycle	408	0.68
Other Means	861	1.43
Worked at Home	2,455	4.06
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	63,257	100.00
For-Profit Private Workers	45,583	72.06
Non-Profit Private Workers	3,144	4.97
Local Government Workers	5,645	8.92
State Government Workers	3,375	5.33
Federal Government Workers	1,113	1.76
Self-Employed Workers	4,166	6.59
Unpaid Family Workers	231	0.36
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	547	0.86
Arts/Design/Entertainment/Sports/Media	729	1.15
Building/Grounds Cleaning/Maintenance	2,783	4.40
Business/Financial Operations	2,107	3.33
Community/Social Services	1,567	2.48
Computer/Mathematical	1,023	1.62
Construction/Extraction	5,075	8.02
Education/Training/Library	3,855	6.09
Farming/Fishing/Forestry	116	0.18
Food Preparation/Serving Related	3,632	5.74
Healthcare Practitioner/Technician	2,560	4.05
Healthcare Support	2,855	4.51
Installation/Maintenance/Repair	1,736	2.74
Legal	239	0.38
Life/Physical/Social Science	726	1.15
Management	4,320	6.83
Office/Administrative Support	7,933	12.54
Production	3,728	5.89
Protective Services	1,457	2.30
Sales/Related	6,032	9.54
Personal Care/Service	1,840	2.91
Transportation/Material Moving	8,398	13.28
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	228	0.21
Civilian - Employed	63,213	57.07
Civilian - Unemployed	5,020	4.53
Not in Labor Force	42,296	38.19

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 10 min Drivetime

Total Population: 141,434 | Total Households: 40,581



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom



# Report Details

Name:	Executive Dashboard
Date / Time:	2/8/2023 12:36:09 PM
Workspace Vintage:	2023

Trade Area		
Name	Level	Geographies
Moreno Valley Mall - 5 min Drivetime	5 min Drivetime	N/A
Moreno Valley Mall - 10 min Drivetime	10 min Drivetime	N/A
Moreno Valley Mall - 15 min Drivetime	15 min Drivetime	N/A
Moreno Valley Mall - 30 min Drivetime	30 min Drivetime	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )



# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 15 min Drivetime

Population	
2010 Census	347,597
2020 Census	369,878
2023 Estimate	377,585
2028 Projection	387,646
Population Growth	
Percent Change: 2010 to 2020	6.41
Percent Change: 2020 to 2023	2.08
Percent Change: 2023 to 2028	2.67
Households	
2010 Census	100,249
2020 Census	107,336
2023 Estimate	109,801
2028 Projection	112,981
Household Growth	
Percent Change: 2010 to 2020	7.07
Percent Change: 2020 to 2023	2.30
Percent Change: 2023 to 2028	2.90
Family Households	
2010 Census	75,739
2023 Estimate	83,101
2028 Projection	85,457
Family Household Growth	
Percent Change: 2010 to 2023	9.72
Percent Change: 2023 to 2028	2.83

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	108,374	28.70
Black/African American Alone	41,377	10.96
American Indian/Alaskan Native Alone	7,973	2.11
Asian Alone	26,053	6.90
Native Hawaiian/Pacific Islander Alone	1,672	0.44
Some Other Race Alone	128,106	33.93
Two or More Races	64,029	16.96
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	152,403	40.36
Hispanic or Latino	225,182	59.64
Mexican Origin	198,355	88.09
Puerto Rican Origin	2,749	1.22
Cuban Origin	946	0.42
All Other Hispanic or Latino	23,131	10.27
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	5,054	19.40
Filipino	7,956	30.54
Japanese	1,012	3.88
Asian Indian	2,554	9.80
Korean	1,515	5.82
Vietnamese	2,978	11.43
Cambodian	1,033	3.96
Hmong	109	0.42
Laotian	553	2.12
Thai	536	2.06
All Other Asian Races Including 2+ Category	2,752	10.56
<b>2023 Est. Population by Ancestry</b>		
Arab	602	0.16
Czech	399	0.11
Danish	722	0.19
Dutch	1,463	0.39
English	11,178	2.96
French (Excluding Basque)	3,305	0.88
French Canadian	648	0.17
German	14,018	3.71
Greek	450	0.12
Hungarian	474	0.13
Irish	11,692	3.10
Italian	7,907	2.09
Lithuanian	132	0.04
Norwegian	1,739	0.46
Polish	2,148	0.57
Portuguese	739	0.20
Russian	745	0.20
Scotch-Irish	1,204	0.32
Scottish	1,877	0.50
Slovak	83	0.02
Sub-Saharan African	3,927	1.04
Swedish	1,623	0.43
Swiss	266	0.07
Ukrainian	332	0.09
United States or American	10,014	2.65
Welsh	774	0.20
West Indian (Excluding Hispanic groups)	872	0.23
Other ancestries	249,868	66.17
Ancestries Unclassified	48,383	12.81
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	189,400	53.48
Speak Asian/Pacific Isl. Lang. at Home	15,372	4.34
Speak Indo-European Language at Home	5,465	1.54
Speak Spanish at Home	140,383	39.64
Speak Other Language at Home	3,545	1.00
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	35,904	15.94
Black/African American Alone	2,361	1.05
American Indian/Alaskan Native Alone	6,638	2.95
Asian Alone	940	0.42
Native Hawaiian/Pacific Islander Alone	254	0.11
Some Other Race Alone	125,548	55.75
Two or More Races	53,538	23.77

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	187,095	49.55
Female	190,490	50.45
<b>2023 Est. Population by Age</b>		
Age 0 - 4	23,421	6.20
Age 5 - 9	24,517	6.49
Age 10 - 14	27,177	7.20
Age 15 - 17	18,634	4.93
Age 18 - 20	21,273	5.63
Age 21 - 24	24,847	6.58
Age 25 - 34	54,267	14.37
Age 35 - 44	53,229	14.10
Age 45 - 54	45,197	11.97
Age 55 - 64	40,753	10.79
Age 65 - 74	27,894	7.39
Age 75 - 84	11,986	3.17
Age 85 and over	4,391	1.16
Age 16 and over	296,378	78.49
Age 18 and over	283,837	75.17
Age 21 and over	262,564	69.54
Age 65 and over	44,271	11.72
Median Age	—	33.98
Average Age	—	36.05
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	132,321	43.75
Male, Never Married	70,621	23.35
Female, Never Married	61,700	20.40
Married, Spouse Present	114,126	37.73
Married, Spouse Absent	17,805	5.89
Widowed	12,482	4.13
Male, Widowed	2,741	0.91
Female, Widowed	9,741	3.22
Divorced	25,736	8.51
Male, Divorced	10,086	3.33
Female, Divorced	15,650	5.17
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	11,950	6.39
Male: Age 5 - 9	12,462	6.66
Male: Age 10 - 14	13,884	7.42
Male: Age 15 - 17	9,543	5.10
Male: Age 18 - 20	10,875	5.81
Male: Age 21 - 24	12,576	6.72
Male: Age 25 - 34	27,699	14.80
Male: Age 35 - 44	26,615	14.22
Male: Age 45 - 54	21,872	11.69
Male: Age 55 - 64	19,752	10.56
Male: Age 65 - 74	13,038	6.97
Male: Age 75 - 84	5,152	2.75
Male: Age 85 and over	1,676	0.90
Median Age, Male	—	32.97
Average Age, Male	—	35.21
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	11,471	6.02
Female: Age 5 - 9	12,055	6.33
Female: Age 10 - 14	13,292	6.98
Female: Age 15 - 17	9,092	4.77
Female: Age 18 - 20	10,398	5.46
Female: Age 21 - 24	12,271	6.44
Female: Age 25 - 34	26,567	13.95
Female: Age 35 - 44	26,614	13.97
Female: Age 45 - 54	23,325	12.24
Female: Age 55 - 64	21,001	11.03
Female: Age 65 - 74	14,856	7.80
Female: Age 75 - 84	6,834	3.59
Female: Age 85 and over	2,715	1.43
Median Age, Female	—	35.04
Average Age, Female	—	36.86

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	83,101	75.68
NonFamily Households	26,700	24.32
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	10,175	2.69
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	53,570	48.79
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	29,954	36.05
Married Couple Family, no own children	26,223	31.56
Male Householder, own children	4,179	5.03
Male Householder, no own children	3,930	4.73
Female Householder, own children	10,428	12.55
Female Householder, no own children	8,386	10.09
<b>2023 Est. Households by Household Size</b>		
1-Person Household	18,669	17.00
2-Person Household	28,796	26.23
3-Person Household	20,685	18.84
4-Person Household	17,833	16.24
5-Person Household	11,446	10.42
6-Person Household	6,734	6.13
7-or-more-person	5,637	5.13
2023 Est. Average Household Size	—	3.35
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	4,891	4.45
1 Vehicle	27,147	24.72
2 Vehicles	39,976	36.41
3 Vehicles	22,221	20.24
4 Vehicles	9,850	8.97
5 or more Vehicles	5,716	5.21
2023 Est. Average Number of Vehicles	—	2.25
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	61,996	56.46
Housing Units, Renter-Occupied	47,805	43.54
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	—	15.11
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	—	6.26
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	608	0.98
Value \$20,000 - \$39,999	430	0.69
Value \$40,000 - \$59,999	423	0.68
Value \$60,000 - \$79,999	362	0.62
Value \$80,000 - \$99,999	258	0.42
Value \$100,000 - \$149,999	626	1.01
Value \$150,000 - \$199,999	574	0.93
Value \$200,000 - \$299,999	3,479	5.61
Value \$300,000 - \$399,999	10,778	17.39
Value \$400,000 - \$499,999	16,758	27.03
Value \$500,000 - \$749,999	19,372	31.25
Value \$750,000 - \$999,999	5,827	9.40
Value \$1,000,000 - \$1,499,999	1,812	2.92
Value \$1,500,000 - \$1,999,999	420	0.68
Value \$2,000,000 or more	247	0.40
2023 Est. Median All Owner-Occupied Housing Value	—	479,318.81

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	3,223	2.83
1 Unit Detached	79,066	69.29
2 Units	1,409	1.24
3 to 4 Units	4,279	3.75
5 to 19 Units	13,694	12.00
20 to 49 Units	2,779	2.44
50 or More Units	6,062	5.31
Mobile Home or Trailer	3,534	3.10
Boat, RV, Van, etc.	60	0.05
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	4,477	3.92
Built 2010 to 2013	1,477	1.29
Built 2000 to 2009	17,433	15.28
Built 1990 to 1999	14,419	12.64
Built 1980 to 1989	32,886	28.82
Built 1970 to 1979	15,553	13.63
Built 1960 to 1969	8,911	7.81
Built 1950 to 1959	8,889	7.79
Built 1940 to 1949	3,650	3.20
Built 1939 or Earlier	6,410	5.62
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	—	1,984.23
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	52,246	47.58
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	33,414	63.95
Other Family, Male Householder	5,267	10.08
Other Family, Female Householder	12,999	24.88
NonFamily Household, Male Householder	396	0.76
NonFamily Household, Female Householder	170	0.33
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	57,555	52.42
<b>Households with No People under Age 18</b>		
Married Couple Family	22,747	39.52
Other Family, Male Householder	2,865	4.98
Other Family, Female Householder	5,806	10.09
NonFamily, Male Householder	12,770	22.19
NonFamily, Female Householder	13,367	23.23

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	22,578	9.50
Some High School, No Diploma	23,343	9.82
High School Graduate (or GED)	62,689	26.37
Some College, No Degree	56,584	23.80
Associate's Degree	19,466	8.19
Bachelor's Degree	31,003	13.04
Master's Degree	15,267	6.42
Professional Degree	2,942	1.24
Doctorate Degree	3,845	1.62
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	40,322	31.56
High School Graduate	38,465	30.11
Some College or Associate's Degree	33,947	26.57
Bachelor's Degree or Higher	15,023	11.76
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	8,511	7.75
Income \$15,000 - \$24,999	6,194	5.64
Income \$25,000 - \$34,999	7,164	6.53
Income \$35,000 - \$49,999	10,874	9.90
Income \$50,000 - \$74,999	18,847	17.16
Income \$75,000 - \$99,999	15,955	14.53
Income \$100,000 - \$124,999	11,990	10.92
Income \$125,000 - \$149,999	9,262	8.44
Income \$150,000 - \$199,999	10,291	9.37
Income \$200,000 - \$249,999	5,212	4.75
Income \$250,000 - \$499,999	3,947	3.60
Income \$500,000+	1,553	1.41
2023 Est. Average Household Income	-	102,606.00
2023 Est. Median Household Income	-	79,791.82
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	-	92,091.01
Black or African American Alone	-	72,470.27
American Indian and Alaskan Native Alone	-	62,425.26
Asian Alone	-	80,832.11
Native Hawaiian and Other Pacific Islander Alone	-	73,636.87
Some Other Race Alone	-	70,041.47
Two or More Races	-	84,704.50
Hispanic or Latino	-	73,896.66
Not Hispanic or Latino	-	87,274.20
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	74,524	89.68
2023 Families at or Above Poverty with children	38,469	46.29
2023 Families Below Poverty	8,577	10.32
2023 Families Below Poverty, with kids	6,696	8.06

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801

	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	88,100	51.08
Blue Collar	50,994	29.57
Service and Farming	33,372	19.35
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	30,504	19.14
15 - 29 Minutes	49,963	31.36
30 - 44 Minutes	38,891	24.41
45 - 59 Minutes	13,871	8.71
60 or more Minutes	26,111	16.39
2023 Est. Avg Travel Time to Work in Minutes	—	35.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	167,101	100.00
Drove Alone	130,541	78.12
Carpooled	20,715	12.40
Public Transport	2,469	1.48
Walked	3,273	1.96
Bicycle	713	0.43
Other Means	1,930	1.16
Worked at Home	7,460	4.46
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	172,467	100.00
For-Profit Private Workers	121,081	70.20
Non-Profit Private Workers	9,291	5.39
Local Government Workers	16,779	9.73
State Government Workers	9,234	5.35
Federal Government Workers	3,095	1.79
Self-Employed Workers	12,589	7.30
Unpaid Family Workers	397	0.23
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	1,833	1.06
Arts/Design/Entertainment/Sports/Media	2,124	1.23
Building/Grounds Cleaning/Maintenance	7,446	4.32
Business/Financial Operations	6,000	3.48
Community/Social Services	3,862	2.24
Computer/Mathematical	3,040	1.76
Construction/Extraction	13,004	7.54
Education/Training/Library	11,315	6.56
Farming/Fishing/Forestry	723	0.42
Food Preparation/Serving Related	9,475	5.49
Healthcare Practitioner/Technician	8,130	4.71
Healthcare Support	7,035	4.08
Installation/Maintenance/Repair	5,106	2.96
Legal	933	0.54
Life/Physical/Social Science	1,507	0.87
Management	11,647	6.75
Office/Administrative Support	21,287	12.34
Production	10,521	6.10
Protective Services	4,301	2.49
Sales/Related	16,422	9.52
Personal Care/Service	4,392	2.55
Transportation/Material Moving	22,364	12.97
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	486	0.16
Civilian - Employed	173,176	58.43
Civilian - Unemployed	12,301	4.15
Not in Labor Force	110,415	37.26

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 15 min Drivetime

Total Population: 377,585 | Total Households: 109,801



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2023 TomTom



# Report Details

Name:	Executive Dashboard
Date / Time:	2/8/2023 12:36:09 PM
Workspace Vintage:	2023

Trade Area		
Name	Level	Geographies
Moreno Valley Mall - 5 min Drivetime	5 min Drivetime	N/A
Moreno Valley Mall - 10 min Drivetime	10 min Drivetime	N/A
Moreno Valley Mall - 15 min Drivetime	15 min Drivetime	N/A
Moreno Valley Mall - 30 min Drivetime	30 min Drivetime	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )



# Pop-Facts® Demographic Snapshot | Summary



Trade Area: Moreno Valley Mall - 30 min Drivetime

<b>Population</b>	
2010 Census	2,257,648
2020 Census	2,454,045
2023 Estimate	2,501,528
2028 Projection	2,571,626
<b>Population Growth</b>	
Percent Change: 2010 to 2020	8.70
Percent Change: 2020 to 2023	1.94
Percent Change: 2023 to 2028	2.80
<b>Households</b>	
2010 Census	644,403
2020 Census	713,646
2023 Estimate	729,144
2028 Projection	751,734
<b>Household Growth</b>	
Percent Change: 2010 to 2020	10.74
Percent Change: 2020 to 2023	2.17
Percent Change: 2023 to 2028	3.10
<b>Family Households</b>	
2010 Census	502,417
2023 Estimate	569,629
2028 Projection	587,125
<b>Family Household Growth</b>	
Percent Change: 2010 to 2023	13.38
Percent Change: 2023 to 2028	3.07

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144

	Count	%
<b>2023 Est. Population by Single-Classification Race</b>		
White Alone	740,340	29.60
Black/African American Alone	200,248	8.01
American Indian/Alaskan Native Alone	52,480	2.10
Asian Alone	200,497	8.02
Native Hawaiian/Pacific Islander Alone	9,147	0.37
Some Other Race Alone	850,730	34.01
Two or More Races	448,086	17.91
<b>2023 Est. Population by Hispanic or Latino Origin</b>		
Not Hispanic or Latino	965,180	38.58
Hispanic or Latino	1,536,348	61.42
Mexican Origin	1,344,049	87.48
Puerto Rican Origin	19,343	1.26
Cuban Origin	8,533	0.56
All Other Hispanic or Latino	164,422	10.70
<b>2023 Est. Pop by Race, Asian Alone, by Category</b>		
Chinese, except Taiwanese	38,413	19.16
Filipino	65,968	32.90
Japanese	5,725	2.85
Asian Indian	19,411	9.68
Korean	13,636	6.80
Vietnamese	22,734	11.34
Cambodian	4,879	2.43
Hmong	716	0.36
Laotian	2,338	1.17
Thai	2,541	1.27
All Other Asian Races Including 2+ Category	24,135	12.04
<b>2023 Est. Population by Ancestry</b>		
Arab	4,119	0.17
Czech	1,844	0.07
Danish	4,249	0.17
Dutch	15,386	0.61
English	79,327	3.17
French (Excluding Basque)	26,042	1.04
French Canadian	4,701	0.19
German	106,722	4.27
Greek	3,141	0.13
Hungarian	3,478	0.14
Irish	86,599	3.46
Italian	53,885	2.15
Lithuanian	815	0.03
Norwegian	11,534	0.46
Polish	15,423	0.62
Portuguese	6,381	0.26
Russian	5,894	0.24
Scotch-Irish	7,595	0.30
Scottish	15,024	0.60
Slovak	587	0.02
Sub-Saharan African	17,649	0.71
Swedish	12,516	0.50
Swiss	2,372	0.10
Ukrainian	2,075	0.08
United States or American	59,710	2.39
Welsh	5,713	0.23
West Indian (Excluding Hispanic groups)	7,454	0.30
Other ancestries	1,622,145	64.85
Ancestries Unclassified	319,146	12.76
<b>2023 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	1,196,623	51.27
Speak Asian/Pacific Isl. Lang. at Home	109,928	4.71
Speak Indo-European Language at Home	39,101	1.68
Speak Spanish at Home	966,341	41.40
Speak Other Language at Home	22,103	0.95
<b>2023 Est. Hisp. or Latino Pop by Single-Class. Race</b>		
White Alone	254,869	16.59
Black/African American Alone	12,830	0.83
American Indian/Alaskan Native Alone	42,887	2.79
Asian Alone	7,141	0.47
Native Hawaiian/Pacific Islander Alone	1,587	0.10
Some Other Race Alone	835,630	54.39
Two or More Races	381,403	24.82

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Population & Race



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144

	Count	%
<b>2023 Est. Population by Sex</b>		
Male	1,240,580	49.59
Female	1,260,948	50.41
<b>2023 Est. Population by Age</b>		
Age 0 - 4	167,432	6.69
Age 5 - 9	172,842	6.91
Age 10 - 14	184,356	7.37
Age 15 - 17	116,205	4.64
Age 18 - 20	111,617	4.46
Age 21 - 24	143,528	5.74
Age 25 - 34	367,140	14.68
Age 35 - 44	349,277	13.96
Age 45 - 54	301,816	12.06
Age 55 - 64	272,136	10.88
Age 65 - 74	191,628	7.66
Age 75 - 84	91,197	3.65
Age 85 and over	32,353	1.29
Age 16 and over	1,938,749	77.50
Age 18 and over	1,860,693	74.38
Age 21 and over	1,749,076	69.92
Age 65 and over	315,178	12.60
Median Age	—	34.66
Average Age	—	36.47
<b>2023 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	778,558	39.38
Male, Never Married	418,336	21.16
Female, Never Married	360,222	18.22
Married, Spouse Present	808,937	40.92
Married, Spouse Absent	123,063	6.22
Widowed	89,755	4.54
Male, Widowed	18,764	0.95
Female, Widowed	70,991	3.59
Divorced	176,585	8.93
Male, Divorced	72,033	3.64
Female, Divorced	104,553	5.29
<b>2023 Est. Male Population by Age</b>		
Male: Age 0 - 4	85,465	6.89
Male: Age 5 - 9	88,230	7.11
Male: Age 10 - 14	94,121	7.59
Male: Age 15 - 17	59,143	4.77
Male: Age 18 - 20	56,978	4.59
Male: Age 21 - 24	72,779	5.87
Male: Age 25 - 34	186,907	15.07
Male: Age 35 - 44	175,367	14.14
Male: Age 45 - 54	148,190	11.95
Male: Age 55 - 64	132,834	10.71
Male: Age 65 - 74	89,274	7.20
Male: Age 75 - 84	39,185	3.16
Male: Age 85 and over	12,108	0.98
Median Age, Male	—	33.73
Average Age, Male	—	35.66
<b>2023 Est. Female Population by Age</b>		
Female: Age 0 - 4	81,967	6.50
Female: Age 5 - 9	84,612	6.71
Female: Age 10 - 14	90,235	7.16
Female: Age 15 - 17	57,063	4.53
Female: Age 18 - 20	54,639	4.33
Female: Age 21 - 24	70,749	5.61
Female: Age 25 - 34	180,234	14.29
Female: Age 35 - 44	173,911	13.79
Female: Age 45 - 54	153,626	12.18
Female: Age 55 - 64	139,302	11.05
Female: Age 65 - 74	102,354	8.12
Female: Age 75 - 84	52,012	4.13
Female: Age 85 and over	20,245	1.61
Median Age, Female	—	35.61
Average Age, Female	—	37.26

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144

	Count	%
<b>2023 Est. Households by Household Type</b>		
Family Households	569,629	78.12
NonFamily Households	159,515	21.88
<b>2023 Est. Group Quarters Population</b>		
2023 Est. Group Quarters Population	39,311	1.57
<b>2023 HHs By Ethnicity, Hispanic/Latino</b>		
2023 HHs By Ethnicity, Hispanic/Latino	364,968	50.05
<b>2023 Est. Family HH Type by Presence of Own Child.</b>		
Married Couple Family, own children	213,556	37.49
Married Couple Family, no own children	183,556	32.22
Male Householder, own children	27,596	4.84
Male Householder, no own children	27,006	4.74
Female Householder, own children	63,816	11.20
Female Householder, no own children	54,098	9.50
<b>2023 Est. Households by Household Size</b>		
1-Person Household	122,299	16.77
2-Person Household	184,935	25.36
3-Person Household	129,989	17.83
4-Person Household	130,372	17.88
5-Person Household	83,445	11.44
6-Person Household	42,988	5.90
7-or-more-person	35,117	4.82
2023 Est. Average Household Size	—	3.38
<b>2023 Est. Households by Number of Vehicles</b>		
No Vehicles	30,453	4.18
1 Vehicle	178,876	24.53
2 Vehicles	263,438	36.13
3 Vehicles	149,324	20.48
4 Vehicles	69,237	9.50
5 or more Vehicles	37,815	5.19
2023 Est. Average Number of Vehicles	—	2.27
<b>2023 Est. Occupied Housing Units by Tenure</b>		
Housing Units, Owner-Occupied	448,494	61.51
Housing Units, Renter-Occupied	280,650	38.49
<b>2023 Owner Occ. HUs: Avg. Length of Residence</b>		
2023 Owner Occ. HUs: Avg. Length of Residence	—	14.96
<b>2023 Renter Occ. HUs: Avg. Length of Residence</b>		
2023 Renter Occ. HUs: Avg. Length of Residence	—	6.51
<b>2023 Est. Owner-Occupied Housing Units by Value</b>		
Value Less Than \$20,000	4,520	1.01
Value \$20,000 - \$39,999	4,773	1.06
Value \$40,000 - \$59,999	4,766	1.06
Value \$60,000 - \$79,999	3,587	0.80
Value \$80,000 - \$99,999	2,683	0.60
Value \$100,000 - \$149,999	6,343	1.41
Value \$150,000 - \$199,999	4,764	1.06
Value \$200,000 - \$299,999	25,987	5.79
Value \$300,000 - \$399,999	62,966	14.04
Value \$400,000 - \$499,999	98,504	21.96
Value \$500,000 - \$749,999	157,146	35.04
Value \$750,000 - \$999,999	53,527	11.94
Value \$1,000,000 - \$1,499,999	13,288	2.96
Value \$1,500,000 - \$1,999,999	2,654	0.59
Value \$2,000,000 or more	3,004	0.67
2023 Est. Median All Owner-Occupied Housing Value	—	506,219.75

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Housing & Households



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144

	Count	%
<b>2023 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	29,336	3.88
1 Unit Detached	526,057	69.58
2 Units	8,070	1.07
3 to 4 Units	30,750	4.07
5 to 19 Units	61,516	8.14
20 to 49 Units	18,219	2.41
50 or More Units	39,584	5.24
Mobile Home or Trailer	41,746	5.52
Boat, RV, Van, etc.	757	0.10
<b>2023 Est. Housing Units by Year Structure Built</b>		
Built 2014 or Later	44,128	5.84
Built 2010 to 2013	16,978	2.25
Built 2000 to 2009	127,711	16.89
Built 1990 to 1999	94,914	12.55
Built 1980 to 1989	156,333	20.68
Built 1970 to 1979	112,047	14.82
Built 1960 to 1969	71,733	9.49
Built 1950 to 1959	77,187	10.21
Built 1940 to 1949	26,606	3.52
Built 1939 or Earlier	28,400	3.76
<b>2023 Housing Units by Year Structure Built</b>		
2023 Est. Median Year Structure Built	--	1,983.97
<b>2023 Est. Households by Presence of People Under 18</b>		
2023 Est. Households by Presence of People Under 18	356,633	48.91
<b>Households with 1 or More People under Age 18</b>		
Married Couple Family	237,854	66.69
Other Family, Male Householder	35,241	9.88
Other Family, Female Householder	80,353	22.53
NonFamily Household, Male Householder	2,213	0.62
NonFamily Household, Female Householder	972	0.27
<b>2023 Est. Households with No People under Age 18</b>		
Households with No People under Age 18	372,511	51.09
<b>Households with No People under Age 18</b>		
Married Couple Family	159,231	42.74
Other Family, Male Householder	19,377	5.20
Other Family, Female Householder	37,595	10.09
NonFamily, Male Householder	73,963	19.86
NonFamily, Female Householder	82,345	22.11

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Affluence & Education



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144

	Count	%
<b>2023 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th Grade	162,531	10.12
Some High School, No Diploma	175,226	10.91
High School Graduate (or GED)	431,390	26.87
Some College, No Degree	371,826	23.16
Associate's Degree	124,828	7.78
Bachelor's Degree	220,786	13.75
Master's Degree	86,388	5.38
Professional Degree	18,579	1.16
Doctorate Degree	13,994	0.87
<b>2023 Est. Pop Age 25+ by Edu. Attain., Hisp./Lat.</b>		
Less than High School Diploma	286,294	32.49
High School Graduate	264,336	30.00
Some College or Associate's Degree	230,820	26.20
Bachelor's Degree or Higher	99,674	11.31
<b>2023 Est. Households by HH Income</b>		
Income < \$15,000	48,551	6.66
Income \$15,000 - \$24,999	42,760	5.86
Income \$25,000 - \$34,999	49,103	6.73
Income \$35,000 - \$49,999	75,278	10.32
Income \$50,000 - \$74,999	119,249	16.36
Income \$75,000 - \$99,999	101,199	13.88
Income \$100,000 - \$124,999	83,435	11.44
Income \$125,000 - \$149,999	64,932	8.90
Income \$150,000 - \$199,999	68,809	9.44
Income \$200,000 - \$249,999	35,751	4.90
Income \$250,000 - \$499,999	28,416	3.90
Income \$500,000+	11,663	1.60
2023 Est. Average Household Income	—	105,534.00
2023 Est. Median Household Income	—	81,878.18
<b>2023 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone	—	87,264.58
Black or African American Alone	—	71,709.26
American Indian and Alaskan Native Alone	—	74,338.38
Asian Alone	—	96,487.04
Native Hawaiian and Other Pacific Islander Alone	—	73,980.43
Some Other Race Alone	—	75,021.95
Two or More Races	—	86,161.58
Hispanic or Latino	—	76,712.80
Not Hispanic or Latino	—	88,726.99
<b>2023 Est. Families by Poverty Status</b>		
2023 Families at or Above Poverty	513,950	90.22
2023 Families at or Above Poverty with children	267,170	46.90
2023 Families Below Poverty	55,679	9.78
2023 Families Below Poverty, with kids	42,325	7.43

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easpotlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Employment & Occupation



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144

	Count	%
<b>2023 Est. Employed Civilian Population 16+ by Occupation Classification</b>		
White Collar	586,868	51.57
Blue Collar	337,807	29.69
Service and Farming	213,235	18.74
<b>2023 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	192,364	18.33
15 - 29 Minutes	349,978	33.35
30 - 44 Minutes	234,970	22.39
45 - 59 Minutes	90,214	8.60
60 or more Minutes	181,993	17.34
2023 Est. Avg Travel Time to Work in Minutes	—	35.00
<b>2023 Est. Workers Age 16+ by Transp. to Work</b>		
2023 Est. Workers Age 16+ by Transp. to Work	1,109,037	100.00
Drove Alone	877,496	79.12
Carpooled	127,313	11.48
Public Transport	15,917	1.44
Walked	13,007	1.17
Bicycle	2,692	0.24
Other Means	14,834	1.34
Worked at Home	57,777	5.21
<b>2023 Est. Civ. Employed Pop 16+ by Class of Worker</b>		
2023 Est. Civ. Employed Pop 16+ by Class of Worker	1,137,910	100.00
For-Profit Private Workers	813,256	71.47
Non-Profit Private Workers	60,348	5.30
Local Government Workers	104,882	9.22
State Government Workers	47,129	4.14
Federal Government Workers	17,669	1.55
Self-Employed Workers	92,440	8.12
Unpaid Family Workers	2,185	0.19
<b>2023 Est. Civ. Employed Pop 16+ by Occupation</b>		
Architecture/Engineering	15,194	1.33
Arts/Design/Entertainment/Sports/Media	15,157	1.33
Building/Grounds Cleaning/Maintenance	44,549	3.92
Business/Financial Operations	41,223	3.62
Community/Social Services	21,873	1.92
Computer/Mathematical	19,132	1.68
Construction/Extraction	76,792	6.75
Education/Training/Library	63,441	5.58
Farming/Fishing/Forestry	4,747	0.42
Food Preparation/Serving Related	61,655	5.42
Healthcare Practitioner/Technician	61,348	5.39
Healthcare Support	43,332	3.81
Installation/Maintenance/Repair	39,051	3.43
Legal	5,973	0.53
Life/Physical/Social Science	6,940	0.61
Management	82,341	7.24
Office/Administrative Support	140,779	12.37
Production	72,030	6.33
Protective Services	28,472	2.50
Sales/Related	113,468	9.97
Personal Care/Service	30,480	2.68
Transportation/Material Moving	149,935	13.18
<b>2023 Est. Pop Age 16+ by Employment Status</b>		
In Armed Forces	2,555	0.13
Civilian - Employed	1,141,344	58.87
Civilian - Unemployed	70,784	3.65
Not in Labor Force	724,066	37.35

Benchmark: USA

© 2023 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2023. (<https://claritas.easptlight.com/Spotlight/About/3/2023>)



# Pop-Facts® Demographic Snapshot | Map



Trade Area: Moreno Valley Mall - 30 min Drivetime

Total Population: 2,501,528 | Total Households: 729,144





# Report Details

Name:	Executive Dashboard
Date / Time:	2/8/2023 12:36:09 PM
Workspace Vintage:	2023

Trade Area		
Name	Level	Geographies
Moreno Valley Mall - 5 min Drivetime	5 min Drivetime	N/A
Moreno Valley Mall - 10 min Drivetime	10 min Drivetime	N/A
Moreno Valley Mall - 15 min Drivetime	15 min Drivetime	N/A
Moreno Valley Mall - 30 min Drivetime	30 min Drivetime	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
Product	Provider	Copyright
Claritas Pop-Facts® Premier 2023	Claritas	©Claritas, LLC 2023 ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )
SPOTLIGHT Pop-Facts® Premier 2023, including 2000 and 2010 US Census, 2023 estimates and 2028 projections	Claritas	© 2023 Claritas, LLC. All Rights Reserved. Pop-Facts is a registered trademark of Claritas, LLC. ( <a href="https://claritas.easpotlight.com/Spotlight/About">https://claritas.easpotlight.com/Spotlight/About</a> )